

## Tourism Sector Monitor ♦ January 2003

### Highlights

#### Room Revenue

Room revenue in the province grew 9.0% (seasonally adjusted) to \$128.8 million in **October**. This was a strong rebound from the decline experienced in September. Revenues expanded in most areas, and were strongest in the large regions of Mainland/Southwest (+12.5%), Thompson-Okanagan (+10.7%) and Vancouver Island/Coast (+4.1%).

#### Room revenues bounce back in October

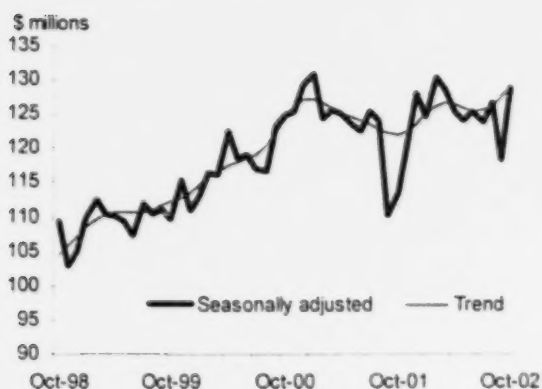


Table 1. Room Revenue\* Summary

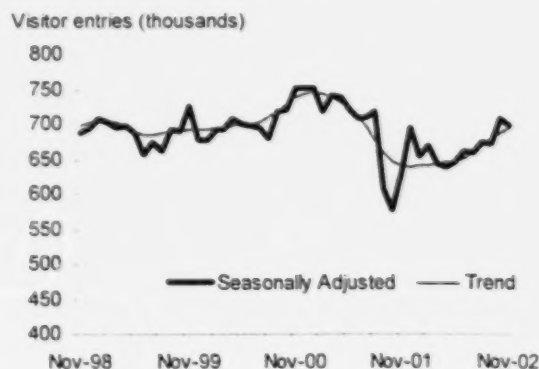
| Accommodation Type         |                   |                   |             |
|----------------------------|-------------------|-------------------|-------------|
|                            | Oct.02<br>(\$000) | Sep.02<br>(\$000) | %<br>change |
| Total                      | 128,777           | 118,137           | +9.0        |
| Hotels                     | 94,882            | 89,256            | +6.3        |
| Motels                     | 16,160            | 15,496            | +4.3        |
| Other Acc.                 | 17,764            | 16,535            | +7.4        |
| Regions (Top 3 performers) |                   |                   |             |
| Mainland/Southwest         | 73,752            | 65,558            | +12.5       |
| Thompson-Okanagan          | 17,908            | 16,172            | +10.7       |
| Vancouver Island/<br>Coast | 22,128            | 21,264            | +4.1        |

\*Seasonally adjusted room revenue

#### Visitor Entries

The number of visitors to Canada that entered via BC border crossings dropped in **November**, falling 1.6% (seasonally adjusted). This was due to less travel from both the US (-1.6%) and overseas (-1.9%). The number of Canadians returning to BC from abroad rose (+0.6%) for the eighth straight month.

#### Visitor entries decline in November



#### Other Indicators

Both vehicle (+3.7%) and passenger (+3.1%) traffic on BC Ferries remained higher than last year's levels in **December**. Coquihalla highway traffic was up (+9.7%) for the eighth month in a row. There were more trans-border (+7.0%) and other international (+20.1%) flight passengers in Vancouver airport in **November**, but fewer people were flying domestically (-1.9%).

#### A Look Ahead...

Preliminary numbers for November show room revenues down 3.0% (seasonally adjusted). Unadjusted numbers show a 0.8% increase from the same month of 2001.

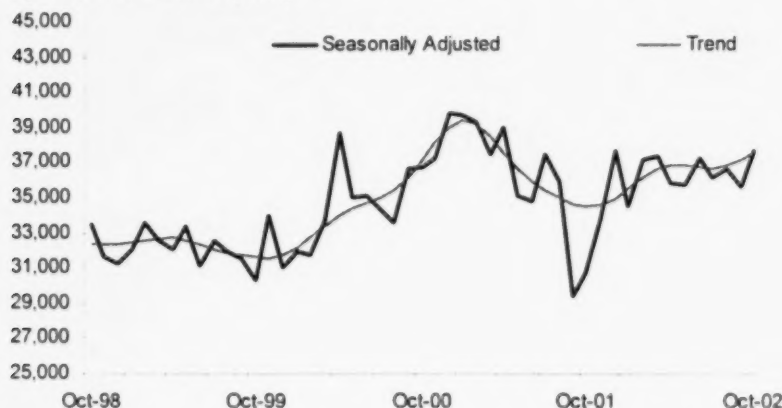
## Tourism Trends

### Room Revenue

Room revenues grew (+9.0%, seasonally adjusted) to \$128.8 million in October, rebounding from a low (-6.7%) in September. A jump in revenues in Mainland/Southwest (+12.5%) paved the way for the province's recovery. This was a strong improvement from the 9.0% decline in the previous month in this region. Vancouver Island/Coast (+4.1%) and Thompson-Okanagan (+10.7%) followed suit with sizeable gains. North Coast (-7.7%) and Kootenay (-2.8%) were the only regions that saw revenues slip in October.

#### *Large hotel revenue tends to be the most volatile*

Large Hotel Room Revenue (\$000)



Revenue generated by all types of establishments increased in October. Large hotels with at least 250 rooms (+5.6%) and hotels with 76-150 rooms (+10.8%) saw the largest jumps in revenues. Motels had a sizeable increase (+4.3%) which offset a decline experienced in September (-4.0%). Vacation rentals (+7.9%) encountered higher revenues for the third straight month.

*Revenues from all types of establishments grew in October.*

The slide in revenues in September and rise in October follows the pattern of visitor entries for those two months. September (-0.8%) saw the first decline in the number of foreign travellers coming into BC in five months, then entries rebounded strongly in October (+5.2%). The number of people staying in establishments in BC during these months also supports this pattern. The occupancy rate in September was 4.8% higher than in September 2001, whereas the occupancy rate in October jumped 10.2% compared to one year earlier.

## Visitor Entries

Visitor entries to Canada through BC border crossings slipped in November, dropping 1.6% (seasonally adjusted). The decline in entries was largely due to fewer people entering from the US (-1.6%). A decrease in the number of people taking overnight trips from the US (-4.1%) more than offset a rise in the number of same-day visitors (+1.3%). Entries from overseas were also down (-1.9%) due to fewer visitors from Asian countries (-8.3%). The number of travellers from Europe (+15.9%) and the South Pacific (+2.7%) rose in November.

*Fewer visitors from the US and Asia reduced border crossings in November.*

The number of Canadians making same-day trips from BC to the US grew (+2.8%) for the fourth straight month. There were also more Canadians returning from trips overseas (+2.0%) in November. Total Canadian re-entries (+0.6%) have been on the rise since April 2002.

*Asian entries finally level off after strong growth over last few months*

Asian visitor entries (thousands)

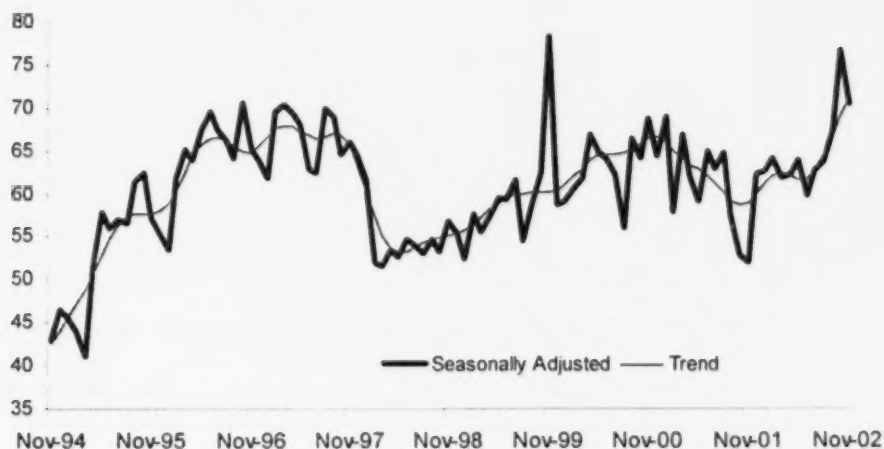


Table 2. Traveller Entries (seasonally adjusted)

|                            | Nov-02<br>(000) | Oct-02<br>(000) | % chg<br>from<br>Oct-02 |
|----------------------------|-----------------|-----------------|-------------------------|
| <b>American visitors</b>   |                 |                 |                         |
| Total                      | 565             | 574             | -1.6                    |
| Same-day                   | 253             | 250             | 1.3                     |
| Overnight                  | 313             | 327             | -4.1                    |
| <b>Overseas visitors</b>   |                 |                 |                         |
| Total                      | 127             | 129             | -1.9                    |
| Europe                     | 40              | 35              | 15.9                    |
| UK                         | 19              | 17              | 15.0                    |
| Asia                       | 70              | 77              | -8.3                    |
| Japan                      | 26              | 29              | -11.1                   |
| Taiwan                     | 8               | 12              | -35.0                   |
| Oceania                    | 10              | 10              | 2.7                     |
| <b>Canadian re-entries</b> |                 |                 |                         |
| Total                      | 643             | 639             | 0.6                     |
| From overseas              | 80              | 78              | 2.0                     |
| From US same-day auto      | 343             | 334             | 2.8                     |

(BC STATS &amp; Statistics Canada)

### Other Tourism Indicators

Air passenger traffic in Vancouver rose to 963,000 in November, 4.7% higher than November 2001. The rise was due to increases in both trans-border (+7.0%) and other international travel (+20.1%) more than offsetting a reduction in the number of people taking domestic flights (-1.9%).

Restaurant, caterer, and tavern receipts in British Columbia increased 2.6% in November, reaching \$433.6 million (seasonally adjusted). Drinking places in BC experienced a 5.8% jump in sales in November, whereas food services saw a more moderate increase of 2.4%.

The BC Ferries were busier over the holidays in December 2002 carrying more vehicle (+3.7%) and passenger (+3.1%) traffic than in December 2001.

### Annual

There were more travellers on BC Ferries in 2002 as both passenger (+1.1%) and vehicle (+1.7%) traffic rose over the previous year. Air passenger traffic fell in Victoria (-4.8%), Kelowna (-1.6%), and Prince George (-10.1%) airports as cutbacks occurred in most regions during the year. The Coquihalla highway was busier in 2002 as more passenger vehicles (+2.8%) passed through its tollbooths than in 2001.

*Air passenger traffic at BC's main regional airports was down in 2002.*

Table 3. Other Tourism Indicators

|                                         | Reference<br>period | Total         | Change from<br>year ago |
|-----------------------------------------|---------------------|---------------|-------------------------|
| <b>Hotel Industry</b>                   |                     |               |                         |
| Occupancy rate                          | Nov-02              | 45.9%         | 0.9 pp.                 |
| Average room charge                     | Nov-02              | \$94.3        | 1.1%                    |
| (Pannell Kerr Forster)                  |                     |               |                         |
| <b>Airport Passengers</b>               |                     |               |                         |
|                                         |                     | (000s)        | (%)                     |
| <b>Vancouver International Airport</b>  |                     |               |                         |
| Total traffic                           | Nov-02              | 963           | 4.7                     |
| US                                      | Nov-02              | 227           | 7.0                     |
| Other International                     | Nov-02              | 229           | 20.1                    |
| Canada                                  | Nov-02              | 507           | -1.9                    |
| (YVR)                                   |                     |               |                         |
| <b>Victoria International Airport</b>   |                     |               |                         |
| Total traffic                           | Dec-02              | 90            | 1.5                     |
| (Victoria Airport Authority)            |                     |               |                         |
| <b>Restaurant Receipts</b>              |                     |               |                         |
|                                         |                     | (\$ millions) | (%)                     |
| Full service                            | Nov-02              | 208           | 1.8                     |
| Limited service                         | Nov-02              | 145           | 7.3                     |
| Drinking places                         | Nov-02              | 24            | -12.0                   |
| (Statistics Canada)                     |                     |               |                         |
| <b>Transportation</b>                   |                     |               |                         |
|                                         |                     | (000s)        | (%)                     |
| <b>Coquihalla Highway</b>               |                     |               |                         |
| Passenger Vehicles                      | Dec-02              | 151           | 9.7                     |
| (Ministry of Transportation & Highways) |                     |               |                         |
| <b>BC Ferries</b>                       |                     |               |                         |
| Vehicle Volume                          | Dec-02              | 619           | 3.7                     |
| Passenger Volume                        | Dec-02              | 1,572         | 3.1                     |
| (BC Ferries)                            |                     |               |                         |
| <b>Exchange Rates</b>                   |                     |               |                         |
|                                         |                     | Cdn \$        | Change from year ago    |
| US \$                                   | Dec-02              | 1.559         | -0.018                  |
| UK Pound                                | Dec-02              | 2.473         | 0.200                   |
| Japanese Yen                            | Dec-02              | 0.013         | 0.000                   |
| Australian \$                           | Dec-02              | 0.877         | 0.066                   |
| (Statistics Canada)                     |                     |               |                         |

## SPECIAL FOCUS: Tourism-Related Establishments

### The size of the tourism sector

There are several ways to measure the size of the tourism sector in the economy. Estimating room revenue and the number of visitors entering the province have contributed to our understanding of the role that tourism plays in BC. Another way to determine the size of the sector is to look at how many businesses exist in industries that are dependent on tourism. In 2001, a total of 17,966 tourism-related<sup>1</sup> establishments<sup>2</sup> operated in British Columbia. This is slightly less than the number in the previous year (18,021). One in ten of the total number of business establishments in BC (157,421) was tourism-related in 2001.

### Which industries are included?

Most establishments in tourism-related industries were in food and beverage services (9,450). Within this industry, full-service restaurants accounted for the largest number of businesses (4,511). Transportation was the next largest industrial group with 3,502 establishments.

| Industrial Group                            | Establishments | % of total |
|---------------------------------------------|----------------|------------|
| Food & beverage                             | 9,450          | 53%        |
| Transportation                              | 3,502          | 19%        |
| Accommodation                               | 2,108          | 12%        |
| Amusement, gambling & recreation            | 1,822          | 10%        |
| Performing arts, spectator sports & related | 886            | 5%         |
| Heritage institutions                       | 198            | 1%         |
| <b>Total</b>                                | <b>17,966</b>  |            |

<sup>1</sup> "Tourism-related" industries, for the purpose of this analysis, are defined as those industries that are dependent on tourism activity.

<sup>2</sup> An establishment is the smallest unit of a company capable of reporting full financial statistics and must have at least 1 employee. Establishments are often equivalent to "plants" or "locations."

Transit and ground passenger transportation (1,094) accounted for the largest share of the transportation establishments, more than air, rail, and water combined. There were 1,822 amusement, gambling, and recreation establishments in BC, including 256 golf and country clubs.

### Most businesses in the Southwest

Most (85%) of the establishments are located in the three large southwestern development regions, with over half in Mainland/Southwest.

| Development Region     | Establishments | % of total |
|------------------------|----------------|------------|
| Mainland/Southwest     | 9,897          | 55%        |
| Vancouver Island/Coast | 3,081          | 17%        |
| Thompson/Okanagan      | 2,374          | 13%        |
| Kootenay               | 948            | 5%         |
| Cariboo                | 762            | 4%         |
| Northeast              | 327            | 2%         |
| North Coast            | 315            | 2%         |
| Nechako                | 245            | 1%         |
| <b>Total*</b>          | <b>17,966</b>  |            |

### Many large establishments

Close to 4 in 10 of the tourism-related establishments have 10 employees or more. This is considerably different from the total industrial aggregate, where less than a quarter of all businesses have 10 or more employees. Almost 8% of the tourism-related businesses have at least 50 employees.

| Number of Employees | Establishments | % of total |
|---------------------|----------------|------------|
| 1 - 4               | 7,842          | 44%        |
| 5 - 9               | 3,259          | 18%        |
| 10 - 19             | 2,974          | 17%        |
| 20 - 49             | 2,490          | 14%        |
| 50 - 199            | 1,270          | 7%         |
| 200 +               | 131            | 1%         |
| <b>Total</b>        | <b>17,966</b>  |            |

\* Components do not sum exactly to the total because some establishments do not have geographic codes.

**Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)**

| Period | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | BC<br>Total |
|--------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-------------|
| 1996   | 198,897                   | 621,444               | 139,958              | 41,896   | 42,632  | 18,498         | 9,302   | 20,772    | 1,093,399   |
| 1997   | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,586   |
| 1998   | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090   |
| 1999   | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347   |
| 2000   | 245,355                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606   |
| 2001   | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354   |

**Quarterly data**

|         |        |         |        |        |        |       |       |        |         |
|---------|--------|---------|--------|--------|--------|-------|-------|--------|---------|
| 2001 Q2 | 64,583 | 216,199 | 48,241 | 15,140 | 10,567 | 4,729 | 2,140 | 9,184  | 370,784 |
| 2001 Q3 | 63,088 | 205,702 | 47,471 | 16,417 | 10,864 | 4,676 | 2,220 | 9,010  | 359,448 |
| 2001 Q4 | 65,558 | 203,534 | 49,270 | 17,325 | 10,801 | 4,544 | 2,217 | 9,326  | 362,575 |
| 2002 Q1 | 67,914 | 213,671 | 53,645 | 19,358 | 11,614 | 4,756 | 2,225 | 10,004 | 383,187 |
| 2002 Q2 | 67,448 | 213,098 | 50,178 | 17,224 | 10,939 | 4,510 | 2,096 | 9,259  | 374,752 |
| 2002 Q3 | 65,067 | 208,094 | 50,748 | 17,441 | 11,173 | 4,691 | 2,098 | 9,152  | 368,463 |

**Monthly data**

|        |        |        |        |       |       |       |     |       |         |
|--------|--------|--------|--------|-------|-------|-------|-----|-------|---------|
| Sep-01 | 19,420 | 61,437 | 15,066 | 5,525 | 3,636 | 1,520 | 681 | 2,923 | 110,207 |
| Oct-01 | 21,033 | 62,061 | 15,961 | 5,459 | 3,560 | 1,611 | 726 | 3,126 | 113,538 |
| Nov-01 | 21,901 | 68,230 | 16,293 | 5,675 | 3,607 | 1,494 | 761 | 3,022 | 120,982 |
| Dec-01 | 22,624 | 73,243 | 17,016 | 6,191 | 3,634 | 1,439 | 730 | 3,179 | 128,055 |
| Jan-02 | 21,864 | 69,096 | 17,474 | 6,492 | 4,017 | 1,565 | 706 | 3,400 | 124,615 |
| Feb-02 | 23,431 | 71,869 | 18,970 | 6,378 | 3,894 | 1,564 | 716 | 3,419 | 130,240 |
| Mar-02 | 22,619 | 72,705 | 17,201 | 6,488 | 3,703 | 1,628 | 804 | 3,185 | 128,332 |
| Apr-02 | 22,676 | 71,088 | 16,733 | 5,530 | 3,487 | 1,489 | 712 | 3,595 | 125,309 |
| May-02 | 22,592 | 70,149 | 16,758 | 5,772 | 3,736 | 1,535 | 673 | 2,834 | 124,050 |
| Jun-02 | 22,180 | 71,861 | 16,687 | 5,923 | 3,715 | 1,486 | 711 | 2,830 | 125,392 |
| Jul-02 | 21,750 | 70,466 | 17,247 | 5,668 | 3,525 | 1,527 | 699 | 2,829 | 123,710 |
| Aug-02 | 22,054 | 72,070 | 17,329 | 6,061 | 3,850 | 1,579 | 687 | 2,986 | 126,616 |
| Sep-02 | 21,264 | 65,558 | 16,172 | 5,712 | 3,798 | 1,584 | 712 | 3,337 | 118,137 |
| Oct-02 | 22,128 | 73,752 | 17,908 | 5,550 | 3,841 | 1,462 | 740 | 3,395 | 128,777 |

**Month-over-month growth rates**

|        |       |       |      |       |      |      |       |       |       |
|--------|-------|-------|------|-------|------|------|-------|-------|-------|
| Sep-01 | -11.1 | -14.2 | -6.7 | 2.6   | 0.7  | -1.4 | -11.1 | -4.5  | -11.1 |
| Oct-01 | 8.3   | 1.0   | 5.9  | -1.2  | -2.1 | 6.0  | 6.7   | 6.9   | 3.0   |
| Nov-01 | 4.1   | 9.9   | 2.1  | 3.9   | 1.3  | -7.3 | 4.7   | -3.3  | 6.6   |
| Dec-01 | 3.3   | 7.3   | 4.4  | 9.1   | 0.7  | -3.7 | -4.1  | 5.2   | 5.8   |
| Jan-02 | -3.4  | -5.7  | 2.7  | 4.9   | 10.6 | 8.8  | -3.3  | 7.0   | -2.7  |
| Feb-02 | 7.2   | 4.0   | 8.6  | -1.8  | -3.1 | -0.1 | 1.5   | 0.5   | 4.5   |
| Mar-02 | -3.5  | 1.2   | -9.3 | 1.7   | -4.9 | 4.1  | 12.3  | -6.8  | -1.5  |
| Apr-02 | 0.3   | -2.2  | -2.7 | -14.8 | -5.8 | -8.5 | -11.4 | 12.9  | -2.4  |
| May-02 | -0.4  | -1.3  | 0.2  | 4.4   | 7.2  | 3.1  | -5.5  | -21.2 | -1.0  |
| Jun-02 | -1.8  | 2.4   | -0.4 | 2.6   | -0.6 | -3.2 | 5.7   | -0.1  | 1.1   |
| Jul-02 | -1.9  | -1.9  | 3.4  | -4.3  | -5.1 | 2.8  | -1.7  | -0.1  | -1.3  |
| Aug-02 | 1.4   | 2.3   | 0.5  | 6.9   | 9.2  | 3.4  | -1.7  | 5.6   | 2.3   |
| Sep-02 | -3.6  | -9.0  | -6.7 | -5.8  | -1.4 | 0.3  | 3.7   | 11.7  | -6.7  |
| Oct-02 | 4.1   | 12.5  | 10.7 | -2.8  | 1.2  | -7.7 | 4.0   | 1.8   | 9.0   |

**October month-over-month percent growth**

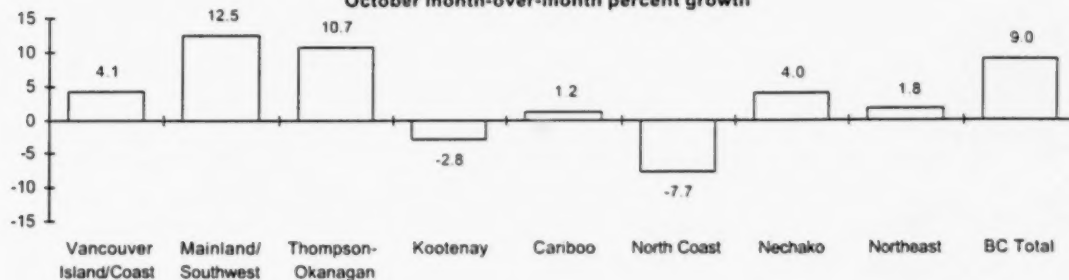


**Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)**

| Period                               | Hotels (Rooms) |         |         |         | Motels  | Vacation Rentals | Miscellaneous<br>incl. Fishing Lodges |
|--------------------------------------|----------------|---------|---------|---------|---------|------------------|---------------------------------------|
|                                      | 250+           | 150-249 | 76-149  | 1-75    |         |                  |                                       |
| 1996                                 | 344,557        | 137,715 | 207,279 | 149,564 | 162,185 | 49,945           | 42,155                                |
| 1997                                 | 368,654        | 147,392 | 220,648 | 151,452 | 167,521 | 54,331           | 47,588                                |
| 1998                                 | 366,256        | 158,023 | 237,901 | 163,131 | 166,418 | 62,152           | 52,208                                |
| 1999                                 | 385,951        | 182,241 | 274,381 | 184,163 | 170,054 | 74,101           | 58,456                                |
| 2000                                 | 424,158        | 188,617 | 294,167 | 197,027 | 180,812 | 93,116           | 63,709                                |
| 2001                                 | 430,133        | 183,170 | 294,290 | 197,724 | 184,771 | 108,111          | 75,154                                |
| <b>Quarterly data</b>                |                |         |         |         |         |                  |                                       |
| 2001 Q2                              | 108,820        | 46,784  | 74,073  | 49,372  | 46,596  | 25,593           | 18,624                                |
| 2001 Q3                              | 102,776        | 46,096  | 73,283  | 48,023  | 46,271  | 26,432           | 19,588                                |
| 2001 Q4                              | 102,215        | 42,418  | 73,321  | 48,737  | 46,567  | 27,822           | 20,109                                |
| 2002 Q1                              | 109,009        | 43,208  | 78,918  | 48,251  | 48,843  | 28,733           | 23,404                                |
| 2002 Q2                              | 108,725        | 44,379  | 75,960  | 48,848  | 47,271  | 27,458           | 21,298                                |
| 2002 Q3                              | 108,415        | 43,589  | 73,791  | 49,456  | 47,511  | 27,661           | 21,510                                |
| <b>Monthly data</b>                  |                |         |         |         |         |                  |                                       |
| Sep-01                               | 29,385         | 14,075  | 22,926  | 15,192  | 14,655  | 8,943            | 6,665                                 |
| Oct-01                               | 30,764         | 13,560  | 23,450  | 15,891  | 15,360  | 8,684            | 6,225                                 |
| Nov-01                               | 33,748         | 14,014  | 24,514  | 16,973  | 15,387  | 9,546            | 6,728                                 |
| Dec-01                               | 37,703         | 14,844  | 25,356  | 15,873  | 15,820  | 9,592            | 7,156                                 |
| Jan-02                               | 34,517         | 14,706  | 25,573  | 16,021  | 16,037  | 9,604            | 7,177                                 |
| Feb-02                               | 37,138         | 14,770  | 25,835  | 16,178  | 16,761  | 9,810            | 7,939                                 |
| Mar-02                               | 37,354         | 13,732  | 27,510  | 16,052  | 16,045  | 9,319            | 8,289                                 |
| Apr-02                               | 35,782         | 14,821  | 25,574  | 16,091  | 15,724  | 9,466            | 7,377                                 |
| May-02                               | 35,707         | 14,761  | 25,341  | 16,274  | 15,741  | 9,015            | 6,635                                 |
| Jun-02                               | 37,236         | 14,797  | 25,045  | 16,483  | 15,805  | 8,978            | 7,287                                 |
| Jul-02                               | 36,111         | 14,932  | 24,973  | 16,565  | 15,880  | 8,917            | 6,958                                 |
| Aug-02                               | 36,683         | 14,687  | 25,286  | 16,759  | 16,135  | 9,305            | 7,457                                 |
| Sep-02                               | 35,621         | 13,970  | 23,532  | 16,132  | 15,496  | 9,439            | 7,096                                 |
| Oct-02                               | 37,606         | 14,378  | 26,065  | 16,833  | 16,160  | 10,186           | 7,577                                 |
| <b>Month-over-month growth rates</b> |                |         |         |         |         |                  |                                       |
| Sep-01                               | -18.2          | -15.0   | -9.4    | -6.4    | -7.2    | 2.7              | 3.5                                   |
| Oct-01                               | 4.7            | -3.7    | 2.3     | 4.6     | 4.8     | -2.9             | -6.6                                  |
| Nov-01                               | 9.7            | 3.3     | 4.5     | 6.8     | 0.2     | 9.9              | 8.1                                   |
| Dec-01                               | 11.7           | 5.9     | 3.4     | -6.5    | 2.8     | 0.5              | 6.4                                   |
| Jan-02                               | -8.5           | -0.9    | 0.9     | 0.9     | 1.4     | 0.1              | 0.3                                   |
| Feb-02                               | 7.6            | 0.4     | 1.0     | 1.0     | 4.5     | 2.1              | 10.6                                  |
| Mar-02                               | 0.6            | -7.0    | 6.5     | -0.8    | -4.3    | -5.0             | 4.4                                   |
| Apr-02                               | -4.2           | 7.9     | -7.0    | 0.2     | -2.0    | 1.6              | -11.0                                 |
| May-02                               | -0.2           | -0.4    | -0.9    | 1.1     | 0.1     | -4.8             | -10.1                                 |
| Jun-02                               | 4.3            | 0.2     | -1.2    | 1.3     | 0.4     | -0.4             | 9.8                                   |
| Jul-02                               | -3.0           | 0.9     | -0.3    | 0.5     | 0.5     | -0.7             | -4.5                                  |
| Aug-02                               | 1.6            | -1.6    | 1.3     | 1.2     | 1.6     | 4.4              | 7.2                                   |
| Sep-02                               | -2.9           | -4.9    | -6.9    | -3.7    | -4.0    | 1.4              | -4.8                                  |
| Oct-02                               | 5.6            | 2.9     | 10.8    | 4.3     | 4.3     | 7.9              | 6.8                                   |

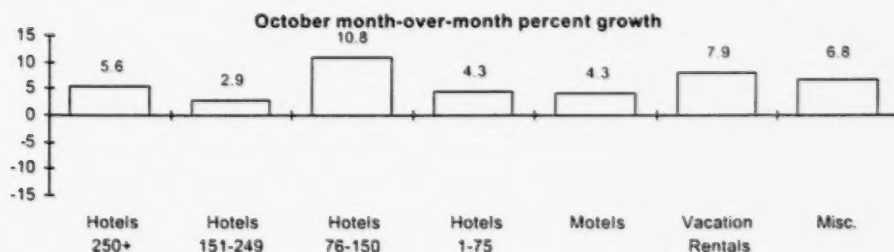


Table 3: Unadjusted Room Revenue by Development Region

| Development Region              | Revenue |         |            |        | Properties |            | Rooms  |            |
|---------------------------------|---------|---------|------------|--------|------------|------------|--------|------------|
|                                 | (\$000) |         | % chg from |        | (#)        | # chg from | (#)    | # chg from |
|                                 | Oct-02  | YTD     | Oct-01     | YTD 01 | Oct-02     | Oct-01     | Oct-02 | Oct-01     |
| <b>Vancouver Island/Coast</b>   |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 18,341  | 245,378 | 5.2        | 3.9    | 402        | 2          | 15,059 | -60        |
| Fishing lodges                  | 373     | 9,542   | -10.7      | 4.1    | 22         | 2          | 490    | 12         |
| Total - Hotels                  | 12,077  | 155,874 | 3.1        | 3.3    | 131        | -3         | 8,285  | -170       |
| 1-75 Rooms                      | 3,740   | 48,218  | 8.3        | 1.7    | 90         | 0          | 3,269  | 70         |
| Motels                          | 2,646   | 34,795  | 17.7       | 4.5    | 126        | -1         | 3,286  | 11         |
| Vacation Rentals                | 1,483   | 25,462  | -2.2       | 6.7    | 47         | -1         | 954    | -34        |
| Miscellaneous                   | 1,762   | 19,705  | 15.5       | 3.8    | 76         | 5          | 2,044  | 121        |
| <b>Mainland/Southwest</b>       |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 56,808  | 752,265 | 19.2       | -0.6   | 396        | -4         | 33,529 | -147       |
| Total - Hotels                  | 52,621  | 671,747 | 18.9       | -0.7   | 232        | 1          | 28,704 | -9         |
| 250+ Rooms                      | 30,804  | 361,715 | 25.5       | 2.6    | 31         | 0          | 11,553 | 1          |
| 150-249 Rooms                   | 8,045   | 105,464 | 8.6        | -10.2  | 27         | -2         | 5,116  | -327       |
| 76-149 Rooms                    | 9,953   | 144,429 | 11.1       | 1.4    | 75         | 2          | 7,822  | 266        |
| 1-75 Rooms                      | 3,818   | 60,140  | 13.9       | -6.5   | 99         | 1          | 4,213  | 51         |
| Motels                          | 2,341   | 28,103  | 6.2        | -5.5   | 95         | -1         | 3,133  | -21        |
| Vacation Rentals                | 1,046   | 33,577  | 57.5       | -6.2   | 33         | -1         | 1,163  | -124       |
| <b>Thompson/Okanagan</b>        |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 13,698  | 189,483 | 15.8       | 8.4    | 434        | 11         | 14,976 | 420        |
| Total - Hotels                  | 8,017   | 97,557  | 20.5       | 7.6    | 98         | 4          | 6,370  | 415        |
| 76+ Rooms                       | 5,892   | 65,539  | 21.0       | 7.7    | 31         | 2          | 3,628  | 341        |
| 1-75 Rooms                      | 2,125   | 32,018  | 19.1       | 7.4    | 67         | 2          | 2,742  | 74         |
| Motels                          | 4,318   | 60,725  | 9.4        | 7.8    | 234        | -6         | 6,739  | -204       |
| Vacation Rentals                | 735     | 18,743  | -3.5       | 8.2    | 36         | 1          | 891    | -59        |
| <b>Kootenay</b>                 |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 3,924   | 64,662  | 0.3        | 13.1   | 196        | -7         | 5,917  | 154        |
| Total - Hotels                  | 1,763   | 24,081  | -1.8       | 5.8    | 44         | 1          | 2,193  | 3          |
| 76+ Rooms                       | 886     | 11,336  | 5.9        | 6.6    | 10         | 0          | 1,022  | 0          |
| Motels                          | 1,378   | 19,008  | -8.1       | 6.7    | 107        | -2         | 2,245  | -9         |
| Vacation Rentals                | 190     | 9,301   | 11.2       | 9.5    | 23         | 0          | 783    | 32         |
| <b>Cariboo</b>                  |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 3,712   | 39,873  | 8.2        | 5.3    | 148        | -1         | 4,380  | 83         |
| Total - Hotels                  | 1,990   | 20,387  | 4.1        | 2.5    | 26         | -1         | 1,825  | -9         |
| Motels                          | 1,337   | 14,309  | 7.9        | 2.9    | 69         | 1          | 2,029  | 59         |

**Table 3: Unadjusted Room Revenue by Development Region**

| Development Region              | Revenue |           |            |        | Properties |            | Rooms  |            |
|---------------------------------|---------|-----------|------------|--------|------------|------------|--------|------------|
|                                 | (\$000) |           | % chg from |        | (#)        | # chg from | (#)    | # chg from |
|                                 | Oct-02  | YTD       | Oct-01     | YTD 01 | Oct-02     | Oct-01     | Oct-02 | Oct-01     |
| <b>North Coast</b>              |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 1,135   | 16,900    | -9.8       | -1.4   | 60         | -5         | 1,680  | -88        |
| Total - Hotels                  | 658     | 8,717     | -6.7       | -4.5   | 21         | 1          | 999    | 24         |
| Motels                          | 355     | 4,385     | -22.6      | -3.6   | 23         | -2         | 569    | -55        |
| <b>Nechako</b>                  |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 853     | 7,594     | 2.3        | -2.1   | 55         | 1          | 1,225  | -25        |
| Motels                          | 478     | 4,112     | 9.9        | -0.6   | 25         | -1         | 630    | -54        |
| <b>Northeast</b>                |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 3,186   | 33,179    | -3.8       | 0.4    | 66         | -1         | 2,548  | -28        |
| Total - Hotels                  | 1,318   | 14,847    | -10.8      | 1.8    | 20         | 0          | 1,282  | 0          |
| Motels                          | 838     | 8,035     | 1.5        | -0.1   | 32         | 0          | 904    | 0          |
| <b>British Columbia Total</b>   |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 101,658 | 1,349,335 | 13.4       | 2.1    | 1,757      | -4         | 79,314 | 309        |
| Fishing lodges                  | 771     | 17,773    | 2.7        | 5.9    | 70         | -1         | 905    | -40        |
| Total - Hotels                  | 78,664  | 995,491   | 14.4       | 0.9    | 579        | 2          | 49,978 | 225        |
| 250+ Rooms                      | 33,415  | 392,459   | 22.8       | 2.4    | 33         | 0          | 12,275 | 1          |
| 150-249 Rooms                   | 12,373  | 156,441   | 6.8        | -5.6   | 39         | -1         | 7,277  | -107       |
| 76-149 Rooms                    | 20,374  | 271,360   | 11.5       | 3.5    | 161        | 0          | 16,530 | 147        |
| 1-75 Rooms                      | 12,503  | 175,231   | 7.3        | -0.3   | 346        | 3          | 13,896 | 184        |
| Motels                          | 13,692  | 173,473   | 6.5        | 3.4    | 711        | -12        | 19,535 | -273       |
| Vacation Rentals                | 4,589   | 98,741    | 9.5        | 1.7    | 185        | 0          | 4,402  | -118       |
| Miscellaneous                   | 3,942   | 63,857    | 25.6       | 21.8   | 212        | 7          | 4,494  | 515        |

Table 4: Unadjusted Room Revenue by Regional District

| Development Region/<br>Regional District | Revenue |         |               |        | Properties |            | Rooms  |            |
|------------------------------------------|---------|---------|---------------|--------|------------|------------|--------|------------|
|                                          | (\$000) |         | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                          | Oct-02  | YTD     | Oct-01        | YTD 01 | Oct-02     | Oct-01     | Oct-02 | Oct-01     |
| <b>Vancouver Island/Coast</b>            |         |         |               |        |            |            |        |            |
| <b>17 Capital</b>                        |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 11,145  | 147,698 | 3.7           | 2.9    | 163        | -1         | 7,869  | -90        |
| Total - Hotels                           | 9,125   | 119,489 | 1.8           | 3.5    | 66         | 0          | 5,171  | -41        |
| 1-75 Rooms                               | 2,191   | 28,943  | 10.8          | 3.3    | 41         | 1          | 1,610  | 39         |
| Motels                                   | 979     | 13,188  | 24.1          | 3.0    | 30         | 0          | 1,060  | -5         |
| Miscellaneous                            | 803     | 9,773   | 5.1           | -4.0   | 47         | -1         | 1,472  | -8         |
| <b>19 Cowichan Valley</b>                |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 590     | 6,759   | 11.7          | -1.7   | 29         | -1         | 583    | -22        |
| Motels                                   | 133     | 1,583   | 44.4          | 15.7   | 14         | 1          | 273    | 37         |
| <b>21 Nanaimo</b>                        |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 2,192   | 31,247  | 4.0           | 9.2    | 64         | 0          | 2,674  | 16         |
| Total - Hotels                           | 1,200   | 15,173  | 10.5          | 9.0    | 18         | -1         | 1,262  | -40        |
| Motels                                   | 498     | 6,948   | 5.2           | 7.5    | 25         | -1         | 727    | -13        |
| <b>23 Alberni-Clayoquot</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 2,042   | 26,064  | 18.0          | 7.5    | 54         | 7          | 1,274  | 132        |
| Motels                                   | 223     | 3,584   | 19.1          | -13.0  | 22         | 0          | 428    | 0          |
| <b>25 Comox-Strathcona</b>               |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,727   | 24,495  | 4.9           | 5.7    | 54         | 0          | 1,643  | 13         |
| Motels                                   | 701     | 8,111   | 13.8          | 14.5   | 25         | -1         | 641    | -15        |
| <b>43 Mount Waddington</b>               |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 239     | 4,541   | -9.4          | -9.0   | 17         | -3         | 562    | -95        |
| <b>Mainland/Southwest</b>                |         |         |               |        |            |            |        |            |
| <b>09 Fraser Valley</b>                  |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 2,845   | 31,250  | 8.0           | 7.5    | 59         | 0          | 2,415  | 26         |
| Total - Hotels                           | 2,216   | 23,772  | 8.1           | 9.3    | 21         | -1         | 1,492  | 2          |
| Motels                                   | 565     | 6,521   | 11.1          | -0.6   | 33         | 1          | 877    | 22         |
| <b>15 Greater Vancouver</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 48,316  | 542,020 | 17.0          | -1.7   | 234        | -7         | 25,413 | -257       |
| Total - Hotels                           | 46,290  | 509,604 | 17.8          | -1.8   | 169        | 2          | 22,998 | -122       |
| 250+ Rooms                               | 28,034  | 282,970 | 26.9          | 2.9    | 26         | 0          | 9,899  | -16        |
| 150-249 Rooms                            | 7,647   | 96,049  | 5.7           | -10.4  | 24         | -2         | 4,574  | -327       |
| 76-149 Rooms                             | 7,859   | 96,327  | 6.1           | -6.0   | 52         | 1          | 5,490  | 113        |
| 1-75 Rooms                               | 2,751   | 34,257  | 6.9           | 0.3    | 67         | 3          | 3,035  | 108        |
| Motels                                   | 1,330   | 17,183  | 0.9           | -6.9   | 40         | -3         | 1,724  | -52        |
| <b>29 Sunshine Coast</b>                 |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 294     | 3,472   | 17.1          | 6.2    | 17         | 1          | 372    | 20         |
| Motels                                   | 145     | 1,784   | 20.1          | 8.8    | 11         | 0          | 240    | 0          |
| <b>31 Squamish-Lillooet</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 5,354   | 175,523 | 54.0          | 1.1    | 86         | 2          | 5,329  | 64         |
| Total - Hotels                           | 4,015   | 137,412 | 43.4          | 1.7    | 40         | 0          | 4,141  | 111        |
| 1-75 Rooms                               | 625     | 21,834  | 49.9          | -17.7  | 18         | -1         | 714    | -39        |
| Vacation Rentals                         | 641     | 27,806  | 110.0         | -7.9   | 20         | -1         | 738    | -79        |
| Miscellaneous                            | 396     | 7,690   | 246.7         | 50.0   | 15         | 2          | 158    | 23         |

Table 4: Unadjusted Room Revenue by Regional District

| Development Region/<br>Regional District | Revenue |        |               |        | Properties |            | Rooms  |            |
|------------------------------------------|---------|--------|---------------|--------|------------|------------|--------|------------|
|                                          | (\$000) |        | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                          | Oct-02  | YTD    | Oct-01        | YTD 01 | Oct-02     | Oct-01     | Oct-02 | Oct-01     |
| <b>Thompson/Okanagan</b>                 |         |        |               |        |            |            |        |            |
| <b>07 Okanagan-Similkameen</b>           |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 2,376   | 35,179 | 14.5          | 13.7   | 95         | -1         | 2,843  | 9          |
| Total - Hotels                           | 1,187   | 16,683 | 10.2          | 10.0   | 16         | 0          | 1,102  | 12         |
| Motels                                   | 728     | 14,119 | 9.7           | 17.4   | 67         | -1         | 1,479  | -3         |
| <b>33 Thompson-Nicola</b>                |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 3,780   | 46,434 | 19.9          | -0.1   | 156        | 3          | 5,026  | 194        |
| Total - Hotels                           | 1,686   | 16,684 | 33.2          | -0.5   | 31         | 2          | 1,787  | 254        |
| Motels                                   | 1,687   | 18,971 | 9.3           | -0.7   | 79         | -4         | 2,320  | -114       |
| <b>35 Central Okanagan</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 4,550   | 59,915 | 13.7          | 11.8   | 53         | 0          | 2,908  | 10         |
| Total - Hotels                           | 3,543   | 40,965 | 17.5          | 10.5   | 22         | 2          | 1,702  | 90         |
| 76+ Rooms                                | 3,077   | 33,967 | 17.3          | 8.9    | 10         | 0          | 1,163  | 0          |
| 1-75 Rooms                               | 466     | 6,998  | 18.4          | 18.8   | 12         | 2          | 539    | 90         |
| Motels                                   | 693     | 10,211 | 2.0           | 0.2    | 23         | -1         | 941    | -78        |
| <b>37 North Okanagan</b>                 |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,029   | 15,733 | -1.0          | 12.7   | 38         | -2         | 1,396  | -77        |
| Total - Hotels                           | 693     | 10,108 | 20.5          | 11.4   | 12         | -1         | 824    | -19        |
| Motels                                   | 301     | 4,325  | 13.7          | 35.7   | 17         | 0          | 518    | -3         |
| <b>39 Columbia-Shuswap</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,963   | 32,223 | 21.2          | 8.1    | 90         | 11         | 2,787  | 284        |
| Total - Hotels                           | 908     | 13,117 | 26.2          | 4.3    | 17         | 1          | 955    | 78         |
| Motels                                   | 909     | 13,098 | 14.5          | 11.0   | 48         | 0          | 1,481  | -6         |
| <b>Kootenay</b>                          |         |        |               |        |            |            |        |            |
| <b>01 East Kootenay</b>                  |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 2,304   | 44,374 | 7.4           | 19.1   | 103        | -1         | 3,866  | 201        |
| Total - Hotels                           | 897     | 14,513 | 6.3           | 9.7    | 25         | 1          | 1,346  | 9          |
| Motels                                   | 709     | 10,495 | -11.0         | 7.4    | 52         | -2         | 1,183  | -16        |
| Vacation Rentals                         | 150     | 8,602  | 2.2           | 8.6    | 12         | 0          | 718    | 36         |
| Miscellaneous                            | 547     | 10,764 | 53.5          | 69.4   | 14         | 0          | 619    | 172        |
| <b>03 Central Kootenay</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,257   | 15,082 | -6.3          | -0.6   | 64         | -5         | 1,417  | -59        |
| Total - Hotels                           | 724     | 7,875  | -8.0          | 0.1    | 13         | -1         | 620    | -42        |
| Motels                                   | 449     | 5,252  | 1.3           | 0.7    | 33         | 1          | 664    | 25         |
| <b>05 Kootenay Boundary</b>              |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 363     | 5,206  | -15.2         | 10.2   | 29         | -1         | 634    | 12         |
| Motels                                   | 219     | 3,262  | -15.3         | 15.3   | 22         | -1         | 398    | -18        |
| <b>Cariboo</b>                           |         |        |               |        |            |            |        |            |
| <b>41 Cariboo</b>                        |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,477   | 15,278 | 7.7           | 3.3    | 95         | -2         | 2,010  | 17         |
| Motels                                   | 806     | 7,588  | 11.8          | 7.9    | 39         | 1          | 1,088  | 23         |
| <b>53 Fraser-Fort George</b>             |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 2,235   | 24,595 | 8.5           | 6.5    | 53         | 1          | 2,370  | 66         |
| Total - Hotels                           | 1,610   | 16,082 | 7.1           | 4.0    | 17         | 0          | 1,295  | 0          |
| Motels                                   | 531     | 6,720  | 2.6           | -2.2   | 30         | 0          | 941    | 36         |

**Table 4: Unadjusted Room Revenue by Regional District**

| Development Region/<br>Regional District    | Revenue |        |               |        | Properties |            | Rooms  |            |
|---------------------------------------------|---------|--------|---------------|--------|------------|------------|--------|------------|
|                                             | (\$000) |        | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                             | Oct-02  | YTD    | Oct-01        | YTD 01 | Oct-02     | Oct-01     | Oct-02 | Oct-01     |
| <b>North Coast</b>                          |         |        |               |        |            |            |        |            |
| <b>47 Skeena-Queen Charlotte</b>            |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 498     | 10,199 | 4.1           | -1.4   | 28         | 0          | 904    | 20         |
| Motels                                      | 118     | 1,946  | -1.0          | 2.6    | 10         | 0          | 259    | 0          |
| <b>49 Kitimat-Stikine</b>                   |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 637     | 6,701  | -18.4         | -1.3   | 32         | -5         | 776    | -108       |
| Total - Hotels                              | 316     | 3,479  | -15.2         | 0.2    | 10         | 0          | 404    | 0          |
| Motels                                      | 236     | 2,438  | -30.2         | -8.0   | 13         | -2         | 310    | -55        |
| <b>Nechako</b>                              |         |        |               |        |            |            |        |            |
| <b>51 Bulkley-Nechako + 57 Stikine</b>      |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 853     | 7,594  | 2.3           | -2.1   | 55         | 1          | 1,225  | -25        |
| Motels                                      | 478     | 4,112  | 9.9           | -0.6   | 25         | -1         | 630    | -54        |
| <b>Northeast</b>                            |         |        |               |        |            |            |        |            |
| <b>55 Peace River + 59 Northern Rockies</b> |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 3,186   | 33,179 | -3.8          | 0.4    | 66         | -1         | 2,548  | -28        |
| Total - Hotels                              | 1,318   | 14,847 | -10.8         | 1.8    | 20         | 0          | 1,282  | 0          |
| Motels                                      | 838     | 8,035  | 1.5           | -0.1   | 32         | 0          | 904    | 0          |

Table 5: Unadjusted Room Revenue by Urban Centre

| Development Region/<br>Urban Centre | Revenue       |                |               |             | Properties |            | Rooms         |             |
|-------------------------------------|---------------|----------------|---------------|-------------|------------|------------|---------------|-------------|
|                                     | (\$000)       |                | % change from |             | (#)        | # chg from | (#)           | # chg from  |
|                                     | Oct-02        | YTD            | Oct-01        | YTD 01      | Oct-02     | Oct-01     | Oct-02        | Oct-01      |
| <b>Vancouver Island/Coast</b>       | <b>18,341</b> | <b>245,378</b> | <b>5.2</b>    | <b>3.9</b>  | <b>402</b> | <b>2</b>   | <b>15,059</b> | <b>-60</b>  |
| Victoria (C)                        | 8,861         | 117,089        | 0.8           | 3.5         | 79         | 0          | 6,038         | -23         |
| Other CRD                           | 2,284         | 30,609         | 16.3          | 0.5         | 84         | -1         | 1,831         | -67         |
| Nanaimo (C)                         | 1,342         | 15,723         | 11.8          | 11.9        | 21         | -1         | 1,257         | -13         |
| Port Alberni (C)                    | 230           | 3,120          | 8.1           | -1.3        | 11         | 1          | 353           | 37          |
| Rest of Development Region          | 5,624         | 78,837         | 6.9           | 4.5         | 207        | 3          | 5,580         | 6           |
| <b>Mainland/Southwest</b>           | <b>56,808</b> | <b>752,265</b> | <b>19.2</b>   | <b>-0.6</b> | <b>396</b> | <b>-4</b>  | <b>33,529</b> | <b>-147</b> |
| Downtown Vancouver (C)              | 32,504        | 349,811        | 22.1          | -1.0        | 86         | 1          | 12,728        | -133        |
| Other Vancouver (C)                 | 2,051         | 30,941         | -17.4         | -12.6       | 37         | -6         | 2,809         | -278        |
| Richmond (C)                        | 7,027         | 80,195         | 17.6          | -1.3        | 22         | 0          | 4,077         | -2          |
| Other GVRD                          | 6,734         | 81,073         | 8.2           | -0.2        | 89         | -2         | 5,799         | 156         |
| Whistler (DM)                       | 4,907         | 170,288        | 60.3          | 1.6         | 62         | 2          | 4,806         | 94          |
| Rest of Development Region          | 3,586         | 39,957         | 8.6           | 4.2         | 100        | 1          | 3,310         | 16          |
| <b>Thompson/Okanagan</b>            | <b>13,698</b> | <b>189,483</b> | <b>15.8</b>   | <b>8.4</b>  | <b>434</b> | <b>11</b>  | <b>14,976</b> | <b>420</b>  |
| Penticton (C)                       | 1,291         | 19,236         | 2.8           | 11.7        | 39         | -1         | 1,544         | -22         |
| Kamloops (C)                        | 2,784         | 33,119         | 25.2          | -0.3        | 62         | -2         | 3,229         | 107         |
| Kelowna (C)                         | 4,107         | 52,924         | 16.3          | 12.2        | 41         | -1         | 2,429         | -7          |
| Vernon (C)                          | 940           | 14,276         | -2.6          | 10.3        | 26         | -2         | 1,232         | -72         |
| Rest of Development Region          | 4,577         | 69,928         | 18.8          | 8.9         | 266        | 17         | 6,542         | 414         |
| <b>Kootenay</b>                     | <b>3,924</b>  | <b>64,662</b>  | <b>0.3</b>    | <b>13.1</b> | <b>196</b> | <b>-7</b>  | <b>5,917</b>  | <b>154</b>  |
| Cranbrook (C)                       | 660           | 7,632          | -2.3          | 6.0         | 18         | -2         | 792           | -57         |
| Rest of Development Region          | 3,264         | 57,030         | 0.8           | 14.1        | 178        | -5         | 5,125         | 211         |
| <b>Cariboo</b>                      | <b>3,712</b>  | <b>39,873</b>  | <b>8.2</b>    | <b>5.3</b>  | <b>148</b> | <b>-1</b>  | <b>4,380</b>  | <b>83</b>   |
| Quesnel (C)                         | 290           | 2,908          | 2.1           | 9.2         | 13         | 0          | 480           | 0           |
| Williams Lake (C)                   | 434           | 4,208          | 6.5           | 2.8         | 12         | 0          | 565           | 23          |
| Prince George (C)                   | 1,833         | 18,302         | 9.2           | 5.8         | 29         | 1          | 1,664         | 40          |
| Rest of Development Region          | 1,156         | 14,455         | 8.8           | 4.6         | 94         | -2         | 1,671         | 20          |
| <b>North Coast</b>                  | <b>1,135</b>  | <b>16,900</b>  | <b>-9.8</b>   | <b>-1.4</b> | <b>60</b>  | <b>-5</b>  | <b>1,680</b>  | <b>-88</b>  |
| Prince Rupert (C)                   | 380           | 6,279          | -4.5          | -4.4        | 15         | 1          | 727           | 27          |
| Terrace (C)                         | 380           | 3,881          | -19.2         | -0.5        | 10         | -2         | 369           | -40         |
| Rest of Development Region          | 376           | 6,741          | -4.1          | 1.1         | 35         | -4         | 584           | -75         |
| <b>Nechako</b>                      | <b>853</b>    | <b>7,594</b>   | <b>2.3</b>    | <b>-2.1</b> | <b>55</b>  | <b>1</b>   | <b>1,225</b>  | <b>-25</b>  |
| Smithers (T)                        | 417           | 3,779          | -0.4          | -3.0        | 16         | 2          | 436           | 10          |
| Rest of Development Region          | 436           | 3,815          | 5.1           | -1.2        | 39         | -1         | 789           | 363         |
| <b>Northeast</b>                    | <b>3,186</b>  | <b>33,179</b>  | <b>-3.8</b>   | <b>0.4</b>  | <b>66</b>  | <b>-1</b>  | <b>2,548</b>  | <b>-28</b>  |
| Dawson Creek (C)                    | 364           | 4,310          | -15.4         | -5.2        | 14         | 0          | 498           | 0           |
| Fort St. John (C)                   | 1,518         | 15,782         | -6.7          | 0.4         | 20         | 0          | 943           | 0           |
| Rest of Development Region          | 1,304         | 13,087         | 3.9           | 2.4         | 32         | -1         | 1,107         | -28         |

**Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)**

| Period | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | Total     |
|--------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-----------|
| 1996   | 198,897                   | 621,444               | 139,958              | 41,896   | 42,632  | 18,498         | 9,302   | 20,772    | 1,093,399 |
| 1997   | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,585 |
| 1998   | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090 |
| 1999   | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347 |
| 2000   | 245,354                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606 |
| 2001   | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354 |

**Quarterly data**

|         |         |         |        |        |        |       |       |        |         |
|---------|---------|---------|--------|--------|--------|-------|-------|--------|---------|
| 2001 Q2 | 69,310  | 213,702 | 44,787 | 13,256 | 11,148 | 5,121 | 2,084 | 7,253  | 366,660 |
| 2001 Q3 | 113,327 | 275,834 | 85,350 | 24,833 | 15,885 | 8,027 | 3,407 | 9,112  | 535,774 |
| 2001 Q4 | 39,748  | 143,822 | 28,864 | 10,910 | 8,079  | 2,789 | 1,818 | 8,312  | 244,343 |
| 2002 Q1 | 38,068  | 207,186 | 38,283 | 19,433 | 8,297  | 2,791 | 1,491 | 13,153 | 328,702 |
| 2002 Q2 | 72,554  | 212,209 | 46,525 | 14,871 | 11,526 | 4,872 | 2,031 | 7,697  | 372,285 |
| 2002 Q3 | 116,416 | 276,061 | 90,977 | 26,434 | 16,338 | 8,101 | 3,220 | 9,143  | 546,689 |

**Monthly data**

|        |        |         |        |        |       |       |       |       |         |
|--------|--------|---------|--------|--------|-------|-------|-------|-------|---------|
| Sep-01 | 28,623 | 72,080  | 20,357 | 6,996  | 4,923 | 2,218 | 1,024 | 2,980 | 139,201 |
| Oct-01 | 17,427 | 47,670  | 11,828 | 3,913  | 3,432 | 1,259 | 833   | 2,918 | 89,281  |
| Nov-01 | 11,655 | 41,661  | 7,054  | 2,644  | 2,537 | 866   | 550   | 2,665 | 69,633  |
| Dec-01 | 10,666 | 54,491  | 9,983  | 4,353  | 2,111 | 663   | 434   | 2,729 | 85,430  |
| Jan-02 | 8,972  | 56,125  | 10,644 | 5,207  | 2,531 | 721   | 413   | 4,019 | 88,631  |
| Feb-02 | 12,493 | 68,368  | 13,348 | 6,712  | 2,758 | 998   | 430   | 4,881 | 109,990 |
| Mar-02 | 16,602 | 82,692  | 14,291 | 7,515  | 3,008 | 1,072 | 648   | 4,253 | 130,081 |
| Apr-02 | 17,975 | 62,934  | 10,966 | 4,249  | 3,033 | 927   | 492   | 3,321 | 103,897 |
| May-02 | 24,771 | 66,815  | 15,375 | 4,827  | 3,956 | 1,482 | 609   | 1,906 | 119,741 |
| Jun-02 | 29,808 | 82,460  | 20,184 | 5,794  | 4,537 | 2,463 | 930   | 2,470 | 148,647 |
| Jul-02 | 39,737 | 95,864  | 32,398 | 8,359  | 5,196 | 2,916 | 1,052 | 2,724 | 188,244 |
| Aug-02 | 46,030 | 104,850 | 37,548 | 10,904 | 5,980 | 2,862 | 1,098 | 3,035 | 212,307 |
| Sep-02 | 30,649 | 75,347  | 21,031 | 7,171  | 5,163 | 2,324 | 1,070 | 3,384 | 146,138 |
| Oct-02 | 18,341 | 56,808  | 13,698 | 3,924  | 3,712 | 1,135 | 853   | 3,186 | 101,658 |

**Year-over-year percent changes**

|        |      |       |      |      |      |      |       |       |       |
|--------|------|-------|------|------|------|------|-------|-------|-------|
| Sep-01 | -8.3 | -17.3 | -6.5 | 1.0  | -1.6 | -7.6 | -2.1  | 14.3  | -12.0 |
| Oct-01 | -2.4 | -16.2 | 1.7  | -6.9 | -3.4 | 1.5  | 9.2   | 24.1  | -9.3  |
| Nov-01 | 3.8  | -8.4  | 0.7  | -6.2 | -1.3 | -4.0 | 25.7  | 9.7   | -4.4  |
| Dec-01 | 6.3  | -4.8  | 10.3 | 11.7 | -7.4 | -7.4 | 8.0   | 12.3  | -0.7  |
| Jan-02 | 1.1  | -13.5 | 16.9 | 25.8 | 24.7 | 0.6  | -10.4 | 31.2  | -5.0  |
| Feb-02 | 12.3 | -2.2  | 22.6 | 27.4 | 13.3 | 1.3  | 2.7   | 37.3  | 5.1   |
| Mar-02 | 2.7  | -2.8  | 11.8 | 30.6 | 2.0  | 4.1  | 16.5  | -2.4  | 1.1   |
| Apr-02 | 6.9  | -1.2  | 2.2  | 17.4 | -3.3 | -7.0 | -1.3  | 33.2  | 1.9   |
| May-02 | 6.1  | -3.6  | 3.5  | 7.7  | 8.6  | -0.4 | -6.7  | -10.6 | -0.2  |
| Jun-02 | 2.2  | 2.2   | 5.1  | 12.4 | 3.8  | -6.6 | -0.3  | -6.0  | 2.7   |
| Jul-02 | -0.1 | -4.0  | 5.7  | 1.8  | -3.2 | -4.0 | -9.4  | -8.3  | -1.5  |
| Aug-02 | 2.4  | 0.9   | 9.3  | 13.3 | 6.9  | 3.2  | -10.1 | -4.0  | 3.3   |
| Sep-02 | 7.1  | 4.5   | 3.3  | 2.5  | 4.9  | 4.8  | 4.5   | 13.5  | 5.0   |
| Oct-02 | 5.2  | 19.2  | 15.8 | 0.3  | 8.2  | -9.8 | 2.3   | 9.2   | 13.9  |

**October year-over-year percent change**

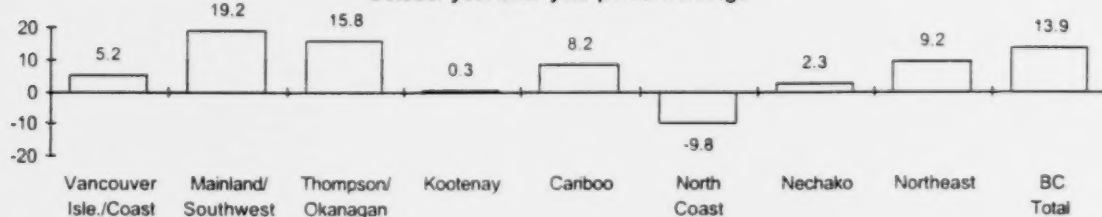


**Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)**

| Period                                | International |         |          |           |          |       |        |          | Canadian |                   |          |
|---------------------------------------|---------------|---------|----------|-----------|----------|-------|--------|----------|----------|-------------------|----------|
|                                       | Total         | USA     |          |           | Overseas |       |        |          | Total    | USA same-day auto | Overseas |
|                                       |               | Total   | Same-day | Overnight | Total    | Asia  | Europe | Oceania* |          |                   |          |
| 1996                                  | 6,906.6       | 5,494.4 | 2,611.7  | 2,882.7   | 1,412.1  | 778.3 | 467.5  | 116.3    | 13,710.2 | 9,802.0           | 670.8    |
| 1997                                  | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1    | 13,427.5 | 9,328.6           | 767.3    |
| 1998                                  | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2    | 10,451.3 | 6,734.9           | 799.7    |
| 1999                                  | 8,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0    | 9,588.1  | 5,813.1           | 798.7    |
| 2000                                  | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8    | 9,435.2  | 5,639.0           | 866.4    |
| 2001                                  | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9    | 8,328.6  | 4,720.3           | 902.8    |
| <b>Quarterly data</b>                 |               |         |          |           |          |       |        |          |          |                   |          |
| 2001 Q2                               | 2,342.8       | 1,935.5 | 951.9    | 983.6     | 407.3    | 208.1 | 134.0  | 39.7     | 2,351.5  | 1,427.9           | 217.6    |
| 2001 Q3                               | 3,132.6       | 2,572.8 | 1,106.0  | 1,466.7   | 559.8    | 272.7 | 204.5  | 42.7     | 2,597.1  | 1,470.4           | 215.0    |
| 2001 Q4                               | 1,307.1       | 1,089.8 | 506.1    | 583.7     | 217.3    | 120.4 | 63.4   | 21.6     | 1,360.9  | 675.8             | 190.2    |
| 2002 Q1                               | 1,375.1       | 1,147.0 | 527.5    | 619.4     | 228.1    | 127.9 | 65.7   | 21.9     | 1,548.3  | 728.5             | 275.5    |
| 2002 Q2                               | 2,113.8       | 1,746.0 | 760.2    | 985.9     | 367.8    | 206.2 | 111.7  | 31.5     | 1,857.0  | 961.0             | 226.5    |
| 2002 Q3                               | 3,019.5       | 2,491.0 | 944.8    | 1,546.2   | 528.4    | 280.6 | 171.0  | 40.2     | 2,215.6  | 1,069.6           | 217.4    |
| <b>Monthly data</b>                   |               |         |          |           |          |       |        |          |          |                   |          |
| Jul-01                                | 1,200.3       | 988.2   | 424.4    | 563.8     | 212.1    | 106.5 | 74.2   | 14.3     | 977.6    | 577.7             | 64.0     |
| Aug-01                                | 1,227.4       | 1,025.0 | 423.6    | 601.4     | 202.4    | 98.8  | 74.4   | 13.7     | 1,038.7  | 597.1             | 87.3     |
| Sep-01                                | 704.8         | 559.5   | 258.1    | 301.5     | 145.3    | 67.4  | 55.9   | 14.8     | 580.8    | 295.7             | 63.7     |
| Oct-01                                | 408.0         | 331.8   | 155.2    | 176.6     | 76.2     | 42.8  | 23.8   | 6.2      | 462.6    | 216.2             | 60.3     |
| Nov-01                                | 390.1         | 336.6   | 169.5    | 167.1     | 53.5     | 30.7  | 15.2   | 4.8      | 433.9    | 217.0             | 61.0     |
| Dec-01                                | 509.0         | 421.4   | 181.4    | 240.0     | 87.6     | 46.9  | 24.3   | 10.6     | 464.4    | 242.6             | 69.0     |
| Jan-02                                | 407.2         | 339.4   | 164.6    | 174.9     | 67.8     | 38.5  | 17.5   | 8.6      | 492.7    | 220.5             | 103.0    |
| Feb-02                                | 459.9         | 388.6   | 173.7    | 214.9     | 71.3     | 40.9  | 21.2   | 6.5      | 459.4    | 227.2             | 77.5     |
| Mar-02                                | 508.0         | 418.9   | 189.3    | 229.7     | 89.1     | 48.5  | 26.9   | 6.8      | 596.2    | 280.8             | 95.1     |
| Apr-02                                | 503.2         | 416.8   | 199.8    | 217.0     | 86.4     | 55.2  | 21.9   | 6.1      | 598.5    | 304.9             | 86.4     |
| May-02                                | 709.6         | 581.3   | 259.4    | 321.9     | 128.3    | 70.8  | 38.3   | 12.3     | 635.3    | 320.6             | 74.8     |
| Jun-02                                | 901.1         | 748.0   | 301.1    | 446.9     | 153.1    | 80.2  | 51.5   | 13.1     | 623.2    | 335.4             | 65.2     |
| Jul-02                                | 1,110.0       | 915.8   | 330.7    | 585.1     | 194.2    | 104.8 | 60.2   | 13.3     | 759.5    | 373.6             | 64.8     |
| Aug-02                                | 1,163.6       | 980.0   | 346.0    | 634.1     | 183.5    | 96.4  | 61.1   | 13.2     | 831.0    | 392.1             | 88.4     |
| Sep-02                                | 745.9         | 595.2   | 268.1    | 327.0     | 150.7    | 79.4  | 49.7   | 13.7     | 625.0    | 303.9             | 64.1     |
| Oct-02                                | 503.3         | 406.6   | 197.0    | 209.6     | 96.7     | 63.6  | 22.8   | 6.2      | 560.5    | 290.9             | 63.4     |
| Nov-02                                | 438.9         | 373.6   | 198.1    | 175.5     | 65.3     | 40.2  | 16.4   | 5.7      | 506.8    | 270.2             | 67.6     |
| <b>Year-over-year percent changes</b> |               |         |          |           |          |       |        |          |          |                   |          |
| Jul-01                                | -0.1          | 0.7     | 2.6      | -0.7      | -3.4     | -2.4  | -6.9   | -3.5     | -6.0     | -8.5              | 4.2      |
| Aug-01                                | 6.5           | 6.2     | 4.7      | 7.3       | 8.0      | 14.3  | -1.8   | -3.9     | -4.3     | -5.4              | 3.2      |
| Sep-01                                | -17.9         | -18.6   | -20.8    | -16.7     | -14.8    | -13.9 | -19.5  | 2.7      | -27.4    | -39.2             | 2.1      |
| Oct-01                                | -20.9         | -21.7   | -34.2    | -6.1      | -16.9    | -18.6 | -16.0  | -11.3    | -36.7    | -51.5             | -3.3     |
| Nov-01                                | -17.3         | -17.0   | -27.3    | -2.9      | -19.6    | -26.4 | 1.8    | -30.4    | -31.2    | -43.3             | -3.3     |
| Dec-01                                | -8.0          | -8.8    | -21.4    | 3.7       | -4.1     | -1.4  | -0.4   | -18.2    | -24.3    | -35.1             | -2.2     |
| Jan-02                                | -11.9         | -12.7   | -26.2    | 5.5       | -7.4     | -5.9  | 0.9    | -24.3    | -25.9    | -41.2             | -2.0     |
| Feb-02                                | -6.1          | -7.7    | -20.0    | 5.3       | 4.0      | 11.1  | 5.1    | -21.4    | -22.7    | -34.6             | 0.5      |
| Mar-02                                | -12.1         | -13.9   | -25.3    | -1.4      | -3.0     | -8.3  | 0.4    | -17.9    | -21.6    | -33.7             | -2.8     |
| Apr-02                                | -15.5         | -15.3   | -24.1    | -5.1      | -16.8    | -2.9  | -26.7  | -31.7    | -22.8    | -33.7             | 6.7      |
| May-02                                | -9.7          | -11.0   | -20.7    | -1.1      | -3.5     | 8.9   | -14.8  | -21.7    | -21.4    | -32.8             | 1.6      |
| Jun-02                                | -6.3          | -5.4    | -16.7    | 4.1       | -10.2    | -6.9  | -12.8  | -13.2    | -18.9    | -31.7             | 3.6      |
| Jul-02                                | -7.5          | -7.3    | -22.1    | 3.8       | -8.5     | -1.6  | -18.8  | -6.6     | -22.3    | -35.3             | 1.3      |
| Aug-02                                | -5.2          | -4.4    | -18.3    | 5.4       | -9.3     | -2.4  | -17.9  | -3.1     | -20.0    | -34.3             | 1.3      |
| Sep-02                                | 5.8           | 6.4     | 3.9      | 8.5       | 3.7      | 17.8  | -10.9  | -7.4     | 7.6      | 2.8               | 0.7      |
| Oct-02                                | 23.4          | 22.6    | 27.0     | 18.7      | 26.8     | 48.7  | -4.4   | 0.1      | 21.2     | 34.5              | 5.2      |
| Nov-02                                | 12.5          | 11.0    | 16.9     | 5.0       | 22.1     | 30.9  | 7.6    | 19.5     | 16.8     | 24.5              | 10.9     |

\* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

**Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)**

| Period                                  | International |         |          |           |          |       |        |           | Canadian |                   |          |
|-----------------------------------------|---------------|---------|----------|-----------|----------|-------|--------|-----------|----------|-------------------|----------|
|                                         | Total         | USA     |          |           | Overseas |       |        |           | Total    | USA same-day auto | Overseas |
|                                         |               | Total*  | Same-day | Overnight | Total    | Asia  | Europe | Oceania** |          |                   |          |
| 1996                                    | 6,906.6       | 5,494.4 | 2,611.7  | 2,882.7   | 1,412.1  | 778.3 | 467.5  | 116.3     | 13,710.2 | 9,802.0           | 670.8    |
| 1997                                    | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1     | 13,427.5 | 9,328.6           | 767.3    |
| 1998                                    | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2     | 10,451.3 | 6,734.9           | 799.7    |
| 1999                                    | 8,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0     | 9,588.1  | 5,813.1           | 798.7    |
| 2000                                    | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8     | 9,435.2  | 5,639.0           | 866.4    |
| 2001                                    | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9     | 8,328.6  | 4,720.3           | 902.8    |
| <b>Quarterly data</b>                   |               |         |          |           |          |       |        |           |          |                   |          |
| 2001 Q2                                 | 2,158.1       | 1,796.5 | 872.9    | 926.1     | 361.6    | 186.2 | 122.6  | 34.9      | 2,237.5  | 1,303.6           | 226.2    |
| 2001 Q3                                 | 2,023.6       | 1,676.9 | 819.1    | 870.7     | 346.7    | 185.0 | 114.1  | 31.5      | 2,096.0  | 1,184.9           | 229.3    |
| 2001 Q4                                 | 1,917.7       | 1,576.2 | 658.5    | 914.3     | 341.5    | 167.0 | 114.2  | 28.8      | 1,678.4  | 844.7             | 222.3    |
| 2002 Q1                                 | 1,974.9       | 1,626.6 | 690.9    | 935.8     | 348.3    | 188.7 | 113.4  | 28.3      | 1,751.3  | 881.9             | 226.6    |
| 2002 Q2                                 | 1,939.5       | 1,608.0 | 691.8    | 920.9     | 331.5    | 185.8 | 99.1   | 27.2      | 1,773.9  | 880.1             | 231.3    |
| 2003 Q2                                 | 2,001.6       | 1,660.1 | 714.7    | 930.8     | 341.5    | 193.7 | 97.0   | 30.2      | 1,845.4  | 902.5             | 231.8    |
| <b>Monthly data</b>                     |               |         |          |           |          |       |        |           |          |                   |          |
| Jul-01                                  | 709.8         | 591.4   | 297.6    | 303.4     | 118.4    | 62.9  | 38.5   | 10.6      | 753.6    | 434.2             | 77.6     |
| Aug-01                                  | 709.2         | 590.7   | 296.2    | 302.8     | 118.5    | 64.7  | 39.2   | 10.3      | 765.8    | 454.6             | 76.8     |
| Sep-01                                  | 604.6         | 494.7   | 225.3    | 264.5     | 109.8    | 57.4  | 36.3   | 10.6      | 576.5    | 296.1             | 74.9     |
| Oct-01                                  | 592.1         | 482.2   | 196.1    | 281.9     | 109.9    | 52.8  | 36.5   | 10.1      | 532.2    | 252.5             | 73.3     |
| Nov-01                                  | 631.3         | 522.3   | 222.6    | 300.8     | 109.0    | 51.9  | 38.6   | 8.7       | 554.6    | 281.0             | 73.4     |
| Dec-01                                  | 694.3         | 571.7   | 239.7    | 331.6     | 122.7    | 62.2  | 39.0   | 10.0      | 591.6    | 311.3             | 75.6     |
| Jan-02                                  | 657.6         | 540.8   | 229.7    | 315.1     | 116.8    | 62.7  | 38.6   | 9.4       | 580.7    | 290.7             | 75.0     |
| Feb-02                                  | 673.9         | 556.1   | 235.4    | 315.2     | 117.7    | 64.2  | 38.1   | 9.4       | 588.5    | 299.6             | 75.2     |
| Mar-02                                  | 643.4         | 529.6   | 225.7    | 305.5     | 113.8    | 61.9  | 36.7   | 9.6       | 582.2    | 291.6             | 76.4     |
| Apr-02                                  | 637.8         | 527.4   | 227.9    | 303.9     | 110.4    | 62.2  | 33.5   | 8.7       | 582.8    | 293.9             | 75.7     |
| May-02                                  | 643.5         | 530.8   | 230.9    | 302.9     | 112.7    | 63.8  | 32.8   | 9.3       | 594.5    | 294.0             | 76.9     |
| Jun-02                                  | 658.3         | 549.8   | 233.0    | 314.1     | 108.5    | 59.7  | 32.8   | 9.2       | 596.5    | 292.2             | 78.7     |
| Jul-02                                  | 659.3         | 548.7   | 232.6    | 313.1     | 110.6    | 62.6  | 31.8   | 10.0      | 604.7    | 288.8             | 77.4     |
| Aug-02                                  | 673.7         | 560.7   | 238.4    | 315.4     | 113.0    | 63.7  | 32.3   | 10.1      | 611.0    | 299.6             | 76.4     |
| Sep-02                                  | 668.6         | 550.7   | 243.7    | 302.3     | 117.9    | 67.3  | 33.0   | 10.1      | 629.7    | 314.1             | 78.1     |
| Oct-02                                  | 703.4         | 574.0   | 249.9    | 326.7     | 129.4    | 76.8  | 34.6   | 10.0      | 639.3    | 334.0             | 78.1     |
| Nov-02                                  | 691.9         | 565.0   | 253.1    | 313.3     | 126.9    | 70.4  | 40.2   | 10.2      | 643.4    | 343.3             | 79.7     |
| <b>Month-over-month percent changes</b> |               |         |          |           |          |       |        |           |          |                   |          |
| Jul-01                                  | 0.7           | 1.1     | 3.8      | 0.7       | -1.1     | -3.2  | 2.1    | -3.8      | 1.3      | -0.1              | 3.7      |
| Aug-01                                  | -0.1          | -0.1    | -0.5     | -0.2      | 0.1      | 2.8   | 1.7    | -2.4      | 1.6      | 4.7               | -1.0     |
| Sep-01                                  | -14.8         | -16.2   | -23.9    | -12.6     | -7.3     | -11.3 | -7.3   | 3.0       | -24.7    | -34.9             | -2.5     |
| Oct-01                                  | -2.1          | -2.5    | -12.9    | 6.6       | 0.1      | -7.9  | 0.4    | -4.8      | -7.7     | -14.7             | -2.2     |
| Nov-01                                  | 6.6           | 8.3     | 13.5     | 6.7       | -0.8     | -1.7  | 5.9    | -14.2     | 4.2      | 11.3              | 0.2      |
| Dec-01                                  | 10.0          | 9.4     | 7.7      | 10.3      | 12.6     | 19.8  | 0.9    | 15.1      | 6.7      | 10.8              | 3.0      |
| Jan-02                                  | -5.3          | -5.4    | -4.2     | -5.0      | -4.8     | 0.7   | -1.1   | -6.0      | -1.8     | -6.6              | -0.9     |
| Feb-02                                  | 2.5           | 2.8     | 2.5      | 0.0       | 0.8      | 2.4   | -1.4   | -0.3      | 1.3      | 3.1               | 0.3      |
| Mar-02                                  | -4.5          | -4.8    | -4.1     | -3.1      | -3.4     | -3.6  | -3.5   | 2.5       | -1.1     | -2.7              | 1.6      |
| Apr-02                                  | -0.9          | -0.4    | 1.0      | -0.5      | -3.0     | 0.6   | -8.7   | -9.5      | 0.1      | 0.8               | -0.9     |
| May-02                                  | 0.9           | 0.6     | 1.3      | -0.3      | 2.1      | 2.6   | -2.1   | 7.0       | 2.0      | 0.0               | 1.7      |
| Jun-02                                  | 2.3           | 3.6     | 0.9      | 3.7       | -3.7     | -6.5  | -0.1   | -0.4      | 0.3      | -0.6              | 2.2      |
| Jul-02                                  | 0.2           | -0.2    | -0.1     | -0.3      | 2.0      | 4.9   | -3.1   | 8.5       | 1.4      | -1.1              | -1.6     |
| Aug-02                                  | 2.2           | 2.2     | 2.5      | 0.7       | 2.2      | 1.7   | 1.6    | 0.9       | 1.0      | 3.7               | -1.3     |
| Sep-02                                  | -0.8          | -1.8    | 2.2      | -4.2      | 4.3      | 5.6   | 2.2    | -0.6      | 3.1      | 4.9               | 2.2      |
| Oct-02                                  | 5.2           | 4.2     | 2.5      | 8.1       | 9.8      | 14.0  | 5.1    | -0.9      | 1.5      | 6.3               | 0.1      |
| Nov-02                                  | -1.6          | -1.6    | 1.3      | -4.1      | -1.9     | -8.3  | 15.9   | 2.7       | 0.6      | 2.8               | 2.0      |

\* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

\*\* Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

**Table 9: Transportation Indicators (Historical)**

| Period                                | Air Passenger Traffic (000s) |          |              |              |          |         |               | Other Transportation (000s) |            |                    |
|---------------------------------------|------------------------------|----------|--------------|--------------|----------|---------|---------------|-----------------------------|------------|--------------------|
|                                       | Vancouver                    |          |              |              | Victoria | Kelowna | Prince George | BC Ferries                  |            | Coquihalla Hwy     |
|                                       | Total                        | Domestic | Trans-border | Other Int'l. | Total    | Total   | Total         | Vehicles                    | Passengers | Passenger Vehicles |
| 1998                                  | 15,508                       | 8,215    | 4,123        | 3,170        | 1,214.2  | 799.7   | 322.8         | 7,822                       | 21,418     | 2,365              |
| 1999                                  | 15,806                       | 8,314    | 4,120        | 3,372        | 1,191.4  | 815.1   | 352.2         | 7,852                       | 21,369     | 2,378              |
| 2000                                  | 16,033                       | 8,306    | 4,074        | 3,652        | 1,139.2  | 835.9   | 392.9         | 7,887                       | 21,280     | 2,389              |
| 2001                                  | 15,477                       | 7,869    | 4,000        | 3,608        | 1,158.2  | 850.3   | 361.9         | 8,104                       | 21,309     | 2,449              |
| 2002                                  | n/a                          | n/a      | n/a          | n/a          | 1,102.2  | 836.9   | 325.4         | 8,244                       | 21,540     | 2,518              |
| <b>Quarterly data</b>                 |                              |          |              |              |          |         |               |                             |            |                    |
| 2001 Q2                               | 4,104                        | 2,097    | 1,062        | 945          | 308.4    | 207.9   | 94.9          | 2,079                       | 5,445      | 641                |
| 2001 Q3                               | 4,641                        | 2,230    | 1,270        | 1,141        | 314.6    | 223.3   | 89.4          | 2,619                       | 7,392      | 991                |
| 2001 Q4                               | 3,095                        | 1,704    | 702          | 689          | 262.5    | 201.7   | 83.7          | 1,806                       | 4,469      | 448                |
| 2002 Q1                               | 3,316                        | 1,650    | 852          | 814          | 249.9    | 210.2   | 75.7          | 1,604                       | 3,945      | 363                |
| 2002 Q2                               | 3,753                        | 1,894    | 956          | 903          | 289.0    | 195.2   | 79.6          | 2,121                       | 5,436      | 648                |
| 2002 Q3                               | 4,526                        | 2,154    | 1,268        | 1,104        | 299.4    | 223.7   | 80.9          | 2,686                       | 7,532      | 1,027              |
| 2002 Q4                               | n/a                          | n/a      | n/a          | n/a          | 263.9    | 207.8   | 89.1          | 1,833                       | 4,627      | 480                |
| <b>Monthly data</b>                   |                              |          |              |              |          |         |               |                             |            |                    |
| Oct-01                                | 1,065                        | 599      | 225          | 241          | 95.7     | 65.9    | 28.8          | 641                         | 1,590      | 188                |
| Nov-01                                | 920                          | 517      | 212          | 191          | 77.8     | 61.0    | 26.6          | 568                         | 1,355      | 122                |
| Dec-01                                | 1,110                        | 588      | 264          | 257          | 89.0     | 74.7    | 28.3          | 597                         | 1,524      | 138                |
| Jan-02                                | 1,094                        | 541      | 280          | 273          | 76.6     | 67.2    | 25.5          | 497                         | 1,191      | 97                 |
| Feb-02                                | 1,041                        | 521      | 272          | 248          | 78.3     | 68.4    | 24.3          | 498                         | 1,196      | 105                |
| Mar-02                                | 1,181                        | 588      | 300          | 293          | 95.0     | 74.6    | 25.9          | 609                         | 1,558      | 162                |
| Apr-02                                | 1,128                        | 589      | 266          | 273          | 95.1     | 63.5    | 25.2          | 639                         | 1,564      | 169                |
| May-02                                | 1,254                        | 647      | 308          | 299          | 98.6     | 66.5    | 27.4          | 731                         | 1,885      | 233                |
| Jun-02                                | 1,372                        | 658      | 383          | 331          | 95.3     | 65.2    | 27.0          | 751                         | 1,987      | 246                |
| Jul-02                                | 1,558                        | 722      | 466          | 369          | 98.1     | 74.9    | 27.3          | 921                         | 2,630      | 361                |
| Aug-02                                | 1,661                        | 790      | 470          | 401          | 110.9    | 83.5    | 27.4          | 1,013                       | 2,975      | 415                |
| Sep-02                                | 1,308                        | 642      | 332          | 334          | 90.4     | 65.3    | 26.2          | 752                         | 1,927      | 251                |
| Oct-02                                | 1,198                        | 641      | 263          | 293          | 95.7     | 69.7    | 29.6          | 667                         | 1,670      | 203                |
| Nov-02                                | 963                          | 507      | 227          | 229          | 77.9     | 60.2    | 28.2          | 547                         | 1,385      | 126                |
| Dec-02                                | n/a                          | n/a      | n/a          | n/a          | 90.3     | 77.9    | 31.3          | 619                         | 1,572      | 151                |
| <b>Year-over-year percent changes</b> |                              |          |              |              |          |         |               |                             |            |                    |
| Oct-01                                | -15.9                        | -16.4    | -16.5        | -14.2        | -7.4     | -6.2    | -17.4         | 1.4                         | -2.7       | -0.9               |
| Nov-01                                | -14.4                        | -11.2    | -18.9        | -17.4        | -9.1     | -3.5    | -20.5         | 3.5                         | -0.1       | 11.3               |
| Dec-01                                | -9.5                         | -8.6     | -14.4        | -5.9         | -8.8     | -2.6    | -16.2         | 4.2                         | 1.8        | 8.3                |
| Jan-01                                | -10.3                        | -9.5     | -12.6        | -9.6         | -12.1    | -6.9    | -15.9         | -0.2                        | -2.6       | -4.4               |
| Feb-02                                | -9.2                         | -11.4    | -13.4        | 1.4          | -6.8     | -0.1    | -17.9         | 2.7                         | 0.1        | -0.4               |
| Mar-02                                | -7.0                         | -9.7     | -9.6         | 2.4          | -6.5     | -3.0    | -23.8         | -1.3                        | -1.7       | -0.5               |
| Apr-02                                | -9.2                         | -8.7     | -13.2        | -6.0         | -6.5     | -5.7    | -20.3         | -1.4                        | -5.2       | -10.7              |
| May-02                                | -9.3                         | -10.1    | -13.5        | -2.4         | -5.0     | -3.8    | -15.0         | 4.0                         | 1.9        | 6.9                |
| Jun-02                                | -7.4                         | -10.2    | -4.5         | -4.7         | -7.4     | -8.8    | -13.0         | 3.2                         | 2.1        | 5.4                |
| Jul-02                                | -7.2                         | -9.6     | -3.9         | -6.6         | -13.2    | -6.3    | -15.4         | 2.3                         | 1.2        | 6.3                |
| Aug-02                                | -7.7                         | -8.2     | -8.7         | -5.5         | -8.9     | -1.7    | -12.0         | 2.4                         | 2.9        | 3.5                |
| Sep-02                                | 12.6                         | 12.4     | 23.1         | 4.0          | 13.1     | 11.8    | 1.1           | 3.0                         | 1.3        | 0.1                |
| Oct-02                                | 12.5                         | 7.1      | 16.9         | 21.7         | 0.0      | 5.7     | 2.9           | 4.1                         | 5.0        | 7.8                |
| Nov-02                                | 4.7                          | -1.9     | 7.0          | 20.1         | 0.1      | -1.4    | 6.0           | -3.7                        | 2.2        | 3.6                |
| Dec-02                                | n/a                          | n/a      | n/a          | n/a          | 1.5      | 4.3     | 10.8          | 3.7                         | 3.1        | 9.7                |

Table 10: Tourism sector indicators

| Period                         | Employment (000s) <sup>1</sup> |                                  |               |                       |               |                          | Hotel Industry <sup>2</sup>     |                | Consumer Price Index <sup>1</sup> |                 |
|--------------------------------|--------------------------------|----------------------------------|---------------|-----------------------|---------------|--------------------------|---------------------------------|----------------|-----------------------------------|-----------------|
|                                | BC Total                       | Key industries in tourism sector |               |                       |               |                          | Occupancy Rate (%) <sup>3</sup> | Room Rate (\$) | Traveller accommodation           | Restaurant food |
|                                |                                | Industrial aggregate             | Air transport | Heritage Institutions | Accommodation | Food & beverage services |                                 |                |                                   |                 |
| 1996                           | 1,462.8                        | 12.9                             | 2.3           | 31.2                  | 100.9         | 29.9                     | 68.2                            | 99.89          | 109.4                             | 126.9           |
| 1997                           | 1,499.7                        | 14.4                             | 2.2           | 30.5                  | 106.8         | 29.5                     | 66.1                            | 106.04         | 111.6                             | 141.8           |
| 1998                           | 1,511.2                        | 15.9                             | 2.3           | 29.4                  | 109.6         | 27.3                     | 61.9                            | 108.59         | 113.9                             | 152.6           |
| 1999                           | 1,513.9                        | 15.3                             | 2.3           | 29.2                  | 110.1         | 24.7                     | 61.7                            | 112.02         | 115.6                             | 166.2           |
| 2000                           | 1,574.3                        | 14.8                             | 2.3           | 28.2                  | 116.7         | 26.5                     | 60.0                            | 114.04         | 117.6                             | 171.3           |
| 2001                           | 1,595.8                        | 13.5                             | 2.4           | 29.5                  | 117.8         | 27.4                     | 59.3                            | 116.19         | 121.3                             | 173.4           |
| Quarterly data                 |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| 2001 Q1                        | 1,573.9                        | 14.3                             | 2.3           | 25.9                  | 115.5         | 26.5                     | 54.8                            | 116.66         | 119.7                             | 163.9           |
| 2001 Q2                        | 1,607.9                        | 14.3                             | 2.4           | 30.0                  | 119.9         | 27.3                     | 63.6                            | 115.54         | 120.5                             | 163.8           |
| 2001 Q3                        | 1,603.7                        | 13.3                             | 2.5           | 33.0                  | 120.8         | 28.3                     | 72.8                            | 130.72         | 122.0                             | 187.8           |
| 2001 Q4                        | 1,597.5                        | 12.2                             | 2.4           | 28.9                  | 115.0         | 27.4                     | 46.1                            | 101.85         | 123.1                             | 178.1           |
| 2002 Q1                        | 1,575.7                        | 11.6                             | 2.4           | 27.4                  | 111.7         | 27.3                     | 52.4                            | 117.56         | 124.4                             | 172.0           |
| 2002 Q2                        | 1,617.8                        | 12.0                             | 2.5           | 29.6                  | 120.3         | 28.9                     | 62.8                            | 117.45         | 124.9                             | 184.6           |
| 2002 Q3                        | 1,626.1                        | 12.5                             | 2.6           | 31.4                  | 122.3         | 30.0                     | 73.8                            | 132.94         | 125.9                             | 201.1           |
| Monthly data                   |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| Aug-01                         | 1,598.5                        | 13.5                             | 2.5           | 33.8                  | 121.4         | 28.4                     | 79.5                            | 135.94         | 122.1                             | 189.7           |
| Sep-01                         | 1,615.0                        | 13.2                             | 2.5           | 31.8                  | 119.6         | 28.2                     | 64.1                            | 119.60         | 122.3                             | 185.0           |
| Oct-01                         | 1,617.1                        | 12.9                             | 2.5           | 30.5                  | 118.9         | 28.2                     | 51.2                            | 100.31         | 122.9                             | 180.8           |
| Nov-01                         | 1,594.6                        | 11.8                             | 2.4           | 28.6                  | 113.1         | 27.1                     | 45.0                            | 93.25          | 123.0                             | 174.5           |
| Dec-01                         | 1,580.7                        | 11.8                             | 2.4           | 27.8                  | 112.9         | 27.0                     | 42.0                            | 111.99         | 123.3                             | 179.1           |
| Jan-02                         | 1,569.4                        | 11.5                             | 2.4           | 27.6                  | 112.1         | 26.9                     | 43.5                            | 112.69         | 124.1                             | 171.0           |
| Feb-02                         | 1,572.8                        | 11.7                             | 2.4           | 27.3                  | 110.6         | 27.4                     | 54.7                            | 119.08         | 124.4                             | 170.9           |
| Mar-02                         | 1,585.0                        | 11.7                             | 2.4           | 27.4                  | 112.3         | 27.6                     | 58.9                            | 120.90         | 124.6                             | 174.1           |
| Apr-02                         | 1,598.3                        | 12.1                             | 2.4           | 27.9                  | 116.9         | 28.0                     | 58.8                            | 105.64         | 124.8                             | 181.4           |
| May-02                         | 1,617.0                        | 12.2                             | 2.6           | 29.3                  | 121.6         | 28.9                     | 61.8                            | 115.24         | 124.7                             | 186.8           |
| Jun-02                         | 1,638.2                        | 11.9                             | 2.5           | 31.4                  | 122.5         | 29.7                     | 67.7                            | 131.46         | 125.2                             | 185.7           |
| Jul-02                         | 1,616.7                        | 12.6                             | 2.6           | 31.9                  | 122.8         | 30.2                     | 74.2                            | 137.23         | 125.6                             | 200.9           |
| Aug-02                         | 1,618.7                        | 12.6                             | 2.6           | 32.4                  | 122.8         | 30.2                     | 79.9                            | 138.12         | 126.0                             | 204.7           |
| Sep-02                         | 1,642.9                        | 12.4                             | 2.6           | 29.9                  | 121.3         | 29.5                     | 67.2                            | 123.47         | 126.1                             | 197.7           |
| Oct-02                         | 1,643.5                        | 12.3                             | 2.6           | 29.5                  | 121.3         | 29.4                     | 56.4                            | 102.85         | 126.1                             | 193.9           |
| Nov-02                         | 1,631.7                        | 12.5                             | 2.6           | 27.7                  | 116.5         | 28.4                     | 45.9                            | 94.30          | 126.2                             | 187.6           |
| Year-over-year percent changes |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| Aug-01                         | 0.9                            | -6.7                             | 6.1           | 6.7                   | 0.0           | 5.7                      | 2.2                             | 1.4            | 3.7                               | 5.2             |
| Sep-01                         | 0.1                            | -9.7                             | 4.4           | 5.8                   | -0.8          | 6.9                      | -14.0                           | -4.7           | 3.7                               | 2.5             |
| Oct-01                         | 0.2                            | -11.6                            | 4.3           | 7.1                   | -1.5          | 5.3                      | -10.0                           | -3.4           | 3.9                               | 6.5             |
| Nov-01                         | -0.8                           | -23.0                            | 4.2           | 3.7                   | -2.2          | 5.4                      | -8.4                            | 1.1            | 3.9                               | 3.0             |
| Dec-01                         | -0.9                           | -27.7                            | 3.0           | 1.8                   | -2.6          | 0.3                      | -1.4                            | -0.3           | 3.6                               | 10.7            |
| Jan-02                         | 0.0                            | -19.4                            | 2.9           | 4.7                   | -3.3          | 3.2                      | -4.2                            | -1.7           | 3.9                               | 4.2             |
| Feb-02                         | 0.0                            | -18.0                            | 2.7           | 6.8                   | -3.5          | 3.0                      | -0.7                            | 1.1            | 3.8                               | -0.4            |
| Mar-02                         | 0.4                            | -18.5                            | 1.5           | 6.9                   | -3.0          | 2.8                      | -7.8                            | 2.9            | 3.9                               | 11.7            |
| Apr-02                         | 0.7                            | -19.1                            | -0.1          | 5.6                   | -0.6          | 3.0                      | -2.2                            | 0.7            | 3.8                               | 13.2            |
| May-02                         | 0.5                            | -15.3                            | 7.1           | -3.7                  | 1.0           | 5.9                      | -1.7                            | 1.1            | 3.4                               | 16.5            |
| Jun-02                         | 0.7                            | -12.0                            | 4.0           | -5.1                  | 0.8           | 7.9                      | -0.3                            | 2.9            | 3.6                               | 8.7             |
| Jul-02                         | 1.2                            | -5.7                             | 4.3           | -4.6                  | 1.2           | 6.5                      | -0.9                            | 0.4            | 3.4                               | 6.5             |
| Aug-02                         | 1.3                            | -6.9                             | 3.6           | -4.1                  | 1.2           | 6.4                      | 0.5                             | 1.6            | 3.2                               | 7.9             |
| Sep-02                         | 1.7                            | -5.6                             | 4.8           | -6.0                  | 1.4           | 4.6                      | 4.8                             | 3.2            | 3.1                               | 6.9             |
| Oct-02                         | 1.6                            | -4.6                             | 3.8           | -3.1                  | 2.0           | 4.2                      | 10.2                            | 2.5            | 2.6                               | 7.2             |
| Nov-02                         | 2.3                            | 5.9                              | 7.9           | -2.9                  | 3.0           | 5.0                      | 2.0                             | 1.1            | 2.6                               | 7.5             |

<sup>1</sup>Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)<sup>2</sup>Source: Pannell Kerr Forster<sup>3</sup>Occupancy Rate change expressed as percentage point change

**Table 11: BC Restaurant and Tavern Receipts**

| Period                                | Restaurant and Taverns <sup>1</sup> |                       |                 |                    |                               |                                |                    |
|---------------------------------------|-------------------------------------|-----------------------|-----------------|--------------------|-------------------------------|--------------------------------|--------------------|
|                                       | BC<br>Total<br>locations            | Receipts (\$ million) |                 |                    |                               |                                |                    |
|                                       |                                     | Total                 | Full<br>service | Limited<br>service | Food<br>service<br>contrators | Social &<br>mobile<br>caterers | Drinking<br>places |
| 1997                                  | 8,751                               | 4,335.2               | 2,194.8         | 1,444.5            | 209.8                         | 60.8                           | 339.9              |
| 1998                                  | 8,718                               | 4,641.0               | 2,377.0         | 1,571.2            | 227.7                         | 66.3                           | 398.8              |
| 1999                                  | 8,606                               | 4,467.5               | 2,188.8         | 1,616.5            | 214.3                         | 78.2                           | 369.8              |
| 2000                                  | 9,060                               | 4,831.5               | 2,482.6         | 1,640.1            | 256.5                         | 93.4                           | 358.9              |
| 2001                                  | 8,706                               | 5,176.3               | 2,762.5         | 1,690.1            | 274.1                         | 91.6                           | 357.9              |
| <b>Quarterly data</b>                 |                                     |                       |                 |                    |                               |                                |                    |
| 2001 Q2                               | 8,628                               | 1,312.7               | 689.2           | 442.0              | 62.7                          | 22.6                           | 96.1               |
| 2001 Q3                               | 8,843                               | 1,405.7               | 760.4           | 454.5              | 68.5                          | 24.7                           | 97.6               |
| 2001 Q4                               | 8,538                               | 1,230.1               | 646.5           | 413.0              | 61.6                          | 25.8                           | 83.2               |
| 2002 Q1                               | 8,277                               | 1,213.5               | 647.8           | 390.7              | 73.3                          | 22.0                           | 79.7               |
| 2002 Q2                               | 8,001                               | 1,295.8               | 690.3           | 436.1              | 58.5                          | 33.1                           | 77.9               |
| 2002 Q3                               | 7,975                               | 1,350.7               | 740.2           | 451.2              | 61.4                          | 18.8                           | 79.1               |
| <b>Monthly data</b>                   |                                     |                       |                 |                    |                               |                                |                    |
| Sep-01                                | 8,883                               | 433.2                 | 229.8           | 141.3              | 22.1                          | 10.1                           | 29.9               |
| Oct-01                                | 8,707                               | 406.2                 | 210.0           | 136.5              | 21.3                          | 8.5                            | 29.9               |
| Nov-01                                | 8,599                               | 392.7                 | 204.2           | 135.2              | 19.4                          | 7.1                            | 26.8               |
| Dec-01                                | 8,308                               | 431.2                 | 232.3           | 141.3              | 20.9                          | 10.2                           | 26.6               |
| Jan-02                                | 8,233                               | 384.1                 | 203.7           | 125.8              | 23.4                          | 7.0                            | 24.3               |
| Feb-02                                | 8,321                               | 396.1                 | 210.9           | 126.7              | 24.9                          | 7.9                            | 25.8               |
| Mar-02                                | 8,278                               | 433.2                 | 233.2           | 138.2              | 25.1                          | 7.1                            | 29.6               |
| Apr-02                                | 8,078                               | 416.5                 | 220.8           | 141.3              | 19.8                          | 8.3                            | 26.2               |
| May-02                                | 7,983                               | 436.3                 | 230.0           | 149.1              | 18.8                          | 12.1                           | 26.2               |
| Jun-02                                | 7,942                               | 443.1                 | 239.5           | 145.7              | 19.9                          | 12.6                           | 25.4               |
| Jul-02                                | 7,939                               | 459.3                 | 252.3           | 153.9              | 19.8                          | 5.9                            | 27.2               |
| Aug-02                                | 8,014                               | 476.4                 | 266.3           | 157.2              | 19.7                          | 6.0                            | 27.3               |
| Sep-02                                | 7,971                               | 415.0                 | 221.5           | 140.1              | 21.9                          | 6.9                            | 24.6               |
| Oct-02                                | 7,950                               | 401.1                 | 201.2           | 148.9              | 21.1                          | 6.2                            | 23.7               |
| Nov-02                                | 8,119                               | 401.6                 | 207.9           | 145.1              | 19.8                          | 5.2                            | 23.6               |
| <b>Year-over-year percent changes</b> |                                     |                       |                 |                    |                               |                                |                    |
| Sep-01                                | -4.8                                | 2.7                   | 7.0             | 0.5                | -7.8                          | 13.1                           | -10.8              |
| Oct-01                                | -6.1                                | 1.3                   | 4.4             | 0.4                | -14.8                         | 2.1                            | -2.3               |
| Nov-01                                | -5.5                                | 2.6                   | 4.4             | 3.5                | -17.9                         | 4.8                            | 2.6                |
| Dec-01                                | -9.4                                | 4.4                   | 7.8             | 3.5                | -13.3                         | 0.2                            | -1.0               |
| Jan-02                                | -8.7                                | -3.6                  | -6.1            | 2.7                | -16.9                         | 18.1                           | -2.1               |
| Feb-02                                | -6.3                                | 2.3                   | 0.6             | 6.6                | -3.9                          | 12.0                           | -0.3               |
| Mar-02                                | -3.2                                | -2.0                  | -2.8            | -0.6               | -8.1                          | 26.4                           | -2.5               |
| Apr-02                                | -6.0                                | -0.9                  | -2.2            | 4.1                | -6.0                          | 35.9                           | -16.1              |
| May-02                                | -7.4                                | -0.1                  | 2.6             | -1.9               | -6.9                          | 54.3                           | -18.9              |
| Jun-02                                | -8.4                                | -2.8                  | 0.1             | -5.6               | -7.3                          | 46.2                           | -21.9              |
| Jul-02                                | -9.8                                | -4.0                  | -2.7            | 0.1                | -14.5                         | -14.8                          | -22.6              |
| Aug-02                                | -9.4                                | -3.6                  | -1.8            | -1.4               | -15.5                         | -21.1                          | -16.0              |
| Sep-02                                | -10.3                               | -4.2                  | -3.6            | -0.8               | -0.9                          | -31.7                          | -17.9              |
| Oct-02                                | -8.7                                | -1.3                  | -4.2            | 9.1                | -1.0                          | -27.4                          | -20.7              |
| Nov-02                                | -5.6                                | 2.3                   | 1.8             | 7.3                | 2.2                           | -27.5                          | -12.0              |

<sup>1</sup>Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

# NUMBER

---

# NUMÉRO

# 2

Micromedia  
**ProQuest**

20 Victoria Street  
Toronto, Ontario M5C 2N8  
Tel: (416) 362-6211  
Toll free: 1-800-387-2689  
Fax: (416) 362-6161

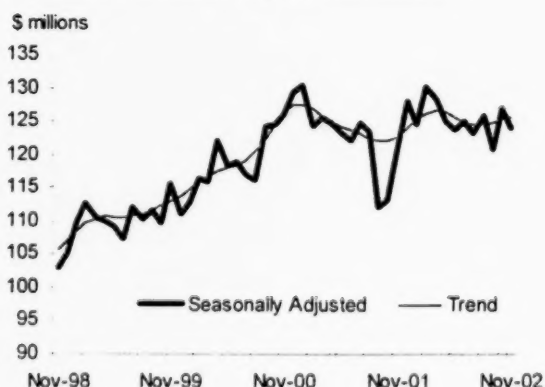
## Tourism Sector Monitor ♦ February 2003

### Highlights

#### Room Revenue

Room revenues in the province slipped 2.3% (seasonally adjusted) to \$124.0 million in **November**, after a relatively strong increase in October (+5.2%). Revenues were down in 5 of the 8 regions, including the largest region of Mainland/Southwest (-3.0%). Vancouver Island/Coast (-0.5%) and Thompson-Okanagan (-3.1%) also saw revenues fall through November.

#### Room revenues dip in November



#### Visitor Entries

The number of visitors entering Canada via BC border crossings increased in **December**, rising 1.5% (seasonally adjusted). This was due to more travel from the US (+2.1%) by way of both same-day (+0.9%) and overnight trips (+3.1%). There was a decline in the number of visitors from overseas (-1.5%).

#### The number of visitors to BC rose in December

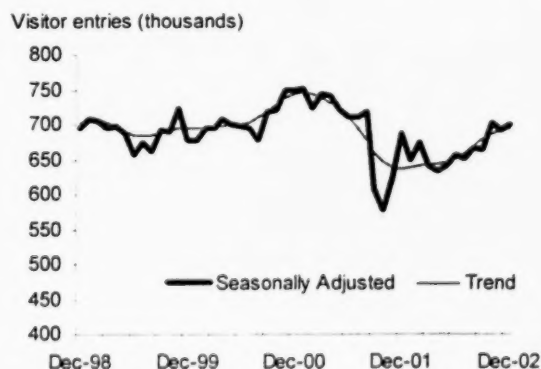


Table 1. Room Revenue\* Summary

| Accommodation Type         |                   |                   |             |
|----------------------------|-------------------|-------------------|-------------|
|                            | Nov.02<br>(\$000) | Oct.02<br>(\$000) | %<br>change |
| Total                      | 124,009           | 126,892           | -2.3        |
| Hotels                     | 91,329            | 93,541            | -2.4        |
| Motels                     | 15,552            | 16,088            | -3.3        |
| Other Acc.                 | 16,969            | 16,985            | -0.1        |
| Regions (Top 3 performers) |                   |                   |             |
| Cariboo                    | 4,219             | 3,875             | +8.9        |
| Nechako                    | 774               | 747               | +3.6        |
| North Coast                | 1,519             | 1,469             | +3.4        |

\*Seasonally adjusted room revenue

#### Other Indicators

The average occupancy rate in the hotel industry increased to 42.5% in **December**, 0.9 percentage points more than the same month of last year. The average room rate rose \$6.32 to \$117.45. Air passenger traffic in Vancouver climbed to 1,158,000 in December, 4.3% higher than December 2001.

#### A Look Ahead...

Preliminary numbers for December show room revenues up 5.4% (seasonally adjusted). Unadjusted numbers show a 5.6% increase from the same month of 2001.

## Tourism Trends

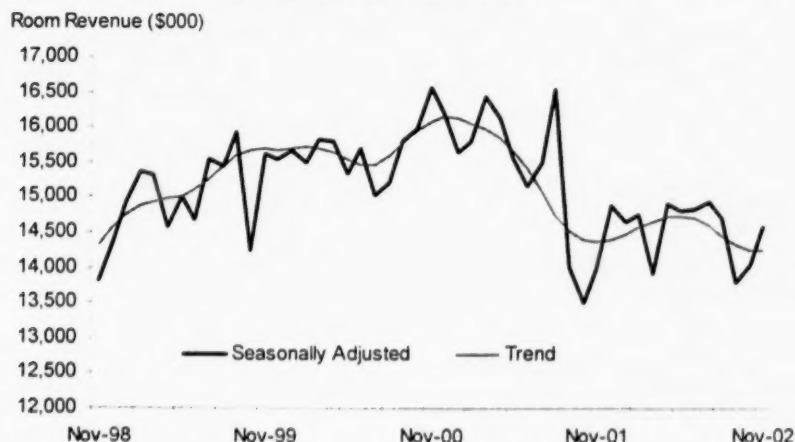
### Room Revenue

Room revenues declined (-2.3%, seasonally adjusted) to \$124.0 million in November, after growing 5.2% in the previous month. Revenues were down in five of the regions, including Mainland/Southwest (-3.0%), Vancouver Island/Coast (-0.5%), Thompson-Okanagan (-3.1%) and Kootenay (-1.6%). Nechako (+3.6%), Cariboo (+8.9%) and North Coast (+3.4%) were the only ones to escape the general downturn. Revenues from Northeast (-11.1%) dropped back after being relatively high during the previous two months.

Revenue generated by most types of establishments fell in November. Large hotels with at least 250 rooms (-5.9%) saw the biggest decrease in revenues. Motels (-3.3%) and vacation rentals (-2.1%) also collected less revenue in November after experiencing increases in the previous month. Revenues from mid-sized hotels<sup>1</sup> (+3.9%) in the province rose during the month, despite the downfall experienced by the majority of other types of establishments.

*Large hotels lost ground in November*

Revenues from mid-sized hotels in BC  
grew during November



<sup>1</sup> Mid-sized hotels have between 151 and 250 rooms.

## Visitor Entries

Visitor entries to Canada through BC border crossings rose in December (+1.5%, seasonally adjusted). More visitors entering from the US (+2.1%) brought about the monthly advance. The number of same-day visitors from the US climbed (+0.9%) for the fifth straight month. Overnight trips from the US were also on the rise (+3.1%). December saw fewer (-1.5%) visitors from overseas however. Asian entries continued to slip (-4.9%) for the second month in a row, and the number of travellers from Europe declined (-7.5%) after jumping (+15.8%) in the previous month. Entries from the South Pacific (+9.5%) increased in December, partially offsetting the drop in visitors from Asia and Europe.

*More same-day and overnight visitors from the US kept BC border crossings busy in December.*

The number of Canadians re-entering the country through BC borders increased (+0.7%) in December. Re-entries climbed through almost all of the year, with the last monthly decline (-1.1%) occurring in March. However, re-entries remain well below the levels seen prior to 2001. The number of Canadians returning from overseas trips rose (+3.6%) while a slight decline (-0.2%) was observed in re-entries by Canadians who were on same-day auto trips to the US.

### Canadian re-entries are recovering slowly but steadily from September 2001

Canadian re-entries (thousands)

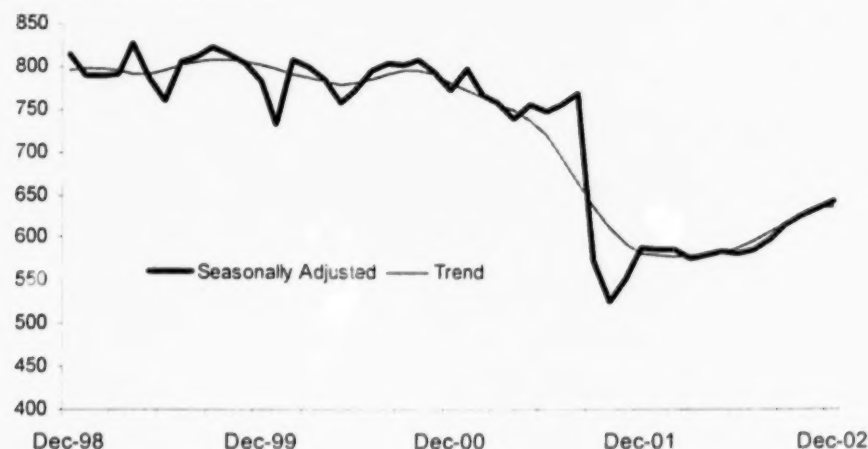


Table 2. Traveller Entries (seasonally adjusted)

|                            | Dec-02<br>( <sup>'000</sup> ) | Nov-02<br>( <sup>'000</sup> ) | % chg<br>from<br>Nov-02 |
|----------------------------|-------------------------------|-------------------------------|-------------------------|
| <b>American visitors</b>   |                               |                               |                         |
| Total                      | 578                           | 566                           | 2.1                     |
| Same-day                   | 253                           | 250                           | 0.9                     |
| Overnight                  | 327                           | 317                           | 3.1                     |
| <b>Overseas visitors</b>   |                               |                               |                         |
| Total                      | 120                           | 122                           | -1.5                    |
| Europe                     | 36                            | 39                            | -7.5                    |
| UK                         | 18                            | 18                            | -0.4                    |
| Asia                       | 64                            | 67                            | -4.9                    |
| Japan                      | 20                            | 25                            | -18.9                   |
| Taiwan                     | 7                             | 7                             | -5.2                    |
| Oceania                    | 11                            | 10                            | 9.5                     |
| <b>Canadian re-entries</b> |                               |                               |                         |
| Total                      | 639                           | 635                           | 0.7                     |
| From overseas              | 83                            | 80                            | 3.6                     |
| From US same-day auto      | 333                           | 334                           | -0.2                    |

(BC STATS &amp; Statistics Canada)

### Other Tourism Indicators

Air passenger traffic in Vancouver rose to 1,158,000 in December, 4.3% higher than December 2001, with higher volumes on all types of flights. Trans-border (+9.3%), other international travel (+5.0%) and domestic traffic (+1.8%) all increased. The regional airports also saw higher traffic volumes than in December 2001. Victoria (+5.0%), Kelowna (+4.3%), and Prince George (+10.8%) all had more travellers using their airports.

Restaurant, caterer and tavern receipts in the province slipped 1.4% (seasonally adjusted) in December, as consumers held back in their spending at food service establishments (-1.5%). Drinking places saw their business increase 1.0% in December.

### Annual Indicators

The average occupancy rate in the hotel industry in BC remained unchanged in 2002 at 59.3%. The peak (occurring in August) was 79.9% which was 0.4 percentage points higher than in August of 2001. The average room rate rose slightly from \$116.12 in 2001 to \$118.20 last year.

Restaurant, caterer, and tavern receipts fell 1.3% in 2002, largely because spending at taverns dropped off sharply (-14.5%), continuing a four-year-long downturn. Restaurants and caterers fared better, but still saw receipts edge down 0.4% last year.

*Passenger traffic through BC airports picked up in December 2002.*

Table 3. Other Tourism Indicators

|                                                    | Reference<br>period | Total         | Change from<br>year ago |
|----------------------------------------------------|---------------------|---------------|-------------------------|
| <b>Hotel Industry</b>                              |                     |               |                         |
| Occupancy rate                                     | Dec-02              | 42.5%         | 0.9 pp.                 |
| Average room charge                                | Dec-02              | \$117.45      | 5.7%                    |
| <i>(Pannell Kerr Forster)</i>                      |                     |               |                         |
| <b>Airport Passengers</b>                          |                     |               |                         |
|                                                    |                     | (000s)        | (%)                     |
| <b>Vancouver International Airport</b>             |                     |               |                         |
| Total traffic                                      | Dec-02              | 1,158         | 4.3                     |
| US                                                 | Dec-02              | 289           | 9.3                     |
| Other International                                | Dec-02              | 270           | 5.0                     |
| Canada                                             | Dec-02              | 599           | 1.8                     |
| <i>(YVR)</i>                                       |                     |               |                         |
| <b>Victoria International Airport</b>              |                     |               |                         |
| Total traffic                                      | Dec-02              | 90            | 1.5                     |
| <i>(Victoria Airport Authority)</i>                |                     |               |                         |
| <b>Restaurant Receipts</b>                         |                     |               |                         |
|                                                    |                     | (\$ millions) | (%)                     |
| Full service                                       | Dec-02              | 232           | 0.0                     |
| Limited service                                    | Dec-02              | 151           | 6.6                     |
| Drinking places                                    | Dec-02              | 23            | -14.3                   |
| <i>(Statistics Canada)</i>                         |                     |               |                         |
| <b>Transportation</b>                              |                     |               |                         |
|                                                    |                     | (000s)        | (%)                     |
| <b>Coquihalla Highway</b>                          |                     |               |                         |
| Passenger Vehicles                                 | Dec-02              | 151           | 9.7                     |
| <i>(Ministry of Transportation &amp; Highways)</i> |                     |               |                         |
| <b>BC Ferries</b>                                  |                     |               |                         |
| Vehicle Volume                                     | Dec-02              | 619           | 3.7                     |
| Passenger Volume                                   | Dec-02              | 1,572         | 3.1                     |
| <i>(BC Ferries)</i>                                |                     |               |                         |
| <b>Exchange Rates</b>                              |                     |               |                         |
|                                                    |                     | Cdn \$        | Change from year ago    |
| US \$                                              | Dec-02              | 1.559         | -0.018                  |
| UK Pound                                           | Dec-02              | 2.473         | 0.200                   |
| Japanese Yen                                       | Dec-02              | 0.013         | 0.000                   |
| Australian \$                                      | Dec-02              | 0.877         | 0.066                   |
| <i>(Statistics Canada)</i>                         |                     |               |                         |

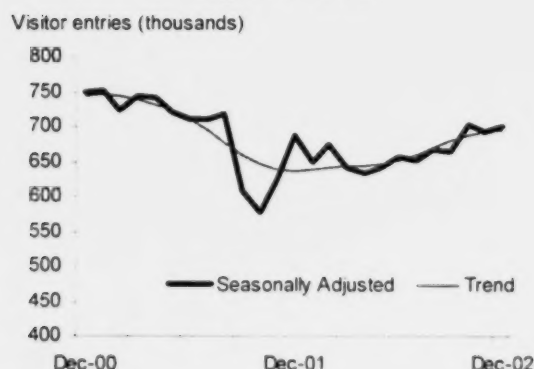
note: pp. percentage points

## SPECIAL FOCUS: Visitor Entries in 2002

### Visitor entries on a slow recovery path

After slipping (-2.0%) in 2001, the number of travellers entering Canada via BC border crossings continued to fall (-3.8%), dropping to 7,999,200 in 2002. Although entries have been recovering from a low in the fourth quarter of 2001, it has been a slow climb up from the trough. Although entries plunged in late 2001, they were also falling earlier in the year. They have been recovering in 2002, rising in 7 months of the year, but are still below historical levels.

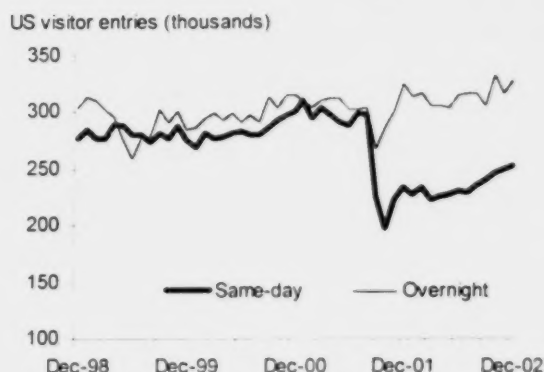
#### Visitor entries trended up throughout 2002



### US entries rise throughout 2002, but are still much lower than before

The number of people entering BC from the US slipped in 2002 (-4.1%) to 6,611,800. US entries play a large role in the overall trend for BC because they make up the lion's share of visitors. Over the past decade, the number of US visitors on overnight trips to Canada through BC border crossings has been increasing. Last year was no exception, as the number of overnight travellers grew 3.8% to 3,775,000. This partially offset a drop in same-day visitors (-13.4%) in 2002, which have been down since September 2001, partially due to increased border delays after the terrorist attacks.

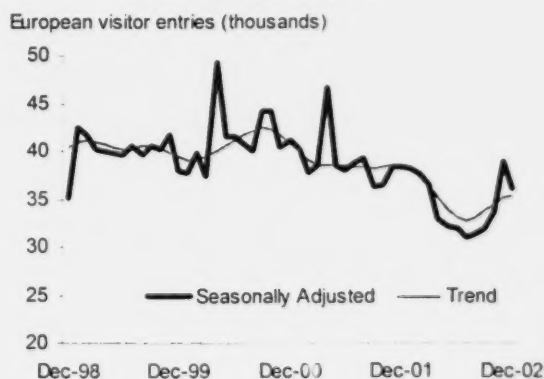
### US same-day visitors have been down since September 11, 2001



### Overseas entries declined in 2002

There were fewer travellers to BC (-2.2%) from overseas last year largely because the number of travellers from Europe (-11.7%) and the South Pacific (-10.5%) fell. Entries from Asia (+4.4%) were up, but did not increase enough to offset the decline in entries from other regions. Entries from Europe remained weak for most of 2002, reaching a third quarter low of 94,200 (seasonally adjusted), the smallest number of travellers seen since the second quarter of 1994.

### Entries from Europe fell through the first half of the year

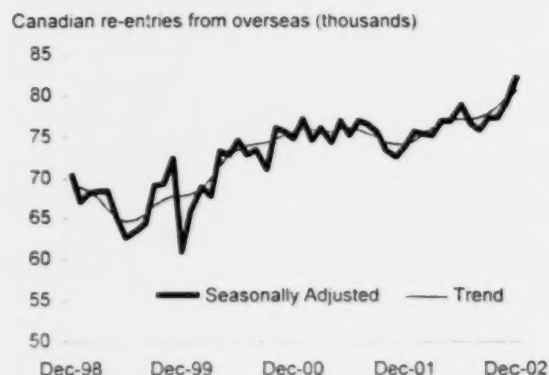


## Canadian re-entries continue to fall

The number of Canadians re-entering the country via BC continued to fall (-12.8%) in 2002. For more than a decade, the number of Canadian travellers returning from same-day car trips to the US has been dropping off largely because the Canadian dollar has been so weak. There were 22.8% fewer such travellers than in 2001. Increased border delays after the terrorist attacks have also affected same-day car trips over the past year. The number of Canadians re-entering from overseas countries (+3.1%) has had quite the opposite trend. Over the past decade, with the exception of 1999, each year has seen more overseas returns. After only a slight decline in the last quarter of 2001, re-entries from overseas almost completely

recovered from a downturn in late 2001, and returned to its previous path.

The upward trend in the number of Canadians returning to BC from overseas persisted in 2002



## Visitor Entries

| Traveller Entries to Canada via BC (000s) |               |         |          |           |          |       |        |          |          |                   |          |
|-------------------------------------------|---------------|---------|----------|-----------|----------|-------|--------|----------|----------|-------------------|----------|
| Period                                    | International |         |          |           |          |       |        |          | Canadian |                   |          |
|                                           | Total         | USA     |          |           | Overseas |       |        |          | Total    | USA same-day auto | Overseas |
|                                           |               | Total   | Same-day | Overnight | Total    | Asia  | Europe | Oceania* |          |                   |          |
| 1993                                      | 5,476.8       | 4,635.7 | 2,169.2  | 2,466.4   | 841.2    | 403.3 | 330.2  | 70.7     | 15,948.8 | 12,068.1          | 510.3    |
| 1994                                      | 5,999.2       | 5,036.0 | 2,405.4  | 2,630.6   | 963.2    | 462.0 | 375.1  | 85.6     | 13,552.2 | 9,993.0           | 553.1    |
| 1995                                      | 6,577.2       | 5,368.6 | 2,488.2  | 2,880.4   | 1,208.6  | 646.4 | 418.8  | 109.9    | 13,501.6 | 9,885.3           | 581.3    |
| 1996                                      | 6,906.8       | 5,494.4 | 2,611.7  | 2,882.7   | 1,412.1  | 778.3 | 467.5  | 116.3    | 13,710.2 | 9,802.0           | 670.8    |
| 1997                                      | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1    | 13,427.5 | 9,328.6           | 767.3    |
| 1998                                      | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2    | 10,451.3 | 6,734.9           | 799.7    |
| 1999                                      | 8,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0    | 9,588.1  | 5,813.1           | 798.7    |
| 2000                                      | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8    | 9,435.2  | 5,639.0           | 866.4    |
| 2001                                      | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9    | 8,328.6  | 4,720.3           | 902.8    |
| 2002                                      | 7,999.2       | 6,611.8 | 2,820.9  | 3,774.9   | 1,387.4  | 764.0 | 411.8  | 118.0    | 7,264.9  | 3,646.4           | 930.9    |
| Percentage Change                         |               |         |          |           |          |       |        |          |          |                   |          |
| 1993                                      | 3.1           | 2.2     | 4.0      | 0.7       | 8.5      | 8.0   | 10.5   | 0.8      | -12.8    | -15.3             | 10.0     |
| 1994                                      | 9.5           | 8.6     | 10.9     | 6.7       | 14.5     | 14.5  | 13.6   | 21.0     | -15.0    | -17.2             | 8.4      |
| 1995                                      | 9.6           | 6.6     | 3.4      | 9.5       | 25.5     | 39.9  | 11.7   | 28.3     | -0.4     | -1.1              | 5.1      |
| 1996                                      | 5.0           | 2.3     | 5.0      | 0.1       | 16.8     | 20.4  | 11.6   | 5.9      | 1.5      | -0.8              | 15.4     |
| 1997                                      | 6.0           | 7.2     | 7.1      | 7.3       | 1.3      | 2.5   | -3.9   | 4.9      | -2.1     | -4.8              | 14.4     |
| 1998                                      | 7.1           | 11.1    | 11.7     | 10.7      | -9.4     | -18.2 | 0.1    | -3.1     | -22.2    | -27.8             | 4.2      |
| 1999                                      | 5.4           | 4.8     | 7.9      | 2.0       | 8.6      | 9.7   | 7.8    | 6.6      | -9.3     | -13.7             | -0.1     |
| 2000                                      | 2.6           | 2.1     | 1.1      | 3.1       | 4.8      | 6.0   | 2.8    | 6.2      | -1.6     | -3.0              | 8.5      |
| 2001                                      | -2.0          | -1.6    | -4.4     | 1.1       | -3.9     | -3.6  | -6.4   | -1.4     | -11.7    | -16.3             | 4.2      |
| 2002                                      | -3.8          | -4.1    | -13.4    | 3.8       | -2.2     | 4.4   | -11.7  | -10.5    | -12.8    | -22.8             | 3.1      |

\* Australia, New Zealand, and other South Pacific nations

**Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)**

| Period | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | BC<br>Total |
|--------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-------------|
| 1996   | 198,897                   | 621,444               | 139,958              | 41,896   | 42,632  | 18,498         | 9,302   | 20,772    | 1,093,399   |
| 1997   | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,586   |
| 1998   | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090   |
| 1999   | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347   |
| 2000   | 245,355                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606   |
| 2001   | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354   |

**Quarterly data**

|         |        |         |        |        |        |       |       |        |         |
|---------|--------|---------|--------|--------|--------|-------|-------|--------|---------|
| 2001 Q2 | 64,601 | 215,476 | 48,065 | 15,105 | 10,569 | 4,729 | 2,142 | 9,214  | 369,901 |
| 2001 Q3 | 63,105 | 206,140 | 47,928 | 16,334 | 10,906 | 4,680 | 2,237 | 8,904  | 360,234 |
| 2001 Q4 | 65,523 | 204,007 | 49,152 | 17,445 | 10,777 | 4,539 | 2,198 | 9,375  | 363,015 |
| 2002 Q1 | 67,927 | 213,552 | 53,550 | 19,370 | 11,588 | 4,755 | 2,227 | 10,053 | 383,022 |
| 2002 Q2 | 67,474 | 212,292 | 49,989 | 17,184 | 10,941 | 4,509 | 2,100 | 9,285  | 373,774 |
| 2002 Q3 | 65,095 | 208,815 | 51,203 | 17,342 | 11,230 | 4,696 | 2,116 | 9,017  | 369,514 |

**Monthly data**

|        |        |        |        |       |       |       |     |       |         |
|--------|--------|--------|--------|-------|-------|-------|-----|-------|---------|
| Oct-01 | 21,017 | 61,869 | 15,857 | 5,405 | 3,585 | 1,611 | 732 | 3,062 | 113,138 |
| Nov-01 | 21,893 | 68,934 | 16,323 | 5,826 | 3,575 | 1,495 | 736 | 3,112 | 121,894 |
| Dec-01 | 22,614 | 73,204 | 16,972 | 6,214 | 3,617 | 1,433 | 729 | 3,201 | 127,983 |
| Jan-02 | 21,873 | 68,934 | 17,444 | 6,490 | 4,028 | 1,564 | 706 | 3,418 | 124,456 |
| Feb-02 | 23,431 | 71,940 | 18,918 | 6,384 | 3,872 | 1,563 | 716 | 3,434 | 130,258 |
| Mar-02 | 22,623 | 72,679 | 17,188 | 6,496 | 3,689 | 1,628 | 805 | 3,201 | 128,308 |
| Apr-02 | 22,676 | 70,884 | 16,630 | 5,508 | 3,489 | 1,488 | 711 | 3,625 | 125,010 |
| May-02 | 22,603 | 69,911 | 16,675 | 5,766 | 3,733 | 1,534 | 675 | 2,836 | 123,733 |
| Jun-02 | 22,195 | 71,497 | 16,685 | 5,911 | 3,718 | 1,486 | 715 | 2,825 | 125,031 |
| Jul-02 | 21,748 | 69,972 | 17,143 | 5,646 | 3,540 | 1,528 | 705 | 2,799 | 123,082 |
| Aug-02 | 22,064 | 71,355 | 17,247 | 6,029 | 3,865 | 1,581 | 691 | 2,948 | 125,780 |
| Sep-02 | 21,283 | 67,488 | 16,813 | 5,667 | 3,825 | 1,587 | 719 | 3,271 | 120,652 |
| Oct-02 | 22,133 | 72,027 | 17,834 | 5,500 | 3,875 | 1,469 | 747 | 3,308 | 126,892 |
| Nov-02 | 22,028 | 69,833 | 17,284 | 5,410 | 4,219 | 1,519 | 774 | 2,942 | 124,009 |

**Month-over-month growth rates**

|        |      |      |      |       |      |      |       |       |      |
|--------|------|------|------|-------|------|------|-------|-------|------|
| Oct-01 | 8.2  | -1.4 | 1.1  | -1.5  | -1.8 | 5.9  | 6.7   | 6.4   | 1.0  |
| Nov-01 | 4.2  | 11.4 | 2.9  | 7.8   | -0.3 | -7.2 | 0.6   | 1.6   | 7.7  |
| Dec-01 | 3.3  | 6.2  | 4.0  | 6.7   | 1.2  | -4.2 | -1.0  | 2.9   | 5.0  |
| Jan-02 | -3.3 | -5.8 | 2.8  | 4.4   | 11.3 | 9.2  | -3.2  | 6.8   | -2.8 |
| Feb-02 | 7.1  | 4.4  | 8.5  | -1.6  | -3.9 | -0.1 | 1.4   | 0.5   | 4.7  |
| Mar-02 | -3.5 | 1.0  | -9.1 | 1.8   | -4.7 | 4.1  | 12.4  | -6.8  | -1.5 |
| Apr-02 | 0.2  | -2.5 | -3.2 | -15.2 | -5.4 | -8.6 | -11.7 | 13.2  | -2.6 |
| May-02 | -0.3 | -1.4 | 0.3  | 4.7   | 7.0  | 3.1  | -5.1  | -21.8 | -1.0 |
| Jun-02 | -1.8 | 2.3  | 0.1  | 2.5   | -0.4 | -3.2 | 5.9   | -0.4  | 1.0  |
| Jul-02 | -2.0 | -2.1 | 2.7  | -4.5  | -4.8 | 2.9  | -1.3  | -0.9  | -1.6 |
| Aug-02 | 1.5  | 2.0  | 0.6  | 6.8   | 9.2  | 3.4  | -2.0  | 5.3   | 2.2  |
| Sep-02 | -3.5 | -5.4 | -2.5 | -6.0  | -1.0 | 0.4  | 4.0   | 11.0  | -4.1 |
| Oct-02 | 4.0  | 6.7  | 6.1  | -2.9  | 1.3  | -7.4 | 3.8   | 1.1   | 5.2  |
| Nov-02 | -0.5 | -3.0 | -3.1 | -1.6  | 8.9  | 3.4  | 3.6   | -11.1 | -2.3 |

**November month-over-month percent growth**

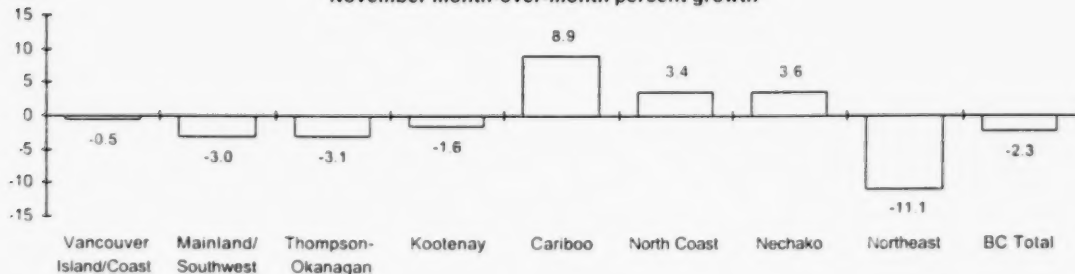


**Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)**

| Period | Hotels (Rooms) |         |         |         | Motels  | Vacation Rentals | Miscellaneous<br>incl. Fishing Lodges |
|--------|----------------|---------|---------|---------|---------|------------------|---------------------------------------|
|        | 251+           | 151-250 | 76-149  | 1-75    |         |                  |                                       |
| 1996   | 344,557        | 137,715 | 207,279 | 149,564 | 162,185 | 49,945           | 42,155                                |
| 1997   | 368,654        | 147,392 | 220,648 | 151,452 | 167,521 | 54,331           | 47,588                                |
| 1998   | 366,256        | 158,023 | 237,901 | 163,131 | 166,418 | 62,152           | 52,208                                |
| 1999   | 385,951        | 182,241 | 274,381 | 184,163 | 170,054 | 74,101           | 58,456                                |
| 2000   | 424,158        | 188,617 | 294,167 | 197,027 | 180,812 | 93,116           | 63,709                                |
| 2001   | 430,133        | 183,170 | 294,290 | 197,724 | 184,771 | 108,111          | 75,154                                |

**Quarterly data**

|         |         |        |        |        |        |        |        |
|---------|---------|--------|--------|--------|--------|--------|--------|
| 2001 Q2 | 108,688 | 46,853 | 74,016 | 49,366 | 46,524 | 25,446 | 18,617 |
| 2001 Q3 | 101,920 | 46,045 | 73,123 | 47,862 | 46,309 | 26,134 | 19,532 |
| 2001 Q4 | 103,028 | 42,396 | 73,467 | 48,730 | 46,646 | 28,434 | 20,191 |
| 2002 Q1 | 109,189 | 43,310 | 79,023 | 48,440 | 48,771 | 28,543 | 23,383 |
| 2002 Q2 | 108,507 | 44,529 | 75,895 | 48,852 | 47,207 | 27,345 | 21,299 |
| 2002 Q3 | 107,524 | 43,414 | 73,560 | 49,258 | 47,548 | 27,238 | 21,471 |

**Monthly data**

|        |        |        |        |        |        |        |       |
|--------|--------|--------|--------|--------|--------|--------|-------|
| Oct-01 | 30,462 | 13,514 | 23,408 | 15,854 | 15,352 | 8,742  | 6,283 |
| Nov-01 | 34,878 | 14,002 | 24,683 | 16,912 | 15,470 | 10,148 | 6,755 |
| Dec-01 | 37,687 | 14,879 | 25,375 | 15,965 | 15,825 | 9,544  | 7,153 |
| Jan-02 | 34,620 | 14,646 | 25,618 | 16,084 | 15,975 | 9,510  | 7,164 |
| Feb-02 | 37,135 | 14,753 | 25,865 | 16,223 | 16,741 | 9,754  | 7,940 |
| Mar-02 | 37,434 | 13,911 | 27,541 | 16,132 | 16,055 | 9,279  | 8,278 |
| Apr-02 | 35,811 | 14,912 | 25,573 | 16,106 | 15,687 | 9,436  | 7,384 |
| May-02 | 35,656 | 14,795 | 25,321 | 16,284 | 15,711 | 8,981  | 6,626 |
| Jun-02 | 37,040 | 14,823 | 25,001 | 16,462 | 15,808 | 8,928  | 7,288 |
| Jul-02 | 35,822 | 14,942 | 24,904 | 16,528 | 15,883 | 8,834  | 6,949 |
| Aug-02 | 36,539 | 14,692 | 25,162 | 16,685 | 16,103 | 9,166  | 7,444 |
| Sep-02 | 35,162 | 13,780 | 23,495 | 16,044 | 15,562 | 9,239  | 7,078 |
| Oct-02 | 37,142 | 14,041 | 25,757 | 16,601 | 16,088 | 9,674  | 7,311 |
| Nov-02 | 34,943 | 14,586 | 25,441 | 16,359 | 15,552 | 9,470  | 7,499 |

**Month-over-month growth rates**

|        |      |      |      |      |      |      |       |
|--------|------|------|------|------|------|------|-------|
| Oct-01 | 4.9  | -3.5 | 2.1  | 4.9  | 3.8  | -0.9 | -5.3  |
| Nov-01 | 14.5 | 3.6  | 5.4  | 6.7  | 0.8  | 16.1 | 7.5   |
| Dec-01 | 8.1  | 6.3  | 2.8  | -5.6 | 2.3  | -6.0 | 5.9   |
| Jan-02 | -8.1 | -1.6 | 1.0  | 0.8  | 1.0  | -0.4 | 0.2   |
| Feb-02 | 7.3  | 0.7  | 1.0  | 0.9  | 4.8  | 2.6  | 10.8  |
| Mar-02 | 0.8  | -5.7 | 6.5  | -0.6 | -4.1 | -4.9 | 4.3   |
| Apr-02 | -4.3 | 7.2  | -7.1 | -0.2 | -2.3 | 1.7  | -10.8 |
| May-02 | -0.4 | -0.8 | -1.0 | 1.1  | 0.1  | -4.8 | -10.3 |
| Jun-02 | 3.9  | 0.2  | -1.3 | 1.1  | 0.6  | -0.6 | 10.0  |
| Jul-02 | -3.3 | 0.8  | -0.4 | 0.4  | 0.5  | -1.1 | -4.7  |
| Aug-02 | 2.0  | -1.7 | 1.0  | 1.0  | 1.4  | 3.8  | 7.1   |
| Sep-02 | -3.8 | -6.2 | -6.6 | -3.8 | -3.4 | 0.8  | -4.9  |
| Oct-02 | 5.6  | 1.9  | 9.6  | 3.5  | 3.4  | 4.7  | 3.3   |
| Nov-02 | -5.9 | 3.9  | -1.2 | -1.5 | -3.3 | -2.1 | 2.6   |

**November month-over-month percent growth**

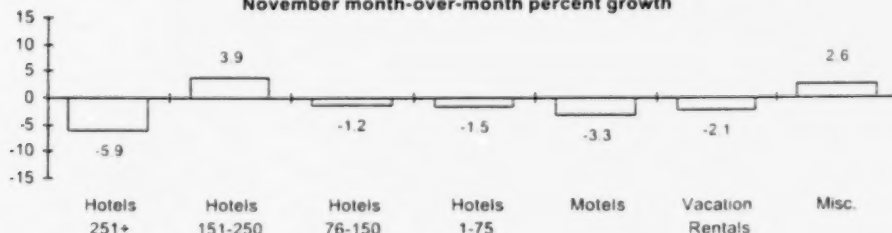


**Table 3: Unadjusted Room Revenue by Development Region**

| Development Region              | Revenue |         |            |        | Properties |            | Rooms  |            |
|---------------------------------|---------|---------|------------|--------|------------|------------|--------|------------|
|                                 | (\$000) |         | % chg from |        | (#)        | # chg from | (#)    | # chg from |
|                                 | Nov-02  | YTD     | Nov-01     | YTD 01 | Nov-02     | Nov-01     | Nov-02 | Nov-01     |
| <b>Vancouver Island/Coast</b>   |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 11,885  | 257,309 | 2.0        | 3.8    | 360        | -6         | 14,380 | -338       |
| Fishing lodges                  | 125     | 9,667   | -19.2      | 3.7    | 10         | -2         | 281    | -16        |
| Total - Hotels                  | 7,867   | 163,742 | 0.3        | 3.1    | 125        | -5         | 8,049  | -398       |
| 1-75 Rooms                      | 2,466   | 50,684  | -3.1       | 1.4    | 86         | 0          | 3,210  | 19         |
| Motels                          | 1,732   | 36,527  | 4.9        | 4.5    | 123        | -3         | 3,258  | -17        |
| Vacation Rentals                | 1,091   | 26,555  | 2.6        | 6.5    | 41         | -1         | 882    | -29        |
| Miscellaneous                   | 1,069   | 20,819  | 13.6       | 4.5    | 61         | 5          | 1,910  | 122        |
| <b>Mainland/Southwest</b>       |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 41,747  | 792,926 | 0.2        | -0.7   | 395        | -6         | 33,731 | 40         |
| Total - Hotels                  | 38,639  | 709,842 | 0.2        | -0.7   | 233        | -2         | 28,851 | 140        |
| 250+ Rooms                      | 21,206  | 382,921 | 1.1        | 2.5    | 31         | 0          | 11,553 | 1          |
| 150-249 Rooms                   | 6,113   | 111,341 | -1.9       | -10.0  | 27         | -1         | 5,116  | -164       |
| 76-149 Rooms                    | 7,763   | 151,996 | -0.9       | 1.2    | 75         | 2          | 7,822  | 270        |
| 1-75 Rooms                      | 3,557   | 63,585  | 0.9        | -6.2   | 100        | -3         | 4,360  | 33         |
| Motels                          | 1,713   | 29,817  | -4.8       | -5.5   | 93         | -2         | 3,066  | -42        |
| Vacation Rentals                | 843     | 34,116  | -8.8       | -7.0   | 35         | -2         | 1,316  | -79        |
| <b>Thompson/Okanagan</b>        |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 7,432   | 196,918 | 5.4        | 8.3    | 383        | 5          | 14,367 | 371        |
| Total - Hotels                  | 4,689   | 102,246 | 6.9        | 7.6    | 97         | 1          | 6,280  | 135        |
| 76+ Rooms                       | 3,350   | 68,889  | 11.0       | 7.9    | 30         | 0          | 3,547  | 139        |
| 1-75 Rooms                      | 1,339   | 33,357  | -1.9       | 7.0    | 67         | 1          | 2,733  | -4         |
| Motels                          | 2,362   | 63,090  | 2.8        | 7.6    | 225        | 0          | 6,481  | -47        |
| Vacation Rentals                | 149     | 18,892  | -10.2      | 8.0    | 18         | 1          | 696    | -39        |
| <b>Kootenay</b>                 |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 2,452   | 67,126  | -7.3       | 12.2   | 173        | -7         | 5,508  | -183       |
| Total - Hotels                  | 1,192   | 25,273  | -3.1       | 5.3    | 41         | 0          | 2,071  | -76        |
| Motels                          | 864     | 19,879  | -8.4       | 6.0    | 97         | -4         | 2,069  | -110       |
| Vacation Rentals                | 44      | 9,345   | -36.1      | 9.2    | 18         | -1         | 721    | -22        |
| <b>Cariboo</b>                  |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 3,007   | 42,890  | 18.6       | 6.1    | 106        | -3         | 3,924  | -39        |
| Total - Hotels                  | 2,025   | 22,412  | 25.8       | 4.2    | 26         | -2         | 1,740  | -109       |
| Motels                          | 887     | 15,196  | 5.7        | 3.1    | 64         | 1          | 1,930  | 43         |

**Table 3: Unadjusted Room Revenue by Development Region**

| Development Region              | Revenue |           |            |        | Properties |            | Rooms  |            |
|---------------------------------|---------|-----------|------------|--------|------------|------------|--------|------------|
|                                 | (\$000) |           | % chg from |        | (#)        | # chg from | (#)    | # chg from |
|                                 | Nov-02  | YTD       | Nov-01     | YTD 01 | Nov-02     | Nov-01     | Nov-02 | Nov-01     |
| <b>North Coast</b>              |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 863     | 17,769    | -0.3       | -1.3   | 52         | 0          | 1,589  | -24        |
| Total - Hotels                  | 547     | 9,264     | -2.8       | -4.4   | 18         | -1         | 942    | 2          |
| Motels                          | 256     | 4,646     | -7.7       | -3.7   | 23         | -1         | 572    | -30        |
| <b>Nechako</b>                  |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 584     | 8,178     | 6.2        | -1.6   | 42         | -2         | 1,061  | -122       |
| Motels                          | 344     | 4,456     | 13.8       | 0.4    | 24         | -2         | 586    | -98        |
| <b>Northeast</b>                |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 2,499   | 35,678    | -1.0       | 0.3    | 63         | 0          | 2,493  | -20        |
| Total - Hotels                  | 1,216   | 16,062    | -0.4       | 1.7    | 20         | 0          | 1,282  | 0          |
| Motels                          | 639     | 8,674     | -1.9       | -0.2   | 31         | 0          | 895    | 0          |
| <b>British Columbia Total</b>   |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 70,469  | 1,418,794 | 1.4        | 2.0    | 1,574      | -19        | 77,053 | -315       |
| Fishing lodges                  | 241     | 18,014    | -3.5       | 5.8    | 29         | -3         | 495    | -22        |
| Total - Hotels                  | 56,332  | 1,051,279 | 1.3        | 0.8    | 567        | -10        | 49,535 | -335       |
| 250+ Rooms                      | 22,691  | 415,150   | 0.1        | 2.3    | 33         | 0          | 12,275 | 1          |
| 150-249 Rooms                   | 9,184   | 165,388   | 5.7        | -5.2   | 39         | 0          | 7,277  | 56         |
| 76-149 Rooms                    | 14,885  | 286,050   | 2.3        | 3.4    | 156        | -6         | 16,080 | -420       |
| 1-75 Rooms                      | 9,571   | 184,690   | -1.3       | -0.5   | 339        | -4         | 13,903 | 28         |
| Motels                          | 8,798   | 182,286   | 0.4        | 3.2    | 680        | -11        | 18,857 | -301       |
| Vacation Rentals                | 2,765   | 101,204   | -3.0       | 1.3    | 131        | -5         | 3,947  | -180       |
| Miscellaneous                   | 2,333   | 66,012    | 15.2       | 21.2   | 167        | 10         | 4,219  | 523        |

**Table 4: Unadjusted Room Revenue by Regional District**

| Development Region/<br>Regional District | Revenue |         |               |        | Properties |            | Rooms  |            |
|------------------------------------------|---------|---------|---------------|--------|------------|------------|--------|------------|
|                                          | (\$000) |         | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                          | Nov-02  | YTD     | Nov-01        | YTD 01 | Nov-02     | Nov-01     | Nov-02 | Nov-01     |
| <b>Vancouver Island/Coast</b>            |         |         |               |        |            |            |        |            |
| <b>17 Capital</b>                        |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 6,649   | 154,346 | 0.2           | 2.7    | 142        | -6         | 7,726  | -114       |
| Total - Hotels                           | 5,533   | 125,022 | 1.7           | 3.5    | 63         | 0          | 5,125  | -52        |
| 1-75 Rooms                               | 1,327   | 30,270  | -6.2          | 2.9    | 38         | 1          | 1,564  | 28         |
| Motels                                   | 535     | 13,722  | -10.2         | 2.4    | 30         | -2         | 1,064  | -33        |
| Miscellaneous                            | 400     | 10,173  | -5.2          | -4.1   | 34         | -4         | 1,408  | -21        |
| <b>19 Cowichan Valley</b>                |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 449     | 7,207   | 7.1           | -1.2   | 30         | 0          | 591    | -22        |
| Motels                                   | 92      | 1,674   | 28.6          | 16.3   | 15         | 1          | 281    | 37         |
| <b>21 Nanaimo</b>                        |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,723   | 32,990  | -0.6          | 8.7    | 62         | 0          | 2,631  | -7         |
| Total - Hotels                           | 986     | 16,159  | -3.7          | 8.1    | 18         | -1         | 1,262  | -40        |
| Motels                                   | 368     | 7,316   | 5.4           | 7.4    | 25         | -1         | 727    | -13        |
| <b>23 Alberni-Clayoquot</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,437   | 27,526  | 12.8          | 7.9    | 50         | 6          | 1,276  | 128        |
| Motels                                   | 136     | 3,720   | 9.6           | -12.3  | 21         | 0          | 416    | 0          |
| <b>25 Comox-Strathcona</b>               |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,234   | 25,731  | 7.5           | 5.8    | 44         | -3         | 1,357  | -67        |
| Motels                                   | 553     | 8,664   | 20.6          | 14.9   | 23         | -1         | 625    | -15        |
| <b>43 Mount Waddington</b>               |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 191     | 4,732   | -3.7          | -8.8   | 14         | -3         | 380    | -246       |
| <b>Mainland/Southwest</b>                |         |         |               |        |            |            |        |            |
| <b>09 Fraser Valley</b>                  |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 2,186   | 33,439  | -16.7         | 5.5    | 63         | -1         | 2,520  | 24         |
| Total - Hotels                           | 1,782   | 25,555  | -19.1         | 6.7    | 24         | -1         | 1,586  | -12        |
| Motels                                   | 365     | 6,886   | -5.1          | -0.8   | 34         | 1          | 885    | 44         |
| <b>15 Greater Vancouver</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 34,978  | 576,992 | 2.4           | -1.4   | 230        | -9         | 25,488 | -85        |
| Total - Hotels                           | 33,289  | 542,887 | 2.4           | -1.5   | 165        | -3         | 22,998 | -12        |
| 250+ Rooms                               | 18,877  | 301,847 | 3.6           | 3.0    | 26         | 0          | 9,899  | -16        |
| 150-249 Rooms                            | 5,908   | 101,957 | -2.0          | -10.0  | 24         | -1         | 4,574  | -164       |
| 76-149 Rooms                             | 6,245   | 102,571 | 0.7           | -5.6   | 52         | 1          | 5,490  | 117        |
| 1-75 Rooms                               | 2,259   | 36,511  | 9.5           | 0.8    | 63         | -3         | 3,035  | 51         |
| Motels                                   | 1,023   | 18,205  | -7.2          | -6.9   | 39         | -3         | 1,697  | -61        |
| <b>29 Sunshine Coast</b>                 |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 228     | 3,700   | -8.8          | 5.2    | 16         | 2          | 352    | 26         |
| Motels                                   | 135     | 1,920   | -0.7          | 8.0    | 11         | 1          | 240    | 16         |
| <b>31 Squamish-Lillooet</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 4,354   | 178,795 | -5.7          | 0.3    | 86         | 2          | 5,371  | 75         |
| Total - Hotels                           | 3,490   | 140,361 | -7.1          | 1.0    | 42         | 2          | 4,194  | 164        |
| 1-75 Rooms                               | 937     | 22,661  | 33.6          | -16.8  | 20         | 1          | 767    | 14         |
| Vacation Rentals                         | 485     | 27,986  | -15.0         | -9.0   | 21         | -1         | 785    | -70        |
| Miscellaneous                            | 189     | 7,642   | 65.4          | 45.8   | 14         | 2          | 148    | 22         |

**Table 4: Unadjusted Room Revenue by Regional District**

| Development Region/<br>Regional District | Revenue |        |               |        | Properties |            | Rooms  |            |
|------------------------------------------|---------|--------|---------------|--------|------------|------------|--------|------------|
|                                          | (\$000) |        | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                          | Nov-02  | YTD    | Nov-01        | YTD 01 | Nov-02     | Nov-01     | Nov-02 | Nov-01     |
| <b>Thompson/Okanagan</b>                 |         |        |               |        |            |            |        |            |
| <b>07 Okanagan-Similkameen</b>           |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,050   | 36,231 | 12.6          | 13.7   | 93         | 5          | 2,871  | 101        |
| Total - Hotels                           | 648     | 17,330 | 14.5          | 10.2   | 17         | 0          | 1,149  | 12         |
| Motels                                   | 317     | 14,439 | 6.7           | 17.2   | 65         | 3          | 1,486  | 78         |
| <b>33 Thompson-Nicola</b>                |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,929   | 48,362 | 2.2           | -0.1   | 123        | -6         | 4,606  | 86         |
| Total - Hotels                           | 846     | 17,530 | -0.3          | -0.5   | 28         | 0          | 1,717  | 162        |
| Motels                                   | 918     | 19,889 | 2.3           | -0.6   | 75         | -3         | 2,267  | -78        |
| <b>35 Central Okanagan</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 2,354   | 62,269 | 3.8           | 11.4   | 49         | 0          | 2,770  | -98        |
| Total - Hotels                           | 1,913   | 42,878 | 6.9           | 10.3   | 21         | 1          | 1,621  | 9          |
| 1-75 Rooms                               | 215     | 7,212  | 1.1           | 18.2   | 12         | 2          | 539    | 90         |
| Motels                                   | 408     | 10,619 | -3.3          | 0.0    | 23         | 0          | 941    | -44        |
| <b>37 North Okanagan</b>                 |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,046   | 16,779 | 13.6          | 12.8   | 36         | -1         | 1,573  | 127        |
| Total - Hotels                           | 763     | 10,871 | 12.3          | 11.4   | 13         | -1         | 826    | -17        |
| Motels                                   | 227     | 4,552  | 19.0          | 34.7   | 17         | 0          | 518    | -3         |
| <b>39 Columbia-Shuswap</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,053   | 33,276 | 0.6           | 7.9    | 81         | 7          | 2,536  | 155        |
| Total - Hotels                           | 519     | 13,636 | 3.5           | 4.3    | 18         | 1          | 967    | -31        |
| Motels                                   | 493     | 13,591 | 0.3           | 10.6   | 45         | 0          | 1,269  | 0          |
| <b>Kootenay</b>                          |         |        |               |        |            |            |        |            |
| <b>01 East Kootenay</b>                  |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,327   | 45,705 | -6.9          | 18.1   | 85         | -5         | 3,520  | -129       |
| Total - Hotels                           | 549     | 15,063 | 1.4           | 9.4    | 22         | -1         | 1,230  | -80        |
| Motels                                   | 418     | 10,912 | -10.3         | 6.6    | 42         | -3         | 1,017  | -62        |
| Vacation Rentals                         | 38      | 8,640  | -37.5         | 8.2    | 11         | -1         | 679    | -23        |
| Miscellaneous                            | 322     | 11,090 | -9.7          | 65.2   | 10         | 0          | 594    | 36         |
| <b>03 Central Kootenay</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 782     | 15,870 | -10.8         | -1.1   | 56         | -4         | 1,332  | -94        |
| Total - Hotels                           | 506     | 8,381  | -9.5          | -0.5   | 13         | -1         | 614    | -48        |
| Motels                                   | 252     | 5,511  | -5.5          | 0.5    | 32         | 0          | 642    | -30        |
| <b>05 Kootenay Boundary</b>              |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 344     | 5,550  | 0.4           | 9.6    | 32         | 2          | 656    | 40         |
| Motels                                   | 195     | 3,456  | -7.7          | 13.7   | 23         | -1         | 410    | -18        |
| <b>Cariboo</b>                           |         |        |               |        |            |            |        |            |
| <b>41 Cariboo</b>                        |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 843     | 16,122 | 4.9           | 3.4    | 58         | -4         | 1,682  | -17        |
| Motels                                   | 508     | 8,096  | 5.9           | 7.8    | 35         | -1         | 1,005  | -15        |
| <b>53 Fraser-Fort George</b>             |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 2,164   | 26,769 | 24.9          | 7.9    | 48         | 1          | 2,242  | -22        |
| Total - Hotels                           | 1,750   | 17,832 | 29.7          | 6.1    | 17         | -1         | 1,210  | -100       |
| Motels                                   | 380     | 7,100  | 5.4           | -1.9   | 29         | 2          | 925    | 58         |

**Table 4: Unadjusted Room Revenue by Regional District**

| Development Region/<br>Regional District    | Revenue |        |               |        | Properties |            | Rooms  |            |
|---------------------------------------------|---------|--------|---------------|--------|------------|------------|--------|------------|
|                                             | (\$000) |        | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                             | Nov-02  | YTD    | Nov-01        | YTD 01 | Nov-02     | Nov-01     | Nov-02 | Nov-01     |
| <b>North Coast</b>                          |         |        |               |        |            |            |        |            |
| <b>47 Skeena-Queen Charlotte</b>            |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 388     | 10,587 | -6.2          | -1.6   | 25         | 1          | 861    | 26         |
| Motels                                      | 79      | 2,025  | -9.4          | 2.1    | 10         | 0          | 259    | 0          |
| <b>49 Kitimat-Stikine</b>                   |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 476     | 7,182  | 5.0           | -0.8   | 27         | -1         | 728    | -50        |
| Motels                                      | 177     | 2,621  | -6.9          | -7.7   | 13         | -1         | 313    | -30        |
| <b>Nechako</b>                              |         |        |               |        |            |            |        |            |
| <b>51 Bulkley-Nechako + 57 Stikine</b>      |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 584     | 8,178  | 6.2           | -1.6   | 42         | -2         | 1,061  | -122       |
| Motels                                      | 344     | 4,456  | 13.8          | 0.4    | 24         | -2         | 586    | -98        |
| <b>Northeast</b>                            |         |        |               |        |            |            |        |            |
| <b>55 Peace River + 59 Northern Rockies</b> |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 2,499   | 35,678 | -1.0          | 0.3    | 63         | 0          | 2,493  | -20        |
| Total - Hotels                              | 1,216   | 16,062 | -0.4          | 1.7    | 20         | 0          | 1,282  | 0          |
| Motels                                      | 639     | 8,674  | -1.9          | -0.2   | 31         | 0          | 895    | 0          |

Table 5: Unadjusted Room Revenue by Urban Centre

| Development Region/<br>Urban Centre | Revenue       |                |               |             | Properties |            | Rooms         |             |
|-------------------------------------|---------------|----------------|---------------|-------------|------------|------------|---------------|-------------|
|                                     | (\$000)       |                | % change from |             | (#)        | # chg from | (#)           | # chg from  |
|                                     | Nov-02        | YTD            | Nov-01        | YTD 01      | Nov-02     | Nov-01     | Nov-02        | Nov-01      |
| <b>Vancouver Island/Coast</b>       | <b>11,885</b> | <b>257,309</b> | <b>2.0</b>    | <b>3.8</b>  | <b>360</b> | <b>-6</b>  | <b>14,380</b> | <b>-338</b> |
| Victoria (C)                        | 5,311         | 122,399        | 2.6           | 3.5         | 71         | -3         | 5,995         | -13         |
| Other CRD                           | 1,338         | 31,947         | -8.1          | 0.1         | 71         | -3         | 1,731         | -101        |
| Nanaimo (C)                         | 1,165         | 16,888         | 1.6           | 11.1        | 21         | -1         | 1,257         | -13         |
| Port Alberni (C)                    | 184           | 3,304          | 0.4           | -1.2        | 11         | 1          | 353           | 37          |
| Rest of Development Region          | 3,888         | 82,771         | 5.3           | 4.6         | 186        | 0          | 5,044         | -248        |
| <b>Mainland/Southwest</b>           | <b>41,747</b> | <b>792,926</b> | <b>0.2</b>    | <b>-0.7</b> | <b>395</b> | <b>-6</b>  | <b>33,731</b> | <b>40</b>   |
| Downtown Vancouver (C)              | 21,651        | 371,460        | 3.4           | -0.8        | 85         | 2          | 12,699        | 38          |
| Other Vancouver (C)                 | 1,774         | 32,715         | -16.3         | -12.8       | 35         | -8         | 2,881         | -207        |
| Richmond (C)                        | 5,817         | 86,012         | 5.2           | -0.9        | 23         | 1          | 4,092         | 13          |
| Other GVRD                          | 5,736         | 86,804         | 2.5           | 0.0         | 87         | -4         | 5,816         | 71          |
| Whistler (DM)                       | 3,858         | 173,064        | -11.3         | 0.7         | 65         | 2          | 4,861         | 102         |
| Rest of Development Region          | 2,910         | 42,870         | -7.5          | 3.3         | 100        | 1          | 3,382         | 23          |
| <b>Thompson/Okanagan</b>            | <b>7,432</b>  | <b>196,918</b> | <b>5.4</b>    | <b>8.3</b>  | <b>383</b> | <b>5</b>   | <b>14,367</b> | <b>371</b>  |
| Penticton (C)                       | 644           | 19,881         | 19.6          | 12.0        | 40         | 2          | 1,627         | 34          |
| Kamloops (C)                        | 1,385         | 34,504         | 5.1           | -0.1        | 54         | -3         | 3,080         | 128         |
| Kelowna (C)                         | 2,236         | 55,160         | 5.7           | 11.9        | 40         | 1          | 2,410         | -4          |
| Vernon (C)                          | 1,024         | 15,300         | 13.1          | 10.5        | 30         | 1          | 1,460         | 140         |
| Rest of Development Region          | 2,143         | 72,073         | -1.5          | 8.6         | 219        | 4          | 5,790         | 73          |
| <b>Kootenay</b>                     | <b>2,452</b>  | <b>67,126</b>  | <b>-7.3</b>   | <b>12.2</b> | <b>173</b> | <b>-7</b>  | <b>5,508</b>  | <b>-183</b> |
| Cranbrook (C)                       | 459           | 8,091          | -6.5          | 5.2         | 17         | -1         | 700           | -102        |
| Rest of Development Region          | 1,993         | 59,034         | -7.4          | 13.3        | 156        | -6         | 4,808         | -81         |
| <b>Cariboo</b>                      | <b>3,007</b>  | <b>42,890</b>  | <b>18.6</b>   | <b>6.1</b>  | <b>106</b> | <b>-3</b>  | <b>3,924</b>  | <b>-39</b>  |
| Quesnel (C)                         | 220           | 3,129          | 9.8           | 9.2         | 11         | 0          | 448           | 0           |
| Williams Lake (C)                   | 297           | 4,504          | 2.6           | 2.8         | 12         | 0          | 545           | -1          |
| Prince George (C)                   | 1,933         | 20,235         | 34.7          | 8.0         | 27         | 0          | 1,546         | -60         |
| Rest of Development Region          | 557           | 15,022         | -8.9          | 4.0         | 56         | -3         | 1,385         | 22          |
| <b>North Coast</b>                  | <b>863</b>    | <b>17,769</b>  | <b>-0.3</b>   | <b>-1.3</b> | <b>52</b>  | <b>0</b>   | <b>1,589</b>  | <b>-24</b>  |
| Prince Rupert (C)                   | 329           | 6,608          | -10.1         | -4.7        | 14         | 0          | 700           | 0           |
| Terrace (C)                         | 293           | 4,179          | -2.2          | -0.5        | 10         | 0          | 396           | 0           |
| Rest of Development Region          | 241           | 6,982          | 20.3          | 1.6         | 28         | 0          | 493           | -24         |
| <b>Nechako</b>                      | <b>584</b>    | <b>8,178</b>   | <b>6.2</b>    | <b>-1.6</b> | <b>42</b>  | <b>-2</b>  | <b>1,061</b>  | <b>-122</b> |
| Smithers (T)                        | 277           | 4,056          | 1.0           | -2.8        | 15         | 1          | 431           | 5           |
| Rest of Development Region          | 307           | 4,122          | 11.3          | -0.4        | 27         | -3         | 630           | 204         |
| <b>Northeast</b>                    | <b>2,499</b>  | <b>35,678</b>  | <b>-1.0</b>   | <b>0.3</b>  | <b>63</b>  | <b>0</b>   | <b>2,493</b>  | <b>-20</b>  |
| Dawson Creek (C)                    | 327           | 4,637          | -18.3         | -6.2        | 14         | 0          | 498           | 0           |
| Fort St. John (C)                   | 1,089         | 16,871         | -6.3          | 0.0         | 19         | 0          | 944           | 0           |
| Rest of Development Region          | 1,083         | 14,170         | 12.5          | 3.1         | 30         | 0          | 1,051         | -20         |

**Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)**

| Period | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | Total     |
|--------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-----------|
| 1996   | 198,897                   | 621,444               | 139,958              | 41,896   | 42,632  | 18,498         | 9,302   | 20,772    | 1,093,399 |
| 1997   | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,585 |
| 1998   | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090 |
| 1999   | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347 |
| 2000   | 245,354                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606 |
| 2001   | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354 |

**Quarterly data**

|         |         |         |        |        |        |       |       |        |         |
|---------|---------|---------|--------|--------|--------|-------|-------|--------|---------|
| 2001 Q2 | 69,310  | 213,702 | 44,787 | 13,256 | 11,148 | 5,121 | 2,084 | 7,253  | 366,660 |
| 2001 Q3 | 113,327 | 275,834 | 85,350 | 24,833 | 15,885 | 8,027 | 3,407 | 9,112  | 535,774 |
| 2001 Q4 | 39,748  | 143,822 | 28,864 | 10,910 | 8,079  | 2,789 | 1,818 | 8,312  | 244,343 |
| 2002 Q1 | 38,068  | 207,186 | 38,283 | 19,433 | 8,297  | 2,791 | 1,491 | 13,153 | 328,702 |
| 2002 Q2 | 72,554  | 212,207 | 46,525 | 14,871 | 11,526 | 4,872 | 2,031 | 7,697  | 372,283 |
| 2002 Q3 | 116,459 | 276,060 | 90,977 | 26,434 | 16,348 | 8,101 | 3,220 | 9,143  | 546,742 |

**Monthly data**

|        |        |         |        |        |       |       |       |       |         |
|--------|--------|---------|--------|--------|-------|-------|-------|-------|---------|
| Oct-01 | 17,427 | 47,670  | 11,828 | 3,913  | 3,432 | 1,259 | 833   | 2,918 | 89,281  |
| Nov-01 | 11,655 | 41,661  | 7,054  | 2,644  | 2,537 | 866   | 550   | 2,665 | 69,633  |
| Dec-01 | 10,666 | 54,491  | 9,983  | 4,353  | 2,111 | 663   | 434   | 2,729 | 85,430  |
| Jan-02 | 8,972  | 56,125  | 10,644 | 5,207  | 2,531 | 721   | 413   | 4,019 | 88,631  |
| Feb-02 | 12,493 | 68,368  | 13,348 | 6,712  | 2,758 | 998   | 430   | 4,881 | 109,990 |
| Mar-02 | 16,602 | 82,692  | 14,291 | 7,515  | 3,008 | 1,072 | 648   | 4,253 | 130,081 |
| Apr-02 | 17,975 | 62,934  | 10,966 | 4,249  | 3,033 | 927   | 492   | 3,321 | 103,896 |
| May-02 | 24,771 | 66,814  | 15,375 | 4,827  | 3,956 | 1,482 | 609   | 1,906 | 119,740 |
| Jun-02 | 29,808 | 82,460  | 20,184 | 5,794  | 4,537 | 2,463 | 930   | 2,470 | 148,646 |
| Jul-02 | 39,737 | 95,863  | 32,398 | 8,359  | 5,196 | 2,916 | 1,052 | 2,724 | 188,244 |
| Aug-02 | 46,056 | 104,850 | 37,548 | 10,904 | 5,980 | 2,862 | 1,098 | 3,035 | 212,333 |
| Sep-02 | 30,666 | 75,347  | 21,031 | 7,171  | 5,172 | 2,324 | 1,070 | 3,384 | 146,165 |
| Oct-02 | 18,344 | 55,727  | 13,700 | 3,935  | 3,712 | 1,141 | 853   | 3,186 | 100,598 |
| Nov-02 | 11,885 | 41,747  | 7,432  | 2,452  | 3,007 | 863   | 584   | 2,499 | 70,469  |

**Year-over-year percent changes**

|        |      |       |      |      |      |      |       |       |      |
|--------|------|-------|------|------|------|------|-------|-------|------|
| Oct-01 | -2.4 | -16.2 | 1.7  | -6.9 | -3.4 | 1.5  | 9.2   | 24.1  | -9.3 |
| Nov-01 | 3.8  | -8.4  | 0.7  | -6.2 | -1.3 | -4.0 | 25.7  | 9.7   | -4.4 |
| Dec-01 | 6.3  | -4.8  | 10.3 | 11.7 | -7.4 | -7.4 | 8.0   | 12.3  | -0.7 |
| Jan-02 | 1.1  | -13.5 | 16.9 | 25.8 | 24.7 | 0.6  | -10.4 | 31.2  | -5.0 |
| Feb-02 | 12.3 | -2.2  | 22.6 | 27.4 | 13.3 | 1.3  | 2.7   | 37.3  | 5.1  |
| Mar-02 | 2.7  | -2.8  | 11.8 | 30.6 | 2.0  | 4.1  | 16.5  | -2.4  | 1.1  |
| Apr-02 | 6.9  | -1.2  | 2.2  | 17.4 | -3.3 | -7.0 | -1.3  | 33.2  | 1.9  |
| May-02 | 6.1  | -3.6  | 3.5  | 7.7  | 8.6  | -0.4 | -6.7  | -10.6 | -0.2 |
| Jun-02 | 2.2  | 2.2   | 5.1  | 12.4 | 3.8  | -6.6 | -0.3  | -6.0  | 2.7  |
| Jul-02 | -0.1 | -4.0  | 5.7  | 1.8  | -3.2 | -4.0 | -9.4  | -8.3  | -1.5 |
| Aug-02 | 2.5  | 0.9   | 9.3  | 13.3 | 6.9  | 3.2  | -10.1 | -4.0  | 3.3  |
| Sep-02 | 7.1  | 4.5   | 3.3  | 2.5  | 5.1  | 4.8  | 4.5   | 13.5  | 5.0  |
| Oct-02 | 5.3  | 16.9  | 15.8 | 0.6  | 8.2  | -9.4 | 2.3   | 9.2   | 12.7 |
| Nov-02 | 2.0  | 0.2   | 5.4  | -7.3 | 18.6 | -0.3 | 6.2   | -6.2  | 1.2  |

**November year-over-year percent change**

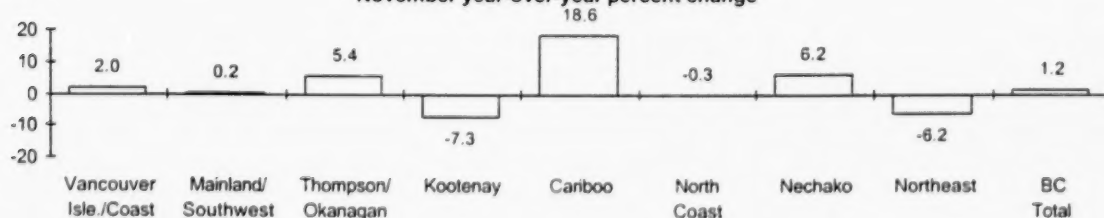


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

| Period                         | International |         |          |           |          |       |        |          | Canadian |                   |          |
|--------------------------------|---------------|---------|----------|-----------|----------|-------|--------|----------|----------|-------------------|----------|
|                                | Total         | USA     |          |           | Overseas |       |        |          | Total    | USA same-day auto | Overseas |
|                                |               | Total   | Same-day | Overnight | Total    | Asia  | Europe | Oceania* |          |                   |          |
| 1997                           | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1    | 13,427.5 | 9,328.6           | 767.3    |
| 1998                           | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2    | 10,451.3 | 6,734.9           | 799.7    |
| 1999                           | 8,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0    | 9,588.1  | 5,813.1           | 798.7    |
| 2000                           | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8    | 9,435.2  | 5,639.0           | 866.4    |
| 2001                           | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9    | 8,328.6  | 4,720.3           | 902.8    |
| 2002                           | 7,970.8       | 6,595.9 | 2,820.9  | 3,774.9   | 1,374.9  | 764.0 | 411.8  | 118.0    | 7,197.3  | 3,586.8           | 927.5    |
| Quarterly data                 |               |         |          |           |          |       |        |          |          |                   |          |
| 2001 Q3                        | 3,132.6       | 2,572.8 | 1,106.0  | 1,466.7   | 559.8    | 272.7 | 204.5  | 42.7     | 2,597.1  | 1,470.4           | 215.0    |
| 2001 Q4                        | 1,307.1       | 1,089.8 | 506.1    | 583.7     | 217.3    | 120.4 | 63.4   | 21.6     | 1,360.9  | 675.8             | 190.2    |
| 2002 Q1                        | 1,375.1       | 1,147.0 | 527.5    | 619.4     | 228.1    | 127.9 | 65.7   | 21.9     | 1,548.3  | 728.5             | 275.5    |
| 2002 Q2                        | 2,113.8       | 1,746.0 | 760.2    | 985.9     | 367.8    | 206.2 | 111.7  | 31.5     | 1,857.0  | 961.0             | 226.5    |
| 2002 Q3                        | 3,019.5       | 2,491.0 | 944.8    | 1,546.2   | 528.4    | 280.6 | 171.0  | 40.2     | 2,215.6  | 1,069.6           | 217.4    |
| 2002 Q4                        | 1,462.4       | 1,211.8 | 588.4    | 623.4     | 250.6    | 149.3 | 63.4   | 24.4     | 1,576.4  | 827.8             | 208.1    |
| Monthly data                   |               |         |          |           |          |       |        |          |          |                   |          |
| Aug-01                         | 1,227.4       | 1,025.0 | 423.6    | 601.4     | 202.4    | 98.8  | 74.4   | 13.7     | 1,038.7  | 597.1             | 87.3     |
| Sep-01                         | 704.8         | 559.5   | 258.1    | 301.5     | 145.3    | 67.4  | 55.9   | 14.8     | 580.8    | 295.7             | 63.7     |
| Oct-01                         | 408.0         | 331.8   | 155.2    | 176.6     | 76.2     | 42.8  | 23.8   | 6.2      | 462.6    | 216.2             | 60.3     |
| Nov-01                         | 390.1         | 336.6   | 169.5    | 167.1     | 53.5     | 30.7  | 15.2   | 4.8      | 433.9    | 217.0             | 61.0     |
| Dec-01                         | 509.0         | 421.4   | 181.4    | 240.0     | 87.6     | 46.9  | 24.3   | 10.6     | 464.4    | 242.6             | 69.0     |
| Jan-02                         | 407.2         | 339.4   | 164.6    | 174.9     | 67.8     | 38.5  | 17.5   | 8.6      | 492.7    | 220.5             | 103.0    |
| Feb-02                         | 459.9         | 388.6   | 173.7    | 214.9     | 71.3     | 40.9  | 21.2   | 6.5      | 459.4    | 227.2             | 77.5     |
| Mar-02                         | 508.0         | 418.9   | 189.3    | 229.7     | 89.1     | 48.5  | 26.9   | 6.8      | 596.2    | 280.8             | 95.1     |
| Apr-02                         | 503.2         | 416.8   | 199.8    | 217.0     | 86.4     | 55.2  | 21.9   | 6.1      | 598.5    | 304.9             | 86.4     |
| May-02                         | 709.6         | 581.3   | 259.4    | 321.9     | 128.3    | 70.8  | 38.3   | 12.3     | 635.3    | 320.6             | 74.8     |
| Jun-02                         | 901.1         | 748.0   | 301.1    | 446.9     | 153.1    | 80.2  | 51.5   | 13.1     | 623.2    | 335.4             | 65.2     |
| Jul-02                         | 1,110.0       | 915.8   | 330.7    | 585.1     | 194.2    | 104.8 | 60.2   | 13.3     | 759.5    | 373.6             | 64.8     |
| Aug-02                         | 1,163.6       | 980.0   | 346.0    | 634.1     | 183.5    | 96.4  | 61.1   | 13.2     | 831.0    | 392.1             | 88.4     |
| Sep-02                         | 745.9         | 595.2   | 268.1    | 327.0     | 150.7    | 79.4  | 49.7   | 13.7     | 625.0    | 303.9             | 64.1     |
| Oct-02                         | 503.3         | 406.6   | 197.0    | 209.6     | 96.7     | 63.6  | 22.8   | 6.2      | 560.5    | 290.9             | 63.4     |
| Nov-02                         | 438.9         | 373.6   | 198.1    | 175.5     | 65.3     | 40.2  | 16.4   | 5.7      | 506.8    | 270.2             | 67.6     |
| Dec-02                         | 520.2         | 431.6   | 193.3    | 238.3     | 88.6     | 45.4  | 24.2   | 12.4     | 509.0    | 266.7             | 77.1     |
| Year-over-year percent changes |               |         |          |           |          |       |        |          |          |                   |          |
| Aug-01                         | 6.5           | 6.2     | 4.7      | 7.3       | 8.0      | 14.3  | -1.8   | -3.9     | -4.3     | -5.4              | 3.2      |
| Sep-01                         | -17.9         | -18.6   | -20.8    | -16.7     | -14.8    | -13.9 | -19.5  | 2.7      | -27.4    | -39.2             | 2.1      |
| Oct-01                         | -20.9         | -21.7   | -34.2    | -6.1      | -16.9    | -18.6 | -16.0  | -11.3    | -36.7    | -51.5             | -3.3     |
| Nov-01                         | -17.3         | -17.0   | -27.3    | -2.9      | -19.6    | -26.4 | 1.8    | -30.4    | -31.2    | -43.3             | -3.3     |
| Dec-01                         | -8.0          | -8.8    | -21.4    | 3.7       | -4.1     | -1.4  | -0.4   | -18.2    | -24.3    | -35.1             | -2.2     |
| Jan-02                         | -11.9         | -12.7   | -26.2    | 5.5       | -7.4     | -5.9  | 0.9    | -24.3    | -25.9    | -41.2             | -2.0     |
| Feb-02                         | -6.1          | -7.7    | -20.0    | 5.3       | 4.0      | 11.1  | 5.1    | -21.4    | -22.7    | -34.6             | 0.5      |
| Mar-02                         | -12.1         | -13.9   | -25.3    | -1.4      | -3.0     | -8.3  | 0.4    | -17.9    | -21.6    | -33.7             | -2.8     |
| Apr-02                         | -15.5         | -15.3   | -24.1    | -5.1      | -16.8    | -2.9  | -26.7  | -31.7    | -22.8    | -33.7             | 6.7      |
| May-02                         | -9.7          | -11.0   | -20.7    | -1.1      | -3.5     | 8.9   | -14.8  | -21.7    | -21.4    | -32.8             | 1.6      |
| Jun-02                         | -6.3          | -5.4    | -16.7    | 4.1       | -10.2    | -6.9  | -12.8  | -13.2    | -18.9    | -31.7             | 3.6      |
| Jul-02                         | -7.5          | -7.3    | -22.1    | 3.8       | -8.5     | -1.6  | -18.8  | -6.6     | -22.3    | -35.3             | 1.3      |
| Aug-02                         | -5.2          | -4.4    | -18.3    | 5.4       | -9.3     | -2.4  | -17.9  | -3.1     | -20.0    | -34.3             | 1.3      |
| Sep-02                         | 5.8           | 6.4     | 3.9      | 8.5       | 3.7      | 17.8  | -10.9  | -7.4     | 7.6      | 2.8               | 0.7      |
| Oct-02                         | 23.4          | 22.6    | 27.0     | 18.7      | 26.8     | 48.7  | -4.4   | 0.1      | 21.2     | 34.5              | 5.2      |
| Nov-02                         | 12.5          | 11.0    | 16.9     | 5.0       | 22.1     | 30.9  | 7.6    | 19.5     | 16.8     | 24.5              | 10.9     |
| Dec-02                         | 2.2           | 2.4     | 6.6      | -0.7      | 1.1      | -3.1  | -0.6   | 17.4     | 9.6      | 9.9               | 11.7     |

\* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

**Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)**

| Period | International |         |          |           |          |       |        |           | Canadian |                   |          |
|--------|---------------|---------|----------|-----------|----------|-------|--------|-----------|----------|-------------------|----------|
|        | Total         | USA     |          |           | Overseas |       |        |           | Total    | USA same-day auto | Overseas |
|        |               | Total*  | Same-day | Overnight | Total    | Asia  | Europe | Oceania** |          |                   |          |
| 1997   | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1     | 13,427.5 | 9,328.6           | 767.3    |
| 1998   | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2     | 10,451.3 | 6,734.9           | 799.7    |
| 1999   | 8,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0     | 9,588.1  | 5,813.1           | 798.7    |
| 2000   | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8     | 9,435.2  | 5,639.0           | 866.4    |
| 2001   | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9     | 8,328.6  | 4,720.3           | 902.8    |
| 2002   | 7,999.2       | 6,611.8 | 2,820.9  | 3,774.9   | 1,387.4  | 764.0 | 411.8  | 118.0     | 7,264.9  | 3,646.4           | 930.9    |

**Quarterly data**

|         |         |         |       |       |       |       |       |      |         |         |       |
|---------|---------|---------|-------|-------|-------|-------|-------|------|---------|---------|-------|
| 2001 Q3 | 2,023.6 | 1,676.9 | 821.0 | 873.6 | 346.7 | 183.9 | 114.1 | 31.8 | 2,096.0 | 1,184.9 | 229.3 |
| 2001 Q4 | 1,917.7 | 1,576.2 | 653.4 | 912.8 | 341.5 | 167.7 | 112.9 | 28.7 | 1,678.4 | 844.7   | 222.3 |
| 2002 Q1 | 1,974.9 | 1,626.6 | 683.4 | 935.5 | 348.3 | 187.0 | 112.2 | 28.1 | 1,751.3 | 881.9   | 226.6 |
| 2002 Q2 | 1,939.5 | 1,608.0 | 682.7 | 924.0 | 331.5 | 182.4 | 96.8  | 27.3 | 1,773.9 | 880.1   | 231.3 |
| 2002 Q3 | 1,996.9 | 1,659.7 | 704.9 | 938.7 | 337.2 | 188.4 | 94.2  | 30.5 | 1,835.7 | 892.5   | 231.7 |
| 2002 Q4 | 2,087.9 | 1,717.5 | 750.0 | 976.8 | 370.4 | 206.2 | 108.6 | 32.1 | 1,904.0 | 991.9   | 241.4 |

**Monthly data**

|        |       |       |       |       |       |      |      |      |       |       |      |
|--------|-------|-------|-------|-------|-------|------|------|------|-------|-------|------|
| Aug-01 | 709.2 | 590.7 | 296.9 | 304.0 | 118.5 | 64.2 | 39.2 | 10.4 | 765.8 | 454.6 | 76.8 |
| Sep-01 | 604.6 | 494.7 | 225.8 | 267.3 | 109.8 | 56.6 | 36.3 | 10.8 | 576.5 | 296.1 | 74.9 |
| Oct-01 | 592.1 | 482.2 | 196.4 | 286.7 | 109.9 | 52.7 | 36.4 | 10.2 | 532.2 | 252.5 | 73.3 |
| Nov-01 | 631.3 | 522.3 | 222.8 | 301.2 | 109.0 | 50.5 | 38.3 | 8.8  | 554.6 | 281.0 | 73.4 |
| Dec-01 | 694.3 | 571.7 | 234.2 | 324.9 | 122.7 | 64.5 | 38.3 | 9.7  | 591.6 | 311.3 | 75.6 |
| Jan-02 | 657.6 | 540.8 | 226.7 | 313.7 | 116.8 | 62.4 | 38.2 | 9.3  | 580.7 | 290.7 | 75.0 |
| Feb-02 | 673.9 | 556.1 | 233.6 | 315.8 | 117.7 | 63.5 | 37.6 | 9.3  | 588.5 | 299.6 | 75.2 |
| Mar-02 | 643.4 | 529.6 | 223.1 | 306.0 | 113.8 | 61.1 | 36.4 | 9.6  | 582.2 | 291.6 | 76.4 |
| Apr-02 | 637.8 | 527.4 | 225.0 | 305.2 | 110.4 | 61.3 | 32.8 | 8.7  | 582.8 | 293.9 | 75.7 |
| May-02 | 643.5 | 530.8 | 227.9 | 303.9 | 112.7 | 62.7 | 32.1 | 9.3  | 594.5 | 294.0 | 76.9 |
| Jun-02 | 658.3 | 549.8 | 229.8 | 314.9 | 108.5 | 58.4 | 32.0 | 9.3  | 596.5 | 292.2 | 78.7 |
| Jul-02 | 659.3 | 548.7 | 229.4 | 315.9 | 110.6 | 61.0 | 30.9 | 10.1 | 604.7 | 288.8 | 77.4 |
| Aug-02 | 673.3 | 561.4 | 235.2 | 316.9 | 112.0 | 61.9 | 31.3 | 10.2 | 611.2 | 299.0 | 76.2 |
| Sep-02 | 664.3 | 549.6 | 240.3 | 305.9 | 114.7 | 65.4 | 32.0 | 10.2 | 619.8 | 304.6 | 78.1 |
| Oct-02 | 702.4 | 574.2 | 246.9 | 332.3 | 128.1 | 75.8 | 33.6 | 10.1 | 629.8 | 324.2 | 78.3 |
| Nov-02 | 687.8 | 565.7 | 250.5 | 317.3 | 122.0 | 66.9 | 38.9 | 10.5 | 634.9 | 334.2 | 80.1 |
| Dec-02 | 697.7 | 577.5 | 252.7 | 327.2 | 120.2 | 63.6 | 36.0 | 11.5 | 639.3 | 333.5 | 83.0 |

**Month-over-month percent changes**

|        |       |       |       |       |      |       |       |       |       |       |      |
|--------|-------|-------|-------|-------|------|-------|-------|-------|-------|-------|------|
| Aug-01 | -0.1  | -0.1  | -0.5  | 0.6   | 0.1  | 2.0   | 1.7   | -2.1  | 1.6   | 4.7   | -1.0 |
| Sep-01 | -14.8 | -16.2 | -24.0 | -12.1 | -7.3 | -11.9 | -7.6  | 3.7   | -24.7 | -34.9 | -2.5 |
| Oct-01 | -2.1  | -2.5  | -13.0 | 7.3   | 0.1  | -6.9  | 0.3   | -4.9  | -7.7  | -14.7 | -2.2 |
| Nov-01 | 6.6   | 8.3   | 13.4  | 5.0   | -0.8 | -4.3  | 5.3   | -13.8 | 4.2   | 11.3  | 0.2  |
| Dec-01 | 10.0  | 9.4   | 5.1   | 7.9   | 12.6 | 27.9  | 0.0   | 9.3   | 6.7   | 10.8  | 3.0  |
| Jan-02 | -5.3  | -5.4  | -3.2  | -3.5  | -4.8 | -3.3  | -0.2  | -4.0  | -1.8  | -6.6  | -0.9 |
| Feb-02 | 2.5   | 2.8   | 3.0   | 0.7   | 0.8  | 1.8   | -1.5  | 0.2   | 1.3   | 3.1   | 0.3  |
| Mar-02 | -4.5  | -4.8  | -4.5  | -3.1  | -3.4 | -3.7  | -3.2  | 3.0   | -1.1  | -2.7  | 1.6  |
| Apr-02 | -0.9  | -0.4  | 0.9   | -0.3  | -3.0 | 0.4   | -10.0 | -8.7  | 0.1   | 0.8   | -0.9 |
| May-02 | 0.9   | 0.6   | 1.3   | -0.4  | 2.1  | 2.2   | -2.2  | 6.3   | 2.0   | 0.0   | 1.7  |
| Jun-02 | 2.3   | 3.6   | 0.8   | 3.6   | -3.7 | -6.8  | -0.2  | 0.0   | 0.3   | -0.6  | 2.2  |
| Jul-02 | 0.2   | -0.2  | -0.2  | 0.3   | 2.0  | 4.5   | -3.4  | 8.8   | 1.4   | -1.1  | -1.6 |
| Aug-02 | 2.1   | 2.3   | 2.5   | 0.3   | 1.2  | 1.5   | 1.5   | 1.0   | 1.1   | 3.5   | -1.5 |
| Sep-02 | -1.3  | -2.1  | 2.2   | -3.5  | 2.4  | 5.7   | 2.0   | -0.3  | 1.4   | 1.9   | 2.4  |
| Oct-02 | 5.7   | 4.5   | 2.7   | 8.6   | 11.8 | 15.8  | 5.2   | -0.5  | 1.6   | 6.4   | 0.3  |
| Nov-02 | -2.1  | -1.5  | 1.5   | -4.5  | -4.8 | -11.8 | 15.8  | 3.4   | 0.8   | 3.1   | 2.4  |
| Dec-02 | 1.5   | 2.1   | 0.9   | 3.1   | -1.5 | -4.9  | -7.5  | 9.5   | 0.7   | -0.2  | 3.6  |

\* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

\*\* Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

**Table 9: Transportation Indicators (Historical)**

| Period                                | Air Passenger Traffic (000s) |          |              |              |          |         |               | Other Transportation (000s) |            |                    |
|---------------------------------------|------------------------------|----------|--------------|--------------|----------|---------|---------------|-----------------------------|------------|--------------------|
|                                       | Vancouver                    |          |              |              | Victoria | Kelowna | Prince George | BC Ferries                  |            | Coquihalla Hwy     |
|                                       | Total                        | Domestic | Trans-border | Other Int'l. | Total    | Total   | Total         | Vehicles                    | Passengers | Passenger Vehicles |
| 1998                                  | 15,508                       | 8,215    | 4,123        | 3,170        | 1,214.2  | 799.7   | 322.8         | 7,822                       | 21,418     | 2,365              |
| 1999                                  | 15,806                       | 8,314    | 4,120        | 3,372        | 1,191.4  | 815.1   | 352.2         | 7,852                       | 21,369     | 2,378              |
| 2000                                  | 16,033                       | 8,306    | 4,074        | 3,652        | 1,139.2  | 835.9   | 392.9         | 7,887                       | 21,280     | 2,389              |
| 2001                                  | 15,477                       | 7,869    | 4,000        | 3,608        | 1,158.2  | 850.3   | 361.9         | 8,104                       | 21,309     | 2,449              |
| 2002                                  | 14,915                       | 7,445    | 3,855        | 3,615        | 1,102.2  | 836.9   | 325.4         | 8,244                       | 21,540     | 2,518              |
| <b>Quarterly data</b>                 |                              |          |              |              |          |         |               |                             |            |                    |
| 2001 Q2                               | 4,104                        | 2,097    | 1,062        | 945          | 308.4    | 207.9   | 94.9          | 2,079                       | 5,445      | 641                |
| 2001 Q3                               | 4,641                        | 2,230    | 1,270        | 1,141        | 314.6    | 223.3   | 89.4          | 2,619                       | 7,392      | 991                |
| 2001 Q4                               | 3,095                        | 1,704    | 702          | 689          | 262.5    | 201.7   | 83.7          | 1,806                       | 4,469      | 448                |
| 2002 Q1                               | 3,316                        | 1,650    | 852          | 814          | 249.9    | 210.2   | 75.7          | 1,604                       | 3,945      | 363                |
| 2002 Q2                               | 3,753                        | 1,894    | 956          | 903          | 289.0    | 195.2   | 79.6          | 2,121                       | 5,436      | 648                |
| 2002 Q3                               | 4,526                        | 2,154    | 1,268        | 1,104        | 299.4    | 223.7   | 80.9          | 2,686                       | 7,532      | 1,027              |
| 2002 Q4                               | 3,319                        | 1,747    | 780          | 793          | 263.9    | 207.8   | 89.1          | 1,833                       | 4,627      | 480                |
| <b>Monthly data</b>                   |                              |          |              |              |          |         |               |                             |            |                    |
| Oct-01                                | 1,065                        | 599      | 225          | 241          | 95.7     | 65.9    | 28.8          | 641                         | 1,590      | 188                |
| Nov-01                                | 920                          | 517      | 212          | 191          | 77.8     | 61.0    | 26.6          | 568                         | 1,355      | 122                |
| Dec-01                                | 1,110                        | 588      | 264          | 257          | 89.0     | 74.7    | 28.3          | 597                         | 1,524      | 138                |
| Jan-02                                | 1,094                        | 541      | 280          | 273          | 76.6     | 67.2    | 25.5          | 497                         | 1,191      | 97                 |
| Feb-02                                | 1,041                        | 521      | 272          | 248          | 78.3     | 68.4    | 24.3          | 498                         | 1,196      | 105                |
| Mar-02                                | 1,181                        | 588      | 300          | 293          | 95.0     | 74.6    | 25.9          | 609                         | 1,558      | 162                |
| Apr-02                                | 1,128                        | 589      | 266          | 273          | 95.1     | 63.5    | 25.2          | 639                         | 1,564      | 169                |
| May-02                                | 1,254                        | 647      | 308          | 299          | 98.6     | 66.5    | 27.4          | 731                         | 1,885      | 233                |
| Jun-02                                | 1,372                        | 658      | 383          | 331          | 95.3     | 65.2    | 27.0          | 751                         | 1,987      | 246                |
| Jul-02                                | 1,558                        | 722      | 466          | 369          | 98.1     | 74.9    | 27.3          | 921                         | 2,630      | 361                |
| Aug-02                                | 1,661                        | 790      | 470          | 401          | 110.9    | 83.5    | 27.4          | 1,013                       | 2,975      | 415                |
| Sep-02                                | 1,308                        | 642      | 332          | 334          | 90.4     | 65.3    | 26.2          | 752                         | 1,927      | 251                |
| Oct-02                                | 1,198                        | 641      | 283          | 293          | 95.7     | 69.7    | 29.6          | 667                         | 1,670      | 203                |
| Nov-02                                | 963                          | 507      | 227          | 229          | 77.9     | 60.2    | 28.2          | 547                         | 1,385      | 126                |
| Dec-02                                | 1,158                        | 599      | 289          | 270          | 90.3     | 77.9    | 31.3          | 619                         | 1,572      | 151                |
| <b>Year-over-year percent changes</b> |                              |          |              |              |          |         |               |                             |            |                    |
| Oct-01                                | -15.9                        | -16.4    | -16.5        | -14.2        | -7.4     | -6.2    | -17.4         | 1.4                         | -2.7       | -0.9               |
| Nov-01                                | -14.4                        | -11.2    | -18.9        | -17.4        | -9.1     | -3.5    | -20.5         | 3.5                         | -0.1       | 11.3               |
| Dec-01                                | -9.5                         | -8.6     | -14.4        | -5.9         | -8.8     | -2.6    | -16.2         | 4.2                         | 1.8        | 8.3                |
| Jan-01                                | -10.3                        | -9.5     | -12.6        | -9.6         | -12.1    | -6.9    | -15.9         | -0.2                        | -2.6       | -4.4               |
| Feb-02                                | -9.2                         | -11.4    | -13.4        | 1.4          | -6.8     | -0.1    | -17.9         | 2.7                         | 0.1        | -0.4               |
| Mar-02                                | -7.0                         | -9.7     | -9.6         | 2.4          | -6.5     | -3.0    | -23.8         | -1.3                        | -1.7       | -0.5               |
| Apr-02                                | -9.2                         | -8.7     | -13.2        | -6.0         | -6.5     | -5.7    | -20.3         | -1.4                        | -5.2       | -10.7              |
| May-02                                | -9.3                         | -10.1    | -13.5        | -2.4         | -5.0     | -3.8    | -15.0         | 4.0                         | 1.9        | 6.9                |
| Jun-02                                | -7.4                         | -10.2    | -4.5         | -4.7         | -7.4     | -8.8    | -13.0         | 3.2                         | 2.1        | 5.4                |
| Jul-02                                | -7.2                         | -9.6     | -3.9         | -6.6         | -13.2    | -6.3    | -15.4         | 2.3                         | 1.2        | 6.3                |
| Aug-02                                | -7.7                         | -8.2     | -8.7         | -5.5         | -8.9     | -1.7    | -12.0         | 2.4                         | 2.9        | 3.5                |
| Sep-02                                | 12.6                         | 12.4     | 23.1         | 4.0          | 13.1     | 11.8    | 1.1           | 3.0                         | 1.3        | 0.1                |
| Oct-02                                | 12.5                         | 7.1      | 16.9         | 21.7         | 0.0      | 5.7     | 2.9           | 4.1                         | 5.0        | 7.8                |
| Nov-02                                | 4.7                          | -1.9     | 7.0          | 20.1         | 0.1      | -1.4    | 6.0           | -3.7                        | 2.2        | 3.6                |
| Dec-02                                | 4.3                          | 1.8      | 9.3          | 5.0          | 1.5      | 4.3     | 10.8          | 3.7                         | 3.1        | 9.7                |

**Table 10: Tourism sector indicators**

| Period                                | Employment (000s) <sup>1</sup> |                                  |               |                       |               |                          | Hotel Industry <sup>2</sup>     |                | Consumer Price Index <sup>1</sup> |                 |
|---------------------------------------|--------------------------------|----------------------------------|---------------|-----------------------|---------------|--------------------------|---------------------------------|----------------|-----------------------------------|-----------------|
|                                       | BC Total                       | Key industries in tourism sector |               |                       |               |                          | Occupancy Rate (%) <sup>3</sup> | Room Rate (\$) | Traveller accommodation           | Restaurant food |
|                                       |                                | Industrial aggregate             | Air transport | Heritage Institutions | Accommodation | Food & beverage services |                                 |                |                                   |                 |
| 1997                                  | 1,499.7                        | 14.4                             | 2.2           | 30.5                  | 106.8         | 29.5                     | 66.1                            | 106.04         | 111.6                             | 141.8           |
| 1998                                  | 1,511.2                        | 15.9                             | 2.3           | 29.4                  | 109.6         | 27.3                     | 61.9                            | 108.59         | 113.9                             | 152.6           |
| 1999                                  | 1,513.9                        | 15.3                             | 2.3           | 29.2                  | 110.1         | 24.7                     | 61.7                            | 112.02         | 115.6                             | 166.2           |
| 2000                                  | 1,574.3                        | 14.8                             | 2.3           | 28.2                  | 116.7         | 26.5                     | 60.0                            | 114.04         | 117.6                             | 171.3           |
| 2001                                  | 1,595.6                        | 13.5                             | 2.4           | 29.5                  | 117.8         | 27.4                     | 59.3                            | 116.12         | 121.3                             | 173.4           |
| 2002                                  | 1,613.0                        | 12.2                             | 2.5           | 29.1                  | 118.1         | 28.7                     | 59.3                            | 118.20         | 125.4                             | 186.8           |
| <b>Quarterly data</b>                 |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| 2001 Q2                               | 1,607.9                        | 14.3                             | 2.4           | 30.0                  | 119.9         | 27.3                     | 63.6                            | 115.54         | 120.5                             | 163.8           |
| 2001 Q3                               | 1,603.7                        | 13.3                             | 2.5           | 33.0                  | 120.8         | 28.3                     | 72.8                            | 130.72         | 122.0                             | 187.8           |
| 2001 Q4                               | 1,597.5                        | 12.2                             | 2.4           | 28.9                  | 115.0         | 27.4                     | 45.9                            | 101.56         | 123.1                             | 178.1           |
| 2002 Q1                               | 1,575.7                        | 11.6                             | 2.4           | 27.4                  | 111.7         | 27.3                     | 52.4                            | 117.56         | 124.4                             | 172.0           |
| 2002 Q2                               | 1,617.8                        | 12.0                             | 2.5           | 29.6                  | 120.3         | 28.9                     | 62.8                            | 117.45         | 124.9                             | 184.6           |
| 2002 Q3                               | 1,626.1                        | 12.5                             | 2.5           | 31.4                  | 122.3         | 30.0                     | 73.8                            | 132.94         | 125.9                             | 201.1           |
| 2002 Q4                               | 1,632.5                        | 12.6                             | 2.3           | 28.1                  | 118.3         | 28.8                     | 48.3                            | 104.87         | 126.3                             | 189.3           |
| <b>Monthly data</b>                   |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| Sep-01                                | 1,615.0                        | 13.2                             | 2.5           | 31.8                  | 119.6         | 28.2                     | 64.1                            | 119.60         | 122.3                             | 185.0           |
| Oct-01                                | 1,617.1                        | 12.9                             | 2.5           | 30.5                  | 118.9         | 28.2                     | 51.2                            | 100.31         | 122.9                             | 180.8           |
| Nov-01                                | 1,594.6                        | 11.8                             | 2.4           | 28.6                  | 113.1         | 27.1                     | 45.0                            | 93.25          | 123.0                             | 174.5           |
| Dec-01                                | 1,580.7                        | 11.8                             | 2.4           | 27.8                  | 112.9         | 27.0                     | 41.6                            | 111.13         | 123.3                             | 179.1           |
| Jan-02                                | 1,569.4                        | 11.5                             | 2.4           | 27.6                  | 112.1         | 26.9                     | 43.5                            | 112.69         | 124.1                             | 171.0           |
| Feb-02                                | 1,572.8                        | 11.7                             | 2.4           | 27.3                  | 110.6         | 27.4                     | 54.7                            | 119.08         | 124.4                             | 170.9           |
| Mar-02                                | 1,585.0                        | 11.7                             | 2.4           | 27.4                  | 112.3         | 27.6                     | 58.9                            | 120.90         | 124.6                             | 174.1           |
| Apr-02                                | 1,598.3                        | 12.1                             | 2.4           | 27.9                  | 116.9         | 28.0                     | 58.8                            | 105.64         | 124.8                             | 181.4           |
| May-02                                | 1,617.0                        | 12.2                             | 2.6           | 29.3                  | 121.6         | 28.9                     | 61.8                            | 115.24         | 124.7                             | 186.8           |
| Jun-02                                | 1,638.2                        | 11.9                             | 2.5           | 31.4                  | 122.5         | 29.7                     | 67.7                            | 131.46         | 125.2                             | 185.7           |
| Jul-02                                | 1,616.7                        | 12.6                             | 2.6           | 31.9                  | 122.8         | 30.2                     | 74.2                            | 137.23         | 125.6                             | 200.9           |
| Aug-02                                | 1,618.7                        | 12.6                             | 2.6           | 32.4                  | 122.8         | 30.2                     | 79.9                            | 138.12         | 126.0                             | 204.7           |
| Sep-02                                | 1,642.9                        | 12.4                             | 2.6           | 29.9                  | 121.3         | 29.5                     | 67.2                            | 123.47         | 126.1                             | 197.7           |
| Oct-02                                | 1,643.5                        | 12.3                             | 2.6           | 29.5                  | 121.3         | 29.4                     | 56.4                            | 102.85         | 126.1                             | 193.9           |
| Nov-02                                | 1,632.8                        | 12.5                             | 2.6           | 27.9                  | 116.6         | 28.4                     | 45.9                            | 94.30          | 126.2                             | 187.6           |
| Dec-02                                | 1,621.4                        | 12.9                             | 2.5           | 27.0                  | 116.9         | 28.5                     | 42.5                            | 117.45         | 126.7                             | 186.5           |
| <b>Year-over-year percent changes</b> |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| Sep-01                                | 0.1                            | -9.7                             | 4.4           | 5.8                   | -0.8          | 6.9                      | -14.0                           | -4.7           | 3.7                               | 2.5             |
| Oct-01                                | 0.2                            | -11.6                            | 4.3           | 7.1                   | -1.5          | 5.3                      | -10.0                           | -3.4           | 3.9                               | 6.5             |
| Nov-01                                | -0.8                           | -23.0                            | 4.2           | 3.7                   | -2.2          | 5.4                      | -8.4                            | 1.1            | 3.9                               | 3.0             |
| Dec-01                                | -0.9                           | -27.7                            | 3.0           | 1.8                   | -2.6          | 0.3                      | -2.3                            | -1.1           | 3.6                               | 10.7            |
| Jan-02                                | 0.0                            | -19.4                            | 2.9           | 4.7                   | -3.3          | 3.2                      | -4.2                            | -1.7           | 3.9                               | 4.2             |
| Feb-02                                | 0.0                            | -18.0                            | 2.7           | 6.8                   | -3.5          | 3.0                      | -0.7                            | 1.1            | 3.8                               | -0.4            |
| Mar-02                                | 0.4                            | -18.5                            | 1.5           | 6.9                   | -3.0          | 2.8                      | -7.8                            | 2.9            | 3.9                               | 11.7            |
| Apr-02                                | 0.7                            | -19.1                            | -0.1          | 5.6                   | -0.6          | 3.0                      | -2.2                            | 0.7            | 3.8                               | 13.2            |
| May-02                                | 0.5                            | -15.3                            | 7.1           | -3.7                  | 1.0           | 5.9                      | -1.7                            | 1.1            | 3.4                               | 16.5            |
| Jun-02                                | 0.7                            | -12.0                            | 4.0           | -5.1                  | 0.8           | 7.9                      | -0.3                            | 2.9            | 3.6                               | 8.7             |
| Jul-02                                | 1.2                            | -5.7                             | 4.3           | -4.6                  | 1.2           | 6.5                      | -0.9                            | 0.4            | 3.4                               | 6.5             |
| Aug-02                                | 1.3                            | -6.9                             | 3.6           | -4.1                  | 1.2           | 6.4                      | 0.5                             | 1.6            | 3.2                               | 7.9             |
| Sep-02                                | 1.7                            | -5.6                             | 4.8           | -6.0                  | 1.4           | 4.6                      | 4.8                             | 3.2            | 3.1                               | 6.9             |
| Oct-02                                | 1.6                            | -4.6                             | 3.8           | -3.1                  | 2.0           | 4.2                      | 10.2                            | 2.5            | 2.6                               | 7.2             |
| Nov-02                                | 2.4                            | 5.9                              | 7.9           | -2.5                  | 3.1           | 5.0                      | 2.0                             | 1.1            | 2.6                               | 7.5             |
| Dec-02                                | 2.6                            | 10.0                             | 6.4           | -2.7                  | 3.5           | 5.6                      | 2.2                             | 5.7            | 2.8                               | 4.1             |

<sup>1</sup>Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

<sup>2</sup>Source: Pannell Kerr Forster

<sup>3</sup>Occupancy Rate change expressed as percentage point change

**Table 11: BC Restaurant and Tavern Receipts**

| Period                                | Restaurant and Taverns <sup>1</sup> |                       |                 |                    |                                |                                |                    |
|---------------------------------------|-------------------------------------|-----------------------|-----------------|--------------------|--------------------------------|--------------------------------|--------------------|
|                                       | BC<br>Total<br>locations            | Receipts (\$ million) |                 |                    |                                |                                |                    |
|                                       |                                     | Total                 | Full<br>service | Limited<br>service | Food<br>service<br>contractors | Social &<br>mobile<br>caterers | Drinking<br>places |
| 1998                                  | 8,718                               | 4,641.0               | 2,377.0         | 1,571.2            | 227.7                          | 66.3                           | 398.8              |
| 1999                                  | 8,606                               | 4,467.5               | 2,188.8         | 1,616.5            | 214.3                          | 78.2                           | 369.8              |
| 2000                                  | 9,060                               | 4,831.5               | 2,482.6         | 1,640.1            | 256.5                          | 93.4                           | 358.9              |
| 2001                                  | 8,706                               | 5,176.3               | 2,762.5         | 1,690.1            | 274.1                          | 91.6                           | 357.9              |
| 2002                                  | 8,089                               | 5,106.9               | 2,730.5         | 1,723.8            | 254.0                          | 92.6                           | 306.1              |
| <b>Quarterly data</b>                 |                                     |                       |                 |                    |                                |                                |                    |
| 2001 Q3                               | 8,843                               | 1,405.7               | 760.4           | 454.5              | 68.5                           | 24.7                           | 97.6               |
| 2001 Q4                               | 8,538                               | 1,230.1               | 646.5           | 413.0              | 61.6                           | 25.8                           | 83.2               |
| 2002 Q1                               | 8,277                               | 1,213.5               | 647.8           | 390.7              | 73.3                           | 22.0                           | 79.7               |
| 2002 Q2                               | 8,001                               | 1,295.8               | 690.3           | 436.1              | 58.5                           | 33.1                           | 77.9               |
| 2002 Q3                               | 7,975                               | 1,350.7               | 740.2           | 451.2              | 61.4                           | 18.8                           | 79.1               |
| 2002 Q4                               | 8,101                               | 1,246.9               | 652.2           | 445.8              | 60.8                           | 18.6                           | 69.5               |
| <b>Monthly data</b>                   |                                     |                       |                 |                    |                                |                                |                    |
| Oct-01                                | 8,707                               | 406.2                 | 210.0           | 136.5              | 21.3                           | 8.5                            | 29.9               |
| Nov-01                                | 8,599                               | 392.7                 | 204.2           | 135.2              | 19.4                           | 7.1                            | 26.8               |
| Dec-01                                | 8,308                               | 431.2                 | 232.3           | 141.3              | 20.9                           | 10.2                           | 26.6               |
| Jan-02                                | 8,233                               | 384.1                 | 203.7           | 125.8              | 23.4                           | 7.0                            | 24.3               |
| Feb-02                                | 8,321                               | 396.1                 | 210.9           | 126.7              | 24.9                           | 7.9                            | 25.8               |
| Mar-02                                | 8,278                               | 433.2                 | 233.2           | 138.2              | 25.1                           | 7.1                            | 29.6               |
| Apr-02                                | 8,078                               | 416.5                 | 220.8           | 141.3              | 19.8                           | 8.3                            | 26.2               |
| May-02                                | 7,983                               | 436.3                 | 230.0           | 149.1              | 18.8                           | 12.1                           | 26.2               |
| Jun-02                                | 7,942                               | 443.1                 | 239.5           | 145.7              | 19.9                           | 12.6                           | 25.4               |
| Jul-02                                | 7,939                               | 459.3                 | 252.3           | 153.9              | 19.8                           | 5.9                            | 27.2               |
| Aug-02                                | 8,014                               | 476.4                 | 266.3           | 157.2              | 19.7                           | 6.0                            | 27.3               |
| Sep-02                                | 7,971                               | 415.0                 | 221.5           | 140.1              | 21.9                           | 6.9                            | 24.6               |
| Oct-02                                | 7,950                               | 401.1                 | 201.2           | 148.9              | 21.1                           | 6.2                            | 23.7               |
| Nov-02                                | 8,116                               | 412.8                 | 218.7           | 146.2              | 19.6                           | 5.2                            | 23.1               |
| Dec-02                                | 8,238                               | 433.1                 | 232.3           | 150.6              | 20.1                           | 7.3                            | 22.8               |
| <b>Year-over-year percent changes</b> |                                     |                       |                 |                    |                                |                                |                    |
| Oct-01                                | -6.1                                | 1.3                   | 4.4             | 0.4                | -14.8                          | 2.1                            | -2.3               |
| Nov-01                                | -5.5                                | 2.6                   | 4.4             | 3.5                | -17.9                          | 4.8                            | 2.6                |
| Dec-01                                | -9.4                                | 4.4                   | 7.8             | 3.5                | -13.3                          | 0.2                            | -1.0               |
| Jan-02                                | -8.7                                | -3.6                  | -6.1            | 2.7                | -16.9                          | 18.1                           | -2.1               |
| Feb-02                                | -6.3                                | 2.3                   | 0.6             | 6.6                | -3.9                           | 12.0                           | -0.3               |
| Mar-02                                | -3.2                                | -2.0                  | -2.8            | -0.6               | -8.1                           | 26.4                           | -2.5               |
| Apr-02                                | -6.0                                | -0.9                  | -2.2            | 4.1                | -6.0                           | 35.9                           | -16.1              |
| May-02                                | -7.4                                | -0.1                  | 2.6             | -1.9               | -6.9                           | 54.3                           | -18.9              |
| Jun-02                                | -8.4                                | -2.8                  | 0.1             | -5.6               | -7.3                           | 46.2                           | -21.9              |
| Jul-02                                | -9.8                                | -4.0                  | -2.7            | 0.1                | -14.5                          | -14.8                          | -22.6              |
| Aug-02                                | -9.4                                | -3.6                  | -1.8            | -1.4               | -15.5                          | -21.1                          | -16.0              |
| Sep-02                                | -10.3                               | -4.2                  | -3.6            | -0.8               | -0.9                           | -31.7                          | -17.9              |
| Oct-02                                | -8.7                                | -1.3                  | -4.2            | 9.1                | -1.0                           | -27.4                          | -20.7              |
| Nov-02                                | -5.6                                | 5.1                   | 7.1             | 8.1                | 1.0                            | -26.9                          | -13.9              |
| Dec-02                                | -0.8                                | 0.4                   | 0.0             | 6.6                | -3.8                           | -28.3                          | -14.3              |

<sup>1</sup>Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.



# NUMBER

---

# NUMÉRO

# 3

Micromedia  
**ProQuest**

20 Victoria Street  
Toronto, Ontario M5C 2N8  
Tel: (416) 362-6211  
Toll free: 1-800-387-2689  
Fax: (416) 362-6161

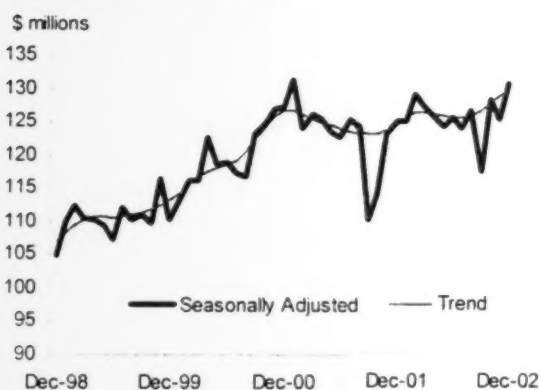
## Tourism Sector Monitor ♦ March 2003

### Highlights

#### Room Revenue

Room revenues in the province rose 4.4% (seasonally adjusted) in **December**, after slipping 2.3% in November. Revenues were up in the four large regions of the province, including Mainland/Southwest (+5.4%), Vancouver Island/Coast (+5.5%) and Thompson-Okanagan (+3.2%). Room revenues were down in the other four regions, with Northeast (-6.5%) seeing the largest decline.

#### Room revenues climb in December



#### Visitor Entries

The number of visitors entering Canada via BC border crossings decreased in **January**, falling 2.0% (seasonally adjusted). This was due to fewer travellers from the US by way of both same-day (-1.3%) and overnight (-2.4%) trips. There was a slight increase (+0.1%) in the number of visitors from overseas.

#### The number of visitors entering the country through BC falls in January

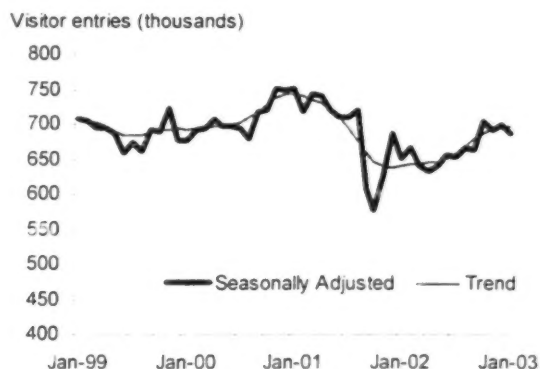


Table 1. Room Revenue\* Summary

| Accommodation Type         |                   |                   |             |
|----------------------------|-------------------|-------------------|-------------|
|                            | Nov.02<br>(\$000) | Oct.02<br>(\$000) | %<br>change |
| Total                      | 130,400           | 124,932           | +4.4        |
| Hotels                     | 97,087            | 91,573            | +6.0        |
| Motels                     | 15,766            | 15,541            | +1.5        |
| Other Acc.                 | 17,524            | 16,668            | +5.1        |
| Regions (Top 3 performers) |                   |                   |             |
| Vancouver Island/<br>Coast | 23,474            | 22,248            | +5.5        |
| Mainland/Southwest         | 74,560            | 70,718            | +5.4        |
| Kootenay                   | 5,829             | 5,599             | +4.1        |

\*Seasonally adjusted room revenue

#### Other Indicators

Both vehicle (+5.0%) and passenger (+5.2%) traffic increased on BC Ferries in **January** compared to the same month of 2002. The Coquihalla highway had 5.8% more passenger vehicles drive through its tollbooths. Restaurant, caterer and tavern receipts rose 0.7% compared to January 2002.

#### A Look Ahead...

Preliminary numbers for January 2003 show room revenues up 1.5% (seasonally adjusted). Unadjusted numbers show an 8.0% increase from the same month of 2002.

## Tourism Trends

### Room Revenue

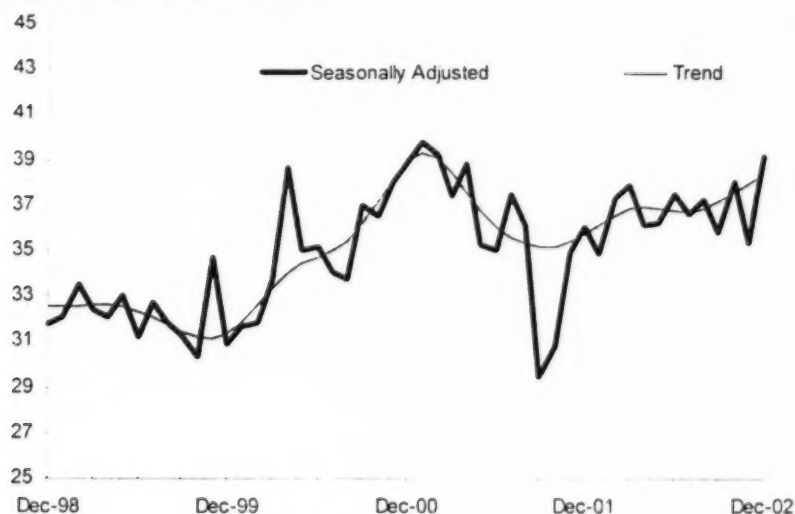
Room revenues rose (+4.4%, seasonally adjusted) in December, after slipping 2.3% in the previous month. Revenues were up in the four larger regions of the province, including Mainland/Southwest (+5.4%), Vancouver Island/Coast (+5.5%), and Thompson-Okanagan (+3.2%). Kootenay (+4.1%) also saw a rise in revenues after three months of declines. Room revenues slipped in the other four regions. Northeast (-6.5%), and Cariboo (-3.2%) fell for the second month in a row. Nechako (-5.5%) and North Coast (-1.9%) also lost ground in December.

Revenue generated by all types of establishments increased in December. Large hotels with more than 250 rooms (+10.9%) saw the biggest rise in revenues regaining the ground lost (-7.2%) in the previous month. The improvement occurred across the board, as all the categories that showed weakness in November rebounded. Midsize hotels (151-250 rooms) posted solid gains (+5.2%) for the third month in a row. Motels (+1.5%) and vacation rentals (+0.7%) both rebounded following a weak November.

*Establishments bounced back in December from a low in November*

### Revenues from large hotels rebounds in December

Large Hotel Room Revenue (\$ millions)



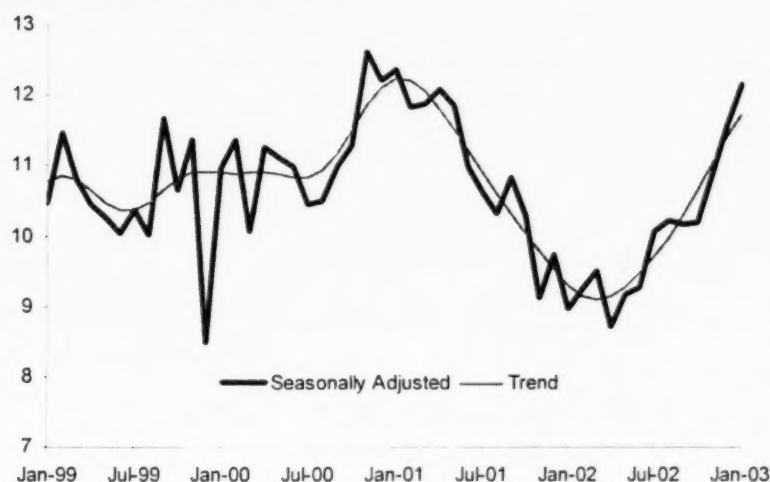
## Visitor Entries

The number of travellers entering Canada via BC border crossings fell in January (-2.0%, seasonally adjusted) as the number of people coming from the US (-2.4%) slipped. Visits from overseas inched up 0.1%. An increase in entries from Europe (+1.7%) coupled with a continued rise in the number of people entering from the South Pacific (+5.0%) more than offset a drop in visitor entries from Asia (-2.2%). There has been a steady rise in entries from the South Pacific nations over the past year, with only two declines over the past twelve months.

*Fewer visitors from the US reduced BC border crossings in January.*

The number of visitors from the South Pacific has been steadily increasing

South Pacific visitor entries (thousands)



The number of Canadians re-entering the country through BC borders fell (-2.6%) in January. This marks the first observed monthly decline since March 2002, when re-entries dipped 1.1%. The number of Canadians returning from both overseas trips (-4.2%) and same-day auto trips to the US (-1.8%) dropped in January.

Table 2. Traveller Entries (seasonally adjusted)

|                            | Jan-03<br>( '000) | Dec-02<br>( '000) | % chg<br>from<br>Dec-02 |
|----------------------------|-------------------|-------------------|-------------------------|
| <b>American visitors</b>   |                   |                   |                         |
| Total                      | 563               | 576               | -2.4                    |
| Same-day                   | 250               | 254               | -1.3                    |
| Overnight                  | 318               | 326               | -2.4                    |
| <b>Overseas visitors</b>   |                   |                   |                         |
| Total                      | 120               | 120               | 0.1                     |
| Europe                     | 36                | 36                | 1.7                     |
| UK                         | 19                | 18                | 1.1                     |
| Asia                       | 62                | 63                | -2.2                    |
| Japan                      | 20                | 20                | -3.7                    |
| Taiwan                     | 7                 | 7                 | 5.4                     |
| Oceania                    | 12                | 12                | 5.0                     |
| <b>Canadian re-entries</b> |                   |                   |                         |
| Total                      | 621               | 638               | -2.6                    |
| From overseas              | 79                | 83                | -4.2                    |
| From US same-day auto      | 325               | 331               | -1.8                    |

(BC STATS &amp; Statistics Canada)

### Other Tourism Indicators

The BC Ferry Corporation saw 5.2% more passengers on its boats in January compared to the same month of last year. The rise in passengers was echoed by an increase in the number of vehicles (+5.0%) on the ferries. The Coquihalla highway had 5.8% more passenger vehicles passing through its tollbooths compared to January 2002.

*Passenger traffic on BC Ferries increased in January.*

Restaurant, caterer and tavern receipts in the province crept up 0.3% (seasonally adjusted) in January compared to December, as consumers increased their spending at food service establishments (+0.3%). Receipts from drinking places stayed fairly constant during January (0.0%).

Employment in tourism-related industries<sup>1</sup> in the province rose 3.4% in January compared to the same month of last year. By comparison, total employment in the province increased 2.4%. The number of people employed in the arts, entertainment and recreation industry jumped 8.8%. The air transport industry (+9.1%) which saw job losses during most of 2002, posted the third straight year-over-year gain. Employment in food and beverage (+2.1%) and accommodation (+0.8%) services increased.

<sup>1</sup> "Tourism-related industries" are defined as those industries that are largely dependent on tourism activity

Table 3. Other Tourism Indicators

|                                         | Reference<br>period | Total         | Change from<br>year ago |
|-----------------------------------------|---------------------|---------------|-------------------------|
| <b>Hotel Industry</b>                   |                     |               |                         |
| Occupancy rate                          | Dec-02              | 42.5%         | 0.9 pp.                 |
| Average room charge                     | Dec-02              | \$117.45      | 5.7%                    |
| (Pannell Kerr Forster)                  |                     |               |                         |
| <b>Airport Passengers</b>               |                     |               |                         |
|                                         |                     | (000s)        | (%)                     |
| <b>Vancouver International Airport</b>  |                     |               |                         |
| Total traffic                           | Dec-02              | 1,158         | 4.3                     |
| US                                      | Dec-02              | 289           | 9.3                     |
| Other International                     | Dec-02              | 270           | 5.0                     |
| Canada                                  | Dec-02              | 599           | 1.8                     |
| (YVR)                                   |                     |               |                         |
| <b>Victoria International Airport</b>   |                     |               |                         |
| Total traffic                           | Feb-03              | 84            | 7.4                     |
| (Victoria Airport Authority)            |                     |               |                         |
| <b>Restaurant Receipts</b>              |                     |               |                         |
|                                         |                     | (\$ millions) | (%)                     |
| Full service                            | Jan-03              | 217           | 6.5                     |
| Limited service                         | Jan-03              | 134           | 6.9                     |
| Drinking places                         | Jan-03              | 22            | -10.1                   |
| (Statistics Canada)                     |                     |               |                         |
| <b>Transportation</b>                   |                     |               |                         |
|                                         |                     | (000s)        | (%)                     |
| <b>Coquihalla Highway</b>               |                     |               |                         |
| Passenger Vehicles                      | Feb-03              | 113           | 7.8                     |
| (Ministry of Transportation & Highways) |                     |               |                         |
| <b>BC Ferries</b>                       |                     |               |                         |
| Vehicle Volume                          | Feb-03              | 519           | 4.2                     |
| Passenger Volume                        | Feb-03              | 1,244         | 4.0                     |
| (BC Ferries)                            |                     |               |                         |
| <b>Exchange Rates</b>                   |                     |               |                         |
|                                         |                     | Cdn \$        | Change from year ago    |
| US \$                                   | Feb-03              | 1.512         | -0.083                  |
| UK Pound                                | Feb-03              | 2.431         | 0.160                   |
| Japanese Yen                            | Feb-03              | 0.013         | 0.001                   |
| Australian \$                           | Feb-03              | 0.901         | 0.082                   |
| (Statistics Canada)                     |                     |               |                         |

note: pp. percentage points

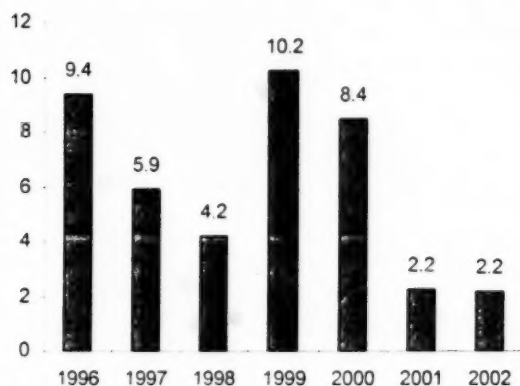
## SPECIAL FOCUS: Tourism Room Revenue in 2002

### Revenues up 2.2% in 2002

Room revenues at hotels and other establishments in British Columbia climbed 2.2% in 2002 to over \$1.5 billion. This was equivalent to the increase in 2001, still far below the rate at which revenues had been expanding during the latter half of the 1990s. There was a strong increase in the first quarter of 2002 (+5.2%, seasonally adjusted) compared with the last quarter of 2001. Revenues fell in the second (-1.6%) and third (-1.9%) quarters, but rebounded (+4.3%) at the end of the year.

### Room revenue growth still fairly weak by historical standards

Year-over-year percent growth



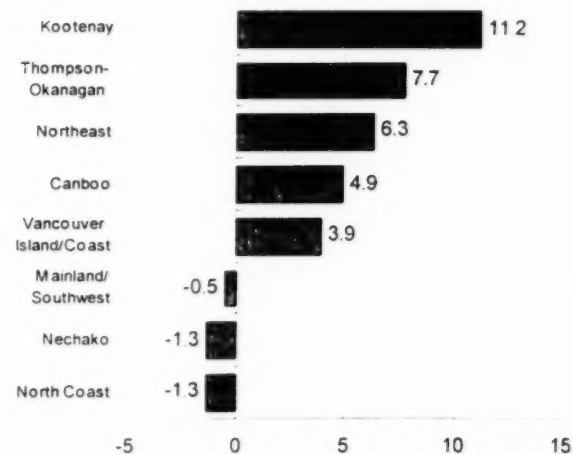
Revenues were up at most types of establishments. Large hotels (251+ rooms), which generate almost 30% of total revenues, posted a 2.7% gain. Hotels with 76-149 rooms also saw an increase (+2.6%) in revenues during 2002. Revenues generated by these hotels account for about one fifth of the provincial total. Other hotels did not fare as well. Small hotels (1-75 rooms) saw a slight drop (-0.1%), while mid-sized hotels (151-250 rooms) posted a 5.1% decline. Motel revenues (+3.1%) grew for the fourth straight year. Vacation rentals continued to expand (+3.4%) in 2002, although the annual growth was modest compared to other

recent years (+16.1% in 2001 and +25.7% in 2000). Revenues from establishments in the miscellaneous category<sup>2</sup> posted a double digit gain (+17.1%) for the second straight year.

### Kootenay was the top performer in 2002

Revenues generated by establishments in Kootenay (+11.2%) expanded the most in 2002, after experiencing weak growth (+0.6%) in the previous year. The strong annual jump in revenues was not foreign to the Kootenay region as it was a top performer between 1997 and 2000 with its revenues expanding as much as 19.0% in 2000. Thompson-Okanagan (+7.7%) and North-east (+6.3%) also made significant gains. The most populated region, Mainland/Southwest (-0.5%), saw revenues fall sharply through the last three quarters of 2001, and remain weak during much of 2002. Revenues in the region ended the year down slightly from 2001. North Coast (-1.3%) and Nechako (-1.3%) were the only other regions that posted declines.

### Gains were observed in five of the eight regions of the province in 2002



<sup>2</sup> The "miscellaneous" category includes fishing lodges, skiing lodges, beach resorts, campgrounds, hostels, and other similar establishments.

Downtown Vancouver (-0.5%), which generates the most revenue of urban centres, saw revenues slip to \$388 million in 2002. Also within the Mainland/Southwest region, Whistler (+0.7%) saw revenues climb. On the Island, Victoria posted a 3.5% increase, and Nanaimo (+11.3%) recorded a

strong gain. Within the Thompson/Okanagan region, Kelowna (+9.4%), Vernon (+11.8%), and Penticton (+11.8%) all saw revenues advance, while revenues inched up in Kamloops (+0.7%).

| Room Revenue by Development Region (\$000) |                           |                       |                      |          |         |                |         |           |             |
|--------------------------------------------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-------------|
| Period                                     | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | BC<br>Total |
| 1995                                       | 193,421                   | 538,085               | 137,312              | 41,925   | 42,516  | 17,684         | 8,377   | 20,133    | 999,453     |
| 1996                                       | 198,897                   | 621,444               | 139,958              | 41,896   | 42,632  | 18,498         | 9,302   | 20,772    | 1,093,399   |
| 1997                                       | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,586   |
| 1998                                       | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090   |
| 1999                                       | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347   |
| 2000                                       | 245,355                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606   |
| 2001                                       | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354   |
| 2002                                       | 268,672                   | 849,268               | 206,606              | 71,364   | 44,601  | 18,425         | 8,631   | 37,897    | 1,505,464   |
| Percentage Change                          |                           |                       |                      |          |         |                |         |           |             |
| 1996                                       | 2.8                       | 15.5                  | 1.9                  | -0.1     | 0.3     | 4.6            | 11.1    | 3.2       | 9.4         |
| 1997                                       | 3.3                       | 7.1                   | 4.7                  | 6.9      | 1.4     | -3.8           | 0.0     | 21.0      | 5.9         |
| 1998                                       | 6.9                       | 3.3                   | 6.3                  | 5.4      | -2.0    | 0.7            | -4.0    | 8.1       | 4.2         |
| 1999                                       | 8.5                       | 13.3                  | 7.1                  | 13.5     | -3.8    | 4.1            | -2.8    | -11.0     | 10.2        |
| 2000                                       | 2.9                       | 8.7                   | 10.9                 | 19.0     | 6.8     | 7.6            | -2.8    | 22.5      | 8.4         |
| 2001                                       | 5.4                       | 0.9                   | 3.6                  | 0.6      | -2.3    | -7.0           | 3.6     | 20.4      | 2.2         |
| 2002                                       | 3.9                       | -0.5                  | 7.7                  | 11.2     | 4.9     | -1.3           | -1.3    | 6.3       | 2.2         |

**Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)**

| Period | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | BC<br>Total |
|--------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-------------|
| 1997   | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,586   |
| 1998   | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090   |
| 1999   | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347   |
| 2000   | 245,355                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606   |
| 2001   | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354   |
| 2002   | 268,672                   | 849,268               | 206,606              | 71,364   | 44,601  | 18,425         | 8,631   | 37,897    | 1,505,464   |

**Quarterly data**

|         |        |         |        |        |        |       |       |        |         |
|---------|--------|---------|--------|--------|--------|-------|-------|--------|---------|
| 2001 Q3 | 63,214 | 205,563 | 47,596 | 16,375 | 10,818 | 4,664 | 2,234 | 8,822  | 359,285 |
| 2001 Q4 | 65,266 | 202,632 | 49,273 | 17,385 | 10,843 | 4,563 | 2,194 | 9,448  | 361,604 |
| 2002 Q1 | 67,984 | 212,374 | 52,291 | 19,038 | 11,576 | 4,767 | 2,214 | 10,242 | 380,486 |
| 2002 Q2 | 67,462 | 212,167 | 50,268 | 17,678 | 10,835 | 4,505 | 2,083 | 9,481  | 374,479 |
| 2002 Q3 | 65,322 | 206,725 | 50,735 | 17,539 | 11,039 | 4,686 | 2,099 | 9,124  | 367,269 |
| 2002 Q4 | 67,904 | 218,001 | 53,311 | 17,108 | 11,152 | 4,467 | 2,235 | 9,051  | 383,229 |

**Monthly data**

|        |        |        |        |       |       |       |     |       |         |
|--------|--------|--------|--------|-------|-------|-------|-----|-------|---------|
| Nov-01 | 21,913 | 69,804 | 16,382 | 5,869 | 3,604 | 1,488 | 735 | 3,068 | 122,863 |
| Dec-01 | 22,180 | 70,305 | 16,929 | 6,038 | 3,691 | 1,472 | 729 | 3,324 | 124,670 |
| Jan-02 | 21,750 | 69,315 | 17,543 | 6,344 | 4,016 | 1,567 | 702 | 3,475 | 124,712 |
| Feb-02 | 23,603 | 71,648 | 17,506 | 6,313 | 3,892 | 1,560 | 712 | 3,507 | 128,741 |
| Mar-02 | 22,632 | 71,411 | 17,242 | 6,381 | 3,668 | 1,640 | 800 | 3,260 | 127,033 |
| Apr-02 | 22,633 | 70,725 | 16,704 | 5,904 | 3,427 | 1,487 | 706 | 3,698 | 125,284 |
| May-02 | 22,618 | 69,867 | 16,778 | 5,826 | 3,724 | 1,533 | 669 | 2,899 | 123,912 |
| Jun-02 | 22,211 | 71,575 | 16,787 | 5,948 | 3,684 | 1,485 | 708 | 2,884 | 125,283 |
| Jul-02 | 21,851 | 70,233 | 17,265 | 5,732 | 3,443 | 1,526 | 699 | 2,836 | 123,585 |
| Aug-02 | 22,115 | 71,813 | 17,369 | 6,036 | 3,828 | 1,578 | 684 | 2,991 | 126,414 |
| Sep-02 | 21,355 | 64,679 | 16,102 | 5,771 | 3,768 | 1,582 | 717 | 3,297 | 117,271 |
| Oct-02 | 22,182 | 72,722 | 17,946 | 5,679 | 3,805 | 1,464 | 743 | 3,356 | 127,897 |
| Nov-02 | 22,248 | 70,718 | 17,406 | 5,599 | 3,734 | 1,516 | 767 | 2,944 | 124,932 |
| Dec-02 | 23,474 | 74,560 | 17,959 | 5,829 | 3,613 | 1,488 | 725 | 2,751 | 130,400 |

**Month-over-month growth rates**

|        |      |      |      |      |      |      |       |       |      |
|--------|------|------|------|------|------|------|-------|-------|------|
| Nov-01 | 3.5  | 11.6 | 2.6  | 7.2  | 1.5  | -7.2 | 0.8   | 0.4   | 7.7  |
| Dec-01 | 1.2  | 0.7  | 3.3  | 2.9  | 2.4  | -1.0 | -0.8  | 8.4   | 1.5  |
| Jan-02 | -1.9 | -1.4 | 3.6  | 5.1  | 8.8  | 6.4  | -3.7  | 4.5   | 0.0  |
| Feb-02 | 8.5  | 3.4  | -0.2 | -0.5 | -3.1 | -0.4 | 1.4   | 0.9   | 3.2  |
| Mar-02 | -4.1 | -0.3 | -1.5 | 1.1  | -5.8 | 5.1  | 12.3  | -7.0  | -1.3 |
| Apr-02 | 0.0  | -1.0 | -3.1 | -7.5 | -6.6 | -9.3 | -11.7 | 13.4  | -1.4 |
| May-02 | -0.1 | -1.2 | 0.4  | -1.3 | 8.7  | 3.1  | -5.3  | -21.6 | -1.1 |
| Jun-02 | -1.8 | 2.4  | 0.1  | 2.1  | -1.1 | -3.2 | 5.9   | -0.5  | 1.1  |
| Jul-02 | -1.6 | -1.9 | 2.8  | -3.6 | -6.6 | 2.8  | -1.3  | -1.7  | -1.4 |
| Aug-02 | 1.2  | 2.3  | 0.6  | 5.3  | 11.2 | 3.4  | -2.1  | 5.5   | 2.3  |
| Sep-02 | -3.4 | -9.9 | -7.3 | -4.4 | -1.6 | 0.3  | 4.8   | 10.2  | -7.2 |
| Oct-02 | 3.9  | 12.4 | 11.5 | -1.6 | 1.0  | -7.5 | 3.6   | 1.8   | 9.1  |
| Nov-02 | 0.3  | -2.8 | -3.0 | -1.4 | -1.9 | 3.6  | 3.3   | -12.3 | -2.3 |
| Dec-02 | 5.5  | 5.4  | 3.2  | 4.1  | -3.2 | -1.9 | -5.5  | -6.5  | 4.4  |

**December month-over-month percent growth**

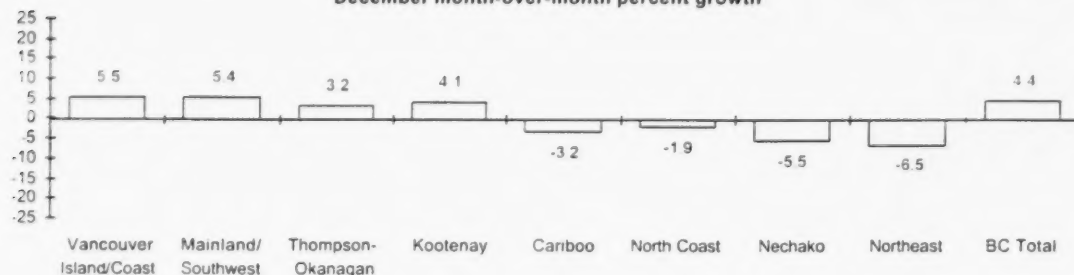


**Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)**

| Period | Hotels (Rooms) |         |         |         | Motels  | Vacation Rentals | Miscellaneous<br>incl. Fishing Lodges |
|--------|----------------|---------|---------|---------|---------|------------------|---------------------------------------|
|        | 251+           | 151-250 | 76-149  | 1-75    |         |                  |                                       |
| 1997   | 368,654        | 147,392 | 220,648 | 151,452 | 167,521 | 54,331           | 47,588                                |
| 1998   | 366,256        | 158,023 | 237,901 | 163,131 | 166,418 | 62,152           | 52,208                                |
| 1999   | 385,951        | 182,241 | 274,381 | 184,163 | 170,054 | 74,101           | 58,456                                |
| 2000   | 424,158        | 188,617 | 294,167 | 197,027 | 180,812 | 93,116           | 63,709                                |
| 2001   | 430,133        | 183,170 | 294,290 | 197,724 | 184,771 | 108,111          | 75,154                                |
| 2002   | 441,817        | 173,750 | 302,047 | 197,589 | 190,427 | 111,827          | 88,007                                |

**Quarterly data**

|         |         |        |        |        |        |        |        |
|---------|---------|--------|--------|--------|--------|--------|--------|
| 2001 Q3 | 103,052 | 46,067 | 73,232 | 47,907 | 46,315 | 26,080 | 19,577 |
| 2001 Q4 | 101,767 | 42,486 | 73,188 | 48,850 | 46,617 | 28,352 | 19,987 |
| 2002 Q1 | 110,012 | 43,128 | 76,459 | 48,440 | 48,656 | 28,863 | 22,682 |
| 2002 Q2 | 109,762 | 44,124 | 75,420 | 48,989 | 47,048 | 27,418 | 21,242 |
| 2002 Q3 | 109,594 | 43,301 | 73,163 | 49,624 | 47,392 | 27,241 | 21,335 |
| 2003 Q3 | 112,448 | 43,196 | 77,006 | 50,537 | 47,331 | 28,304 | 22,749 |

**Monthly data**

|        |        |        |        |        |        |        |       |
|--------|--------|--------|--------|--------|--------|--------|-------|
| Nov-01 | 34,893 | 14,178 | 24,674 | 17,141 | 15,450 | 10,000 | 6,760 |
| Dec-01 | 36,044 | 14,628 | 24,951 | 15,757 | 15,824 | 9,662  | 6,905 |
| Jan-02 | 34,870 | 14,561 | 25,440 | 16,048 | 15,941 | 9,459  | 7,048 |
| Feb-02 | 37,321 | 14,708 | 25,683 | 16,224 | 16,704 | 10,137 | 7,399 |
| Mar-02 | 37,821 | 13,859 | 25,335 | 16,168 | 16,011 | 9,267  | 8,234 |
| Apr-02 | 36,120 | 14,674 | 25,404 | 16,128 | 15,632 | 9,443  | 7,166 |
| May-02 | 36,175 | 14,717 | 25,162 | 16,334 | 15,662 | 9,011  | 6,832 |
| Jun-02 | 37,467 | 14,733 | 24,854 | 16,527 | 15,753 | 8,964  | 7,244 |
| Jul-02 | 36,561 | 14,837 | 24,762 | 16,628 | 15,828 | 8,864  | 6,930 |
| Aug-02 | 37,206 | 14,617 | 25,077 | 16,808 | 16,047 | 9,169  | 7,254 |
| Sep-02 | 35,827 | 13,848 | 23,324 | 16,188 | 15,518 | 9,208  | 7,151 |
| Oct-02 | 38,032 | 14,110 | 25,549 | 16,836 | 16,024 | 9,604  | 7,257 |
| Nov-02 | 35,285 | 14,172 | 25,388 | 16,729 | 15,541 | 9,316  | 7,352 |
| Dec-02 | 39,132 | 14,914 | 26,069 | 16,971 | 15,766 | 9,384  | 8,140 |

**Month-over-month growth rates**

|        |      |      |      |      |      |      |       |
|--------|------|------|------|------|------|------|-------|
| Nov-01 | 13.2 | 3.6  | 4.7  | 7.5  | 0.7  | 15.1 | 6.9   |
| Dec-01 | 3.3  | 3.2  | 1.1  | -8.1 | 2.4  | -3.4 | 2.2   |
| Jan-02 | -3.3 | -0.5 | 2.0  | 1.8  | 0.7  | -2.1 | 2.1   |
| Feb-02 | 7.0  | 1.0  | 1.0  | 1.1  | 4.8  | 7.2  | 5.0   |
| Mar-02 | 1.3  | -5.8 | -1.4 | -0.3 | -4.1 | -8.6 | 11.3  |
| Apr-02 | -4.5 | 5.9  | 0.3  | -0.2 | -2.4 | 1.9  | -13.0 |
| May-02 | 0.2  | 0.3  | -1.0 | 1.3  | 0.2  | -4.6 | -4.7  |
| Jun-02 | 3.6  | 0.1  | -1.2 | 1.2  | 0.6  | -0.5 | 6.0   |
| Jul-02 | -2.4 | 0.7  | -0.4 | 0.6  | 0.5  | -1.1 | -4.3  |
| Aug-02 | 1.8  | -1.5 | 1.3  | 1.1  | 1.4  | 3.4  | 4.7   |
| Sep-02 | -3.7 | -5.3 | -7.0 | -3.7 | -3.3 | 0.4  | -1.4  |
| Oct-02 | 6.2  | 1.9  | 9.5  | 4.0  | 3.3  | 4.3  | 1.5   |
| Nov-02 | -7.2 | 0.4  | -0.6 | -0.6 | -3.0 | -3.0 | 1.3   |
| Dec-02 | 10.9 | 5.2  | 2.7  | 1.4  | 1.5  | 0.7  | 10.7  |

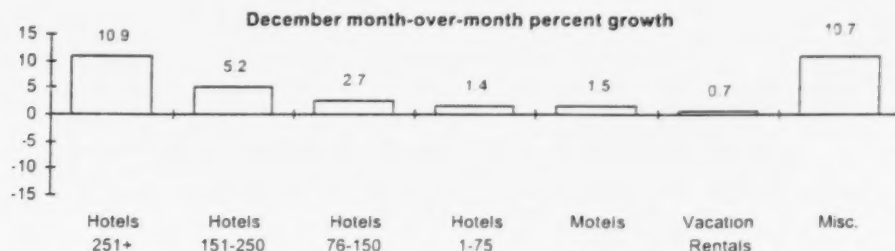


Table 3: Unadjusted Room Revenue by Development Region

| Development Region              | Revenue |         |            |        | Properties |            | Rooms  |            |
|---------------------------------|---------|---------|------------|--------|------------|------------|--------|------------|
|                                 | (\$000) |         | % chg from |        | (#)        | # chg from | (#)    | # chg from |
|                                 | Dec-02  | YTD     | Dec-01     | YTD 01 | Dec-02     | Dec-01     | Dec-02 | Dec-01     |
| <b>Vancouver Island/Coast</b>   |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 11,271  | 268,672 | 5.7        | 3.9    | 366        | -14        | 14,498 | -262       |
| Fishing lodges                  | 104     | 9,772   | -25.1      | 3.3    | 10         | -2         | 215    | -80        |
| Total - Hotels                  | 7,136   | 170,969 | 5.3        | 3.3    | 129        | -1         | 8,327  | 80         |
| 1-75 Rooms                      | 2,217   | 52,985  | 3.9        | 1.7    | 87         | -1         | 3,231  | 75         |
| Motels                          | 1,622   | 38,148  | 0.8        | 4.4    | 120        | -8         | 3,129  | -224       |
| Vacation Rentals                | 1,324   | 27,878  | 7.1        | 6.5    | 48         | -2         | 983    | -82        |
| Miscellaneous                   | 1,085   | 21,904  | 19.8       | 5.2    | 59         | -1         | 1,844  | 44         |
| <b>Mainland/Southwest</b>       |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 59,142  | 849,268 | 8.5        | -0.5   | 393        | -10        | 33,296 | -553       |
| Total - Hotels                  | 49,976  | 757,017 | 7.7        | -0.6   | 226        | -6         | 28,175 | -489       |
| 250+ Rooms                      | 25,226  | 408,147 | 10.5       | 3.0    | 30         | -1         | 11,278 | -274       |
| 150-249 Rooms                   | 6,446   | 117,786 | -1.0       | -9.6   | 26         | -3         | 4,924  | -519       |
| 76-149 Rooms                    | 12,009  | 161,203 | 8.0        | -0.1   | 75         | 3          | 7,822  | 354        |
| 1-75 Rooms                      | 6,296   | 69,880  | 6.2        | -5.2   | 95         | -5         | 4,151  | -50        |
| Motels                          | 1,618   | 31,435  | 0.4        | -5.2   | 93         | -4         | 3,064  | -100       |
| Vacation Rentals                | 5,487   | 39,602  | 2.4        | -5.8   | 37         | -2         | 1,386  | -84        |
| <b>Thompson/Okanagan</b>        |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 10,441  | 206,606 | 4.6        | 7.7    | 397        | -5         | 14,724 | 90         |
| Total - Hotels                  | 5,550   | 107,770 | 7.4        | 7.5    | 106        | 6          | 6,680  | 360        |
| 76+ Rooms                       | 3,528   | 72,417  | 7.9        | 7.9    | 32         | 1          | 3,728  | 220        |
| 1-75 Rooms                      | 2,023   | 35,353  | 6.7        | 6.9    | 74         | 5          | 2,952  | 140        |
| Motels                          | 2,133   | 65,223  | -3.2       | 7.3    | 223        | -7         | 6,358  | -174       |
| Vacation Rentals                | 2,329   | 21,221  | 2.5        | 7.4    | 22         | -2         | 893    | -83        |
| <b>Kootenay</b>                 |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 4,223   | 71,364  | -3.0       | 11.2   | 190        | 1          | 5,687  | -257       |
| Total - Hotels                  | 1,606   | 26,894  | 4.9        | 5.4    | 46         | -1         | 2,146  | -118       |
| Motels                          | 1,024   | 20,903  | -4.0       | 5.4    | 97         | -4         | 2,066  | -87        |
| Vacation Rentals                | 871     | 10,216  | -1.8       | 8.1    | 21         | 3          | 797    | 39         |
| <b>Cariboo</b>                  |         |         |            |        |            |            |        |            |
| Total - all accommodation types | 2,074   | 44,601  | -1.7       | 4.9    | 118        | 5          | 4,055  | 47         |
| Total - Hotels                  | 1,119   | 23,141  | -8.5       | 1.8    | 25         | -2         | 1,725  | -109       |
| Motels                          | 728     | 15,952  | 4.6        | 3.3    | 68         | 7          | 1,990  | 172        |

Table 3: Unadjusted Room Revenue by Development Region

| Development Region              | Revenue |           |            |        | Properties |            | Rooms  |            |
|---------------------------------|---------|-----------|------------|--------|------------|------------|--------|------------|
|                                 | (\$000) |           | % chg from |        | (#)        | # chg from | (#)    | # chg from |
|                                 | Dec-02  | YTD       | Dec-01     | YTD 01 | Dec-02     | Dec-01     | Dec-02 | Dec-01     |
| <b>North Coast</b>              |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 654     | 18,425    | -1.4       | -1.3   | 53         | -1         | 1,620  | -5         |
| Total - Hotels                  | 377     | 9,642     | 1.5        | -4.2   | 18         | 1          | 942    | 32         |
| Motels                          | 204     | 4,850     | -10.5      | -4.0   | 24         | -1         | 579    | -30        |
| <b>Nechako</b>                  |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 433     | 8,631     | -0.2       | -1.3   | 41         | -1         | 1,099  | -72        |
| Motels                          | 241     | 4,698     | 7.9        | 0.8    | 24         | -2         | 586    | -98        |
| <b>Northeast</b>                |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 2,219   | 37,897    | -2.7       | 0.1    | 60         | -5         | 2,420  | -112       |
| Total - Hotels                  | 1,116   | 17,179    | -0.1       | 1.5    | 18         | -2         | 1,237  | -45        |
| Motels                          | 544     | 9,218     | -6.1       | -0.6   | 31         | -1         | 896    | -19        |
| <b>British Columbia Total</b>   |         |           |            |        |            |            |        |            |
| Total - all accommodation types | 90,457  | 1,505,464 | 6.4        | 2.0    | 1,618      | -30        | 77,399 | -1,124     |
| Fishing lodges                  | 199     | 18,213    | -19.2      | 5.4    | 27         | -1         | 423    | -74        |
| Total - Hotels                  | 67,016  | 1,115,203 | 6.8        | 0.9    | 575        | -6         | 49,552 | -318       |
| 250+ Rooms                      | 26,667  | 441,817   | 10.3       | 2.7    | 32         | -1         | 12,000 | -274       |
| 150-249 Rooms                   | 8,752   | 173,750   | 0.9        | -5.1   | 38         | -2         | 7,085  | -299       |
| 76-149 Rooms                    | 18,776  | 302,047   | 6.3        | 2.6    | 161        | 1          | 16,518 | 167        |
| 1-75 Rooms                      | 12,821  | 197,589   | 5.1        | -0.1   | 344        | -4         | 13,949 | 88         |
| Motels                          | 8,113   | 190,427   | -1.3       | 3.1    | 680        | -20        | 18,668 | -560       |
| Vacation Rentals                | 10,621  | 111,827   | 2.5        | 1.4    | 150        | -4         | 4,444  | -177       |
| Miscellaneous                   | 4,509   | 69,794    | 31.2       | 20.6   | 186        | 1          | 4,312  | 5          |

Table 4: Unadjusted Room Revenue by Regional District

| Development Region/<br>Regional District | Revenue |         |               |        | Properties |            | Rooms  |            |
|------------------------------------------|---------|---------|---------------|--------|------------|------------|--------|------------|
|                                          | (\$000) |         | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                          | Dec-02  | YTD     | Dec-01        | YTD 01 | Dec-02     | Dec-01     | Dec-02 | Dec-01     |
| <b>Vancouver Island/Coast</b>            |         |         |               |        |            |            |        |            |
| <b>17 Capital</b>                        |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 6,238   | 160,585 | 3.4           | 2.8    | 136        | -10        | 7,629  | -150       |
| Total - Hotels                           | 5,218   | 130,240 | 4.1           | 3.5    | 63         | 1          | 5,140  | 29         |
| 1-75 Rooms                               | 1,285   | 31,555  | -0.5          | 2.7    | 38         | 1          | 1,579  | 29         |
| Motels                                   | 500     | 14,222  | -8.9          | 2.0    | 27         | -4         | 983    | -92        |
| Miscellaneous                            | 319     | 10,492  | -0.9          | -4.0   | 32         | -6         | 1,389  | -34        |
| <b>19 Cowichan Valley</b>                |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 374     | 7,581   | 15.7          | -0.5   | 32         | 1          | 625    | -11        |
| Motels                                   | 80      | 1,754   | 46.4          | 17.4   | 14         | 1          | 273    | 37         |
| <b>21 Nanaimo</b>                        |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,705   | 34,778  | 10.6          | 9.0    | 63         | -3         | 2,647  | -33        |
| Total - Hotels                           | 840     | 17,083  | 4.4           | 8.5    | 18         | -1         | 1,262  | -40        |
| Motels                                   | 379     | 7,696   | 16.3          | 7.8    | 27         | -2         | 747    | -31        |
| <b>23 Alberni-Clayoquot</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,189   | 28,716  | 11.3          | 8.0    | 46         | -2         | 1,102  | -57        |
| Motels                                   | 100     | 3,820   | 2.4           | -12.0  | 19         | -2         | 341    | -82        |
| <b>25 Comox-Strathcona</b>               |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 1,383   | 27,115  | 4.6           | 5.8    | 51         | 0          | 1,468  | -63        |
| Motels                                   | 521     | 9,185   | -3.4          | 13.6   | 24         | -1         | 640    | -63        |
| <b>43 Mount Waddington</b>               |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 130     | 4,870   | 10.2          | -8.2   | 16         | 1          | 570    | 79         |
| <b>Mainland/Southwest</b>                |         |         |               |        |            |            |        |            |
| <b>09 Fraser Valley</b>                  |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 2,479   | 35,918  | 17.2          | 6.2    | 64         | -2         | 2,539  | -15        |
| Total - Hotels                           | 2,043   | 27,598  | 21.9          | 7.7    | 21         | -2         | 1,502  | -28        |
| Motels                                   | 308     | 7,194   | 3.6           | -0.7   | 35         | 1          | 912    | 21         |
| <b>15 Greater Vancouver</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 28,155  | 605,147 | 4.3           | -1.2   | 224        | -10        | 24,909 | -662       |
| Total - Hotels                           | 26,554  | 569,441 | 4.4           | -1.3   | 162        | -5         | 22,429 | -602       |
| 250+ Rooms                               | 13,708  | 315,555 | 6.3           | 3.1    | 25         | -1         | 9,624  | -291       |
| 150-249 Rooms                            | 5,017   | 106,975 | 1.1           | -9.5   | 23         | -3         | 4,382  | -519       |
| 76-149 Rooms                             | 5,713   | 108,283 | 3.1           | -5.2   | 52         | 2          | 5,490  | 201        |
| 1-75 Rooms                               | 2,116   | 38,627  | 3.5           | 0.9    | 62         | -3         | 2,933  | 7          |
| Motels                                   | 1,021   | 19,226  | -3.3          | -6.8   | 39         | -3         | 1,697  | -61        |
| <b>29 Sunshine Coast</b>                 |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 146     | 3,846   | -10.7         | 4.5    | 14         | -1         | 323    | -19        |
| Motels                                   | 71      | 1,990   | -5.0          | 7.5    | 10         | -1         | 221    | -19        |
| <b>31 Squamish-Lillooet</b>              |         |         |               |        |            |            |        |            |
| Total - All accommodation types          | 28,362  | 204,357 | 12.4          | 0.5    | 91         | 3          | 5,525  | 143        |
| Total - Hotels                           | 21,312  | 158,871 | 10.9          | 0.5    | 41         | 1          | 4,171  | 141        |
| 1-75 Rooms                               | 3,905   | 26,567  | 7.2           | -14.0  | 19         | 0          | 744    | -9         |
| Vacation Rentals                         | 5,043   | 33,029  | 1.1           | -7.6   | 22         | -2         | 800    | -85        |
| Miscellaneous                            | 1,788   | 9,431   | 111.1         | 54.9   | 19         | 5          | 320    | 128        |

**Table 4: Unadjusted Room Revenue by Regional District**

| Development Region/<br>Regional District | Revenue |        |               |        | Properties |            | Rooms  |            |
|------------------------------------------|---------|--------|---------------|--------|------------|------------|--------|------------|
|                                          | (\$000) |        | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                          | Dec-02  | YTD    | Dec-01        | YTD 01 | Dec-02     | Dec-01     | Dec-02 | Dec-01     |
| <b>Thompson/Okanagan</b>                 |         |        |               |        |            |            |        |            |
| <b>07 Okanagan-Similkameen</b>           |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,103   | 37,335 | 5.4           | 13.4   | 91         | 4          | 2,767  | 151        |
| Total - Hotels                           | 635     | 17,965 | 12.0          | 10.2   | 20         | 2          | 1,199  | 56         |
| Motels                                   | 231     | 14,670 | -3.1          | 16.8   | 59         | -1         | 1,338  | 74         |
| <b>33 Thompson-Nicola</b>                |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 3,272   | 51,634 | 9.4           | 0.5    | 134        | -2         | 4,757  | 144        |
| Total - Hotels                           | 1,118   | 18,649 | 37.9          | 1.2    | 29         | 2          | 1,764  | 262        |
| Motels                                   | 822     | 20,710 | -1.2          | -0.6   | 79         | -2         | 2,309  | -94        |
| <b>35 Central Okanagan</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 2,966   | 64,481 | -7.3          | 9.1    | 58         | -2         | 3,345  | -29        |
| Total - Hotels                           | 1,941   | 44,793 | -7.7          | 9.3    | 25         | 2          | 1,908  | 90         |
| 1-75 Rooms                               | 431     | 7,617  | -4.7          | 16.2   | 14         | 2          | 645    | 90         |
| Motels                                   | 366     | 10,985 | -3.9          | -0.1   | 24         | -2         | 975    | -86        |
| <b>37 North Okanagan</b>                 |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,730   | 18,509 | 24.4          | 13.8   | 35         | -3         | 1,525  | 49         |
| Total - Hotels                           | 1,192   | 12,063 | 15.0          | 11.8   | 14         | -1         | 842    | -17        |
| Motels                                   | 177     | 4,729  | 6.7           | 33.4   | 17         | 0          | 518    | -3         |
| <b>39 Columbia-Shuswap</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,371   | 34,647 | 1.3           | 7.6    | 78         | -2         | 2,319  | -225       |
| Total - Hotels                           | 664     | 14,300 | 2.4           | 4.2    | 18         | 1          | 967    | -31        |
| Motels                                   | 537     | 14,128 | -8.5          | 9.7    | 44         | -2         | 1,218  | -65        |
| <b>Kootenay</b>                          |         |        |               |        |            |            |        |            |
| <b>01 East Kootenay</b>                  |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 3,287   | 49,008 | -1.8          | 16.6   | 95         | 2          | 3,598  | -223       |
| Total - Hotels                           | 1,084   | 16,162 | 6.8           | 9.3    | 24         | -1         | 1,277  | -88        |
| Motels                                   | 675     | 11,587 | 1.0           | 6.3    | 43         | -1         | 1,003  | -38        |
| Vacation Rentals                         | 853     | 9,493  | -2.9          | 7.1    | 13         | 1          | 742    | 21         |
| Miscellaneous                            | 675     | 11,765 | -14.1         | 56.9   | 15         | 3          | 576    | -118       |
| <b>03 Central Kootenay</b>               |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 636     | 16,507 | -1.4          | -1.1   | 59         | -2         | 1,379  | -55        |
| Total - Hotels                           | 415     | 8,796  | 4.6           | -0.3   | 15         | -1         | 636    | -52        |
| Motels                                   | 177     | 5,688  | -5.5          | 0.3    | 30         | -1         | 624    | -29        |
| <b>05 Kootenay Boundary</b>              |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 300     | 5,849  | -16.5         | 7.9    | 36         | 1          | 710    | 21         |
| Motels                                   | 171     | 3,628  | -18.7         | 11.6   | 24         | -2         | 439    | -20        |
| <b>Cariboo</b>                           |         |        |               |        |            |            |        |            |
| <b>41 Cariboo</b>                        |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 772     | 16,921 | 10.3          | 3.8    | 68         | 4          | 1,796  | 88         |
| Motels                                   | 423     | 8,547  | 19.3          | 8.7    | 38         | 4          | 1,068  | 84         |
| <b>53 Fraser-Fort George</b>             |         |        |               |        |            |            |        |            |
| Total - All accommodation types          | 1,302   | 27,680 | -7.7          | 5.5    | 50         | 1          | 2,259  | -41        |
| Total - Hotels                           | 921     | 18,363 | -8.1          | 3.1    | 16         | -1         | 1,195  | -100       |
| Motels                                   | 305     | 7,404  | -10.7         | -2.3   | 30         | 3          | 922    | 88         |

**Table 4: Unadjusted Room Revenue by Regional District**

| Development Region/<br>Regional District    | Revenue |        |               |        | Properties |            | Rooms  |            |
|---------------------------------------------|---------|--------|---------------|--------|------------|------------|--------|------------|
|                                             | (\$000) |        | % change from |        | (#)        | # chg from | (#)    | # chg from |
|                                             | Dec-02  | YTD    | Dec-01        | YTD 01 | Dec-02     | Dec-01     | Dec-02 | Dec-01     |
| <b>North Coast</b>                          |         |        |               |        |            |            |        |            |
| <b>47 Skeena-Queen Charlotte</b>            |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 275     | 10,862 | 1.0           | -1.6   | 24         | 0          | 857    | 28         |
| Motels                                      | 53      | 2,078  | -20.8         | 1.3    | 10         | 0          | 259    | 0          |
| <b>49 Kitimat-Stikine</b>                   |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 378     | 7,563  | -3.1          | -0.9   | 29         | -1         | 763    | -33        |
| Motels                                      | 151     | 2,772  | -6.3          | -7.6   | 14         | -1         | 320    | -30        |
| <b>Nechako</b>                              |         |        |               |        |            |            |        |            |
| <b>51 Bulkley-Nechako + 57 Stikine</b>      |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 433     | 8,631  | -0.2          | -1.3   | 41         | -1         | 1,099  | -72        |
| Motels                                      | 241     | 4,698  | 7.9           | 0.8    | 24         | -2         | 586    | -98        |
| <b>Northeast</b>                            |         |        |               |        |            |            |        |            |
| <b>55 Peace River + 59 Northern Rockies</b> |         |        |               |        |            |            |        |            |
| Total - All accommodation types             | 2,219   | 37,897 | -2.7          | 0.1    | 60         | -5         | 2,420  | -112       |
| Total - Hotels                              | 1,116   | 17,179 | -0.1          | 1.5    | 18         | -2         | 1,237  | -45        |
| Motels                                      | 544     | 9,218  | -6.1          | -0.6   | 31         | -1         | 896    | -19        |

Table 5: Unadjusted Room Revenue by Urban Centre

| Development Region/<br>Urban Centre | Revenue       |                |               |             | Properties |            | Rooms         |             |
|-------------------------------------|---------------|----------------|---------------|-------------|------------|------------|---------------|-------------|
|                                     | (\$000)       |                | % change from |             | (#)        | # chg from | (#)           | # chg from  |
|                                     | Dec-02        | YTD            | Dec-01        | YTD 01      | Dec-02     | Dec-01     | Dec-02        | Dec-01      |
| <b>Vancouver Island/Coast</b>       | <b>11,271</b> | <b>268,672</b> | <b>5.7</b>    | <b>3.9</b>  | <b>366</b> | <b>-14</b> | <b>14,498</b> | <b>-262</b> |
| Victoria (C)                        | 4,972         | 127,371        | 3.2           | 3.5         | 72         | -4         | 5,964         | -80         |
| Other CRD                           | 1,266         | 33,214         | 4.1           | 0.2         | 64         | -6         | 1,665         | -70         |
| Nanaimo (C)                         | 1,005         | 17,893         | 14.2          | 11.3        | 22         | -1         | 1,286         | -8          |
| Port Alberni (C)                    | 151           | 3,455          | 7.1           | -0.9        | 12         | 0          | 376           | 25          |
| Rest of Development Region          | 3,877         | 86,740         | 7.3           | 4.8         | 196        | -3         | 5,207         | -129        |
| <b>Mainland/Southwest</b>           | <b>59,142</b> | <b>849,268</b> | <b>8.5</b>    | <b>-0.5</b> | <b>393</b> | <b>-10</b> | <b>33,296</b> | <b>-553</b> |
| Downtown Vancouver (C)              | 16,541        | 388,001        | 5.9           | -0.5        | 81         | -2         | 12,467        | -322        |
| Other Vancouver (C)                 | 1,604         | 34,319         | -12.3         | -12.8       | 34         | -4         | 2,921         | -54         |
| Richmond (C)                        | 5,212         | 91,223         | 9.8           | -0.3        | 23         | 1          | 4,092         | 13          |
| Other GVRD                          | 4,799         | 91,603         | 0.2           | 0.0         | 86         | -5         | 5,429         | -299        |
| Whistler (DM)                       | 27,897        | 198,161        | 12.5          | 0.7         | 71         | 5          | 5,048         | 200         |
| Rest of Development Region          | 3,090         | 45,960         | 14.1          | 4.0         | 98         | -5         | 3,339         | -91         |
| <b>Thompson/Okanagan</b>            | <b>10,441</b> | <b>206,606</b> | <b>4.6</b>    | <b>7.7</b>  | <b>397</b> | <b>-5</b>  | <b>14,724</b> | <b>90</b>   |
| Penticton (C)                       | 631           | 20,512         | 5.1           | 11.8        | 39         | 2          | 1,602         | 60          |
| Kamloops (C)                        | 2,742         | 37,246         | 12.7          | 0.7         | 62         | 0          | 3,204         | 195         |
| Kelowna (C)                         | 2,820         | 57,254         | -7.5          | 9.4         | 49         | 0          | 2,913         | 1           |
| Vernon (C)                          | 1,712         | 17,012         | 24.5          | 11.8        | 30         | -1         | 1,421         | 65          |
| Rest of Development Region          | 2,536         | 74,583         | 0.4           | 8.2         | 217        | -6         | 5,584         | -231        |
| <b>Kootenay</b>                     | <b>4,223</b>  | <b>71,364</b>  | <b>-3.0</b>   | <b>11.2</b> | <b>190</b> | <b>1</b>   | <b>5,687</b>  | <b>-257</b> |
| Cranbrook (C)                       | 356           | 8,462          | 0.8           | 5.2         | 19         | -1         | 825           | -93         |
| Rest of Development Region          | 3,867         | 62,901         | -3.3          | 12.1        | 171        | 2          | 4,862         | -164        |
| <b>Cariboo</b>                      | <b>2,074</b>  | <b>44,601</b>  | <b>-1.7</b>   | <b>4.9</b>  | <b>118</b> | <b>5</b>   | <b>4,055</b>  | <b>47</b>   |
| Quesnel (C)                         | 169           | 3,297          | 17.9          | 9.7         | 12         | 1          | 473           | 25          |
| Williams Lake (C)                   | 219           | 4,751          | 2.5           | 3.4         | 12         | 1          | 565           | 31          |
| Prince George (C)                   | 1,025         | 20,869         | -4.2          | 5.4         | 28         | 1          | 1,554         | -30         |
| Rest of Development Region          | 662           | 15,683         | -3.3          | 3.7         | 66         | 2          | 1,463         | 21          |
| <b>North Coast</b>                  | <b>654</b>    | <b>18,425</b>  | <b>-1.4</b>   | <b>-1.3</b> | <b>53</b>  | <b>-1</b>  | <b>1,620</b>  | <b>-5</b>   |
| Prince Rupert (C)                   | 234           | 6,842          | -4.6          | -4.7        | 14         | 0          | 700           | 0           |
| Terrace (C)                         | 208           | 4,387          | -6.2          | -0.8        | 10         | 0          | 396           | 0           |
| Rest of Development Region          | 211           | 7,196          | 7.9           | 1.8         | 29         | -1         | 524           | -5          |
| <b>Nechako</b>                      | <b>433</b>    | <b>8,631</b>   | <b>-0.2</b>   | <b>-1.3</b> | <b>41</b>  | <b>-1</b>  | <b>1,099</b>  | <b>-72</b>  |
| Smithers (T)                        | 189           | 4,245          | -2.0          | -2.7        | 13         | 2          | 417           | 12          |
| Rest of Development Region          | 244           | 4,386          | 1.2           | 0.2         | 28         | -3         | 682           | 277         |
| <b>Northeast</b>                    | <b>2,219</b>  | <b>37,897</b>  | <b>-2.7</b>   | <b>0.1</b>  | <b>60</b>  | <b>-5</b>  | <b>2,420</b>  | <b>-112</b> |
| Dawson Creek (C)                    | 284           | 4,921          | -15.1         | -6.8        | 15         | 0          | 502           | 0           |
| Fort St. John (C)                   | 822           | 17,693         | -4.9          | -0.3        | 17         | -1         | 908           | -20         |
| Rest of Development Region          | 1,113         | 15,284         | 2.9           | 3.1         | 28         | -4         | 1,010         | -92         |

Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)

| Period | Vancouver<br>Island/Coast | Mainland<br>Southwest | Thompson<br>Okanagan | Kootenay | Cariboo | North<br>Coast | Nechako | Northeast | Total     |
|--------|---------------------------|-----------------------|----------------------|----------|---------|----------------|---------|-----------|-----------|
| 1997   | 205,480                   | 665,314               | 146,520              | 44,803   | 43,225  | 17,800         | 9,301   | 25,142    | 1,157,585 |
| 1998   | 219,677                   | 686,970               | 155,799              | 47,223   | 42,381  | 17,923         | 8,932   | 27,183    | 1,206,090 |
| 1999   | 238,389                   | 778,153               | 166,895              | 53,603   | 40,788  | 18,651         | 8,684   | 24,183    | 1,329,347 |
| 2000   | 245,354                   | 845,728               | 185,049              | 63,797   | 43,546  | 20,072         | 8,443   | 29,617    | 1,441,606 |
| 2001   | 258,549                   | 853,274               | 191,784              | 64,158   | 42,524  | 18,668         | 8,744   | 35,653    | 1,473,354 |
| 2002   | 268,672                   | 849,268               | 206,606              | 71,364   | 44,601  | 18,425         | 8,631   | 37,897    | 1,505,464 |

Quarterly data

|         |         |         |        |        |        |       |       |        |         |
|---------|---------|---------|--------|--------|--------|-------|-------|--------|---------|
| 2001 Q3 | 113,327 | 275,834 | 85,350 | 24,833 | 15,885 | 8,027 | 3,407 | 9,112  | 535,774 |
| 2001 Q4 | 39,748  | 143,822 | 28,864 | 10,910 | 8,079  | 2,789 | 1,818 | 8,312  | 244,343 |
| 2002 Q1 | 38,068  | 204,653 | 37,557 | 19,433 | 8,297  | 2,791 | 1,491 | 13,153 | 325,442 |
| 2002 Q2 | 72,554  | 212,207 | 46,525 | 14,871 | 11,526 | 4,872 | 2,031 | 7,697  | 372,283 |
| 2002 Q3 | 116,543 | 276,060 | 90,951 | 26,434 | 16,347 | 8,101 | 3,234 | 9,143  | 546,812 |
| 2002 Q4 | 41,507  | 156,348 | 31,573 | 10,526 | 8,431  | 2,661 | 1,876 | 7,904  | 260,926 |

Monthly data

|        |        |         |        |        |       |       |       |       |         |
|--------|--------|---------|--------|--------|-------|-------|-------|-------|---------|
| Nov-01 | 11,655 | 41,661  | 7,054  | 2,644  | 2,537 | 866   | 550   | 2,665 | 69,633  |
| Dec-01 | 10,666 | 54,491  | 9,983  | 4,353  | 2,111 | 663   | 434   | 2,729 | 85,430  |
| Jan-02 | 8,972  | 56,125  | 10,644 | 5,207  | 2,531 | 721   | 413   | 4,019 | 88,631  |
| Feb-02 | 12,493 | 68,368  | 12,622 | 6,712  | 2,758 | 998   | 430   | 4,881 | 109,263 |
| Mar-02 | 16,602 | 80,159  | 14,291 | 7,515  | 3,008 | 1,072 | 648   | 4,253 | 127,548 |
| Apr-02 | 17,975 | 62,934  | 10,966 | 4,249  | 3,033 | 927   | 492   | 3,321 | 103,896 |
| May-02 | 24,771 | 66,814  | 15,375 | 4,827  | 3,956 | 1,482 | 609   | 1,906 | 119,740 |
| Jun-02 | 29,808 | 82,460  | 20,184 | 5,794  | 4,537 | 2,463 | 930   | 2,470 | 148,646 |
| Jul-02 | 39,737 | 95,863  | 32,398 | 8,359  | 5,195 | 2,916 | 1,052 | 2,724 | 188,243 |
| Aug-02 | 46,056 | 104,850 | 37,522 | 10,904 | 5,980 | 2,862 | 1,098 | 3,035 | 212,306 |
| Sep-02 | 30,750 | 75,347  | 21,031 | 7,171  | 5,172 | 2,324 | 1,084 | 3,384 | 146,263 |
| Oct-02 | 18,344 | 55,458  | 13,700 | 3,935  | 3,712 | 1,142 | 859   | 3,186 | 100,337 |
| Nov-02 | 11,893 | 41,748  | 7,432  | 2,467  | 2,645 | 865   | 584   | 2,499 | 70,132  |
| Dec-02 | 11,271 | 59,142  | 10,441 | 4,223  | 2,074 | 654   | 433   | 2,219 | 90,457  |

Year-over-year percent changes

|        |      |       |      |      |      |      |       |       |      |
|--------|------|-------|------|------|------|------|-------|-------|------|
| Nov-01 | 3.8  | -8.4  | 0.7  | -6.2 | -1.3 | -4.0 | 25.7  | 9.7   | -4.4 |
| Dec-01 | 6.3  | -4.8  | 10.3 | 11.7 | -7.4 | -7.4 | 8.0   | 12.3  | -0.7 |
| Jan-02 | 1.1  | -13.5 | 16.9 | 25.8 | 24.7 | 0.6  | -10.4 | 31.2  | -5.0 |
| Feb-02 | 12.3 | -2.2  | 15.9 | 27.4 | 13.3 | 1.3  | 2.7   | 37.3  | 4.4  |
| Mar-02 | 2.7  | -5.8  | 11.8 | 30.6 | 2.0  | 4.1  | 16.5  | -2.4  | -0.9 |
| Apr-02 | 6.9  | -1.2  | 2.2  | 17.4 | -3.3 | -7.0 | -1.3  | 33.2  | 1.9  |
| May-02 | 6.1  | -3.6  | 3.5  | 7.7  | 8.6  | -0.4 | -6.7  | -10.6 | -0.2 |
| Jun-02 | 2.2  | 2.2   | 5.1  | 12.4 | 3.8  | -6.6 | -0.3  | -6.0  | 2.7  |
| Jul-02 | -0.1 | -4.0  | 5.7  | 1.8  | -3.2 | -4.0 | -9.4  | -8.3  | -1.5 |
| Aug-02 | 2.5  | 0.9   | 9.2  | 13.3 | 6.9  | 3.2  | -10.1 | -4.0  | 3.3  |
| Sep-02 | 7.4  | 4.5   | 3.3  | 2.5  | 5.1  | 4.8  | 5.8   | 13.5  | 5.1  |
| Oct-02 | 5.3  | 16.3  | 15.8 | 0.6  | 8.2  | -9.3 | 3.0   | 9.2   | 12.4 |
| Nov-02 | 2.0  | 0.2   | 5.4  | -6.7 | 4.3  | -0.2 | 6.2   | -6.2  | 0.7  |
| Dec-02 | 5.7  | 8.5   | 4.6  | -3.0 | -1.7 | -1.4 | -0.2  | -18.7 | 5.9  |

December year-over-year percent change

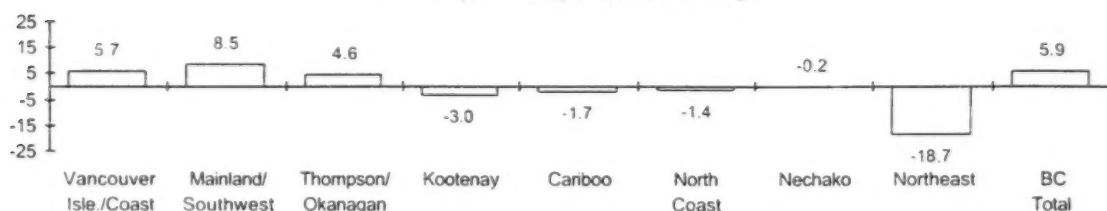


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

| Period                         | International |         |          |           |          |       |        |          | Canadian |                   |          |
|--------------------------------|---------------|---------|----------|-----------|----------|-------|--------|----------|----------|-------------------|----------|
|                                | Total         | USA     |          |           | Overseas |       |        |          | Total    | USA same-day auto | Overseas |
|                                |               | Total   | Same-day | Overnight | Total    | Asia  | Europe | Oceania* |          |                   |          |
| 1997                           | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1    | 13,427.5 | 9,328.6           | 767.3    |
| 1998                           | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2    | 10,451.3 | 6,734.9           | 799.7    |
| 1999                           | 9,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0    | 9,588.1  | 5,813.1           | 798.7    |
| 2000                           | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8    | 9,435.2  | 5,639.0           | 866.4    |
| 2001                           | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9    | 8,328.6  | 4,720.3           | 902.8    |
| 2002                           | 7,970.8       | 6,595.9 | 2,820.9  | 3,774.9   | 1,374.9  | 764.0 | 411.8  | 118.0    | 7,197.3  | 3,586.8           | 927.5    |
| Quarterly data                 |               |         |          |           |          |       |        |          |          |                   |          |
| 2001 Q3                        | 3,132.6       | 2,572.8 | 1,106.0  | 1,466.7   | 559.8    | 272.7 | 204.5  | 42.7     | 2,597.1  | 1,470.4           | 215.0    |
| 2001 Q4                        | 1,307.1       | 1,089.8 | 506.1    | 583.7     | 217.3    | 120.4 | 63.4   | 21.6     | 1,360.9  | 675.8             | 190.2    |
| 2002 Q1                        | 1,375.1       | 1,147.0 | 527.5    | 619.4     | 228.1    | 127.9 | 65.7   | 21.9     | 1,548.3  | 728.5             | 275.5    |
| 2002 Q2                        | 2,113.8       | 1,746.0 | 760.2    | 985.9     | 367.8    | 206.2 | 111.7  | 31.5     | 1,857.0  | 961.0             | 226.5    |
| 2002 Q3                        | 3,019.5       | 2,491.0 | 944.8    | 1,546.2   | 528.4    | 280.6 | 171.0  | 40.2     | 2,215.6  | 1,069.6           | 217.4    |
| 2002 Q4                        | 1,462.4       | 1,211.8 | 588.4    | 623.4     | 250.6    | 149.3 | 63.4   | 24.4     | 1,576.4  | 827.8             | 208.1    |
| Monthly data                   |               |         |          |           |          |       |        |          |          |                   |          |
| Sep-01                         | 704.8         | 559.5   | 258.1    | 301.5     | 145.3    | 67.4  | 55.9   | 14.8     | 580.8    | 295.7             | 63.7     |
| Oct-01                         | 408.0         | 331.8   | 155.2    | 176.6     | 76.2     | 42.8  | 23.8   | 6.2      | 462.6    | 216.2             | 60.3     |
| Nov-01                         | 390.1         | 336.6   | 169.5    | 167.1     | 53.5     | 30.7  | 15.2   | 4.8      | 433.9    | 217.0             | 61.0     |
| Dec-01                         | 509.0         | 421.4   | 181.4    | 240.0     | 87.6     | 46.9  | 24.3   | 10.6     | 464.4    | 242.6             | 69.0     |
| Jan-02                         | 407.2         | 339.4   | 164.6    | 174.9     | 67.8     | 38.5  | 17.5   | 8.6      | 492.7    | 220.5             | 103.0    |
| Feb-02                         | 459.9         | 388.6   | 173.7    | 214.9     | 71.3     | 40.9  | 21.2   | 6.5      | 459.4    | 227.2             | 77.5     |
| Mar-02                         | 508.0         | 418.9   | 189.3    | 229.7     | 89.1     | 48.5  | 26.9   | 6.8      | 596.2    | 280.8             | 95.1     |
| Apr-02                         | 503.2         | 416.8   | 199.8    | 217.0     | 86.4     | 55.2  | 21.9   | 6.1      | 598.5    | 304.9             | 86.4     |
| May-02                         | 709.6         | 581.3   | 259.4    | 321.9     | 128.3    | 70.8  | 38.3   | 12.3     | 635.3    | 320.6             | 74.8     |
| Jun-02                         | 901.1         | 748.0   | 301.1    | 446.9     | 153.1    | 80.2  | 51.5   | 13.1     | 623.2    | 335.4             | 65.2     |
| Jul-02                         | 1,110.0       | 915.8   | 330.7    | 585.1     | 194.2    | 104.8 | 60.2   | 13.3     | 759.5    | 373.6             | 64.8     |
| Aug-02                         | 1,163.6       | 980.0   | 346.0    | 634.1     | 183.5    | 96.4  | 61.1   | 13.2     | 831.0    | 392.1             | 88.4     |
| Sep-02                         | 745.9         | 595.2   | 268.1    | 327.0     | 150.7    | 79.4  | 49.7   | 13.7     | 625.0    | 303.9             | 64.1     |
| Oct-02                         | 503.3         | 406.6   | 197.0    | 209.6     | 96.7     | 63.6  | 22.8   | 6.2      | 560.5    | 290.9             | 63.4     |
| Nov-02                         | 438.9         | 373.6   | 198.1    | 175.5     | 65.3     | 40.2  | 16.4   | 5.7      | 506.8    | 270.2             | 67.6     |
| Dec-02                         | 520.2         | 431.6   | 193.3    | 238.3     | 88.6     | 45.4  | 24.2   | 12.4     | 509.0    | 266.7             | 77.1     |
| Jan-03                         | 437.5         | 364.6   | 183.9    | 180.7     | 72.9     | 39.1  | 17.9   | 11.8     | 535.2    | 255.8             | 110.4    |
| Year-over-year percent changes |               |         |          |           |          |       |        |          |          |                   |          |
| Sep-01                         | -17.9         | -18.6   | -20.8    | -16.7     | -14.8    | -13.9 | -19.5  | 2.7      | -27.4    | -39.2             | 2.1      |
| Oct-01                         | -20.9         | -21.7   | -34.2    | -6.1      | -16.9    | -18.6 | -16.0  | -11.3    | -36.7    | -51.5             | -3.3     |
| Nov-01                         | -17.3         | -17.0   | -27.3    | -2.9      | -19.6    | -26.4 | 1.8    | -30.4    | -31.2    | -43.3             | -3.3     |
| Dec-01                         | -8.0          | -8.8    | -21.4    | 3.7       | -4.1     | -1.4  | -0.4   | -18.2    | -24.3    | -35.1             | -2.2     |
| Jan-02                         | -11.9         | -12.7   | -26.2    | 5.5       | -7.4     | -5.9  | 0.9    | -24.3    | -25.9    | -41.2             | -2.0     |
| Feb-02                         | -6.1          | -7.7    | -20.0    | 5.3       | 4.0      | 11.1  | 5.1    | -21.4    | -22.7    | -34.6             | 0.5      |
| Mar-02                         | -12.1         | -13.9   | -25.3    | -1.4      | -3.0     | -8.3  | 0.4    | -17.9    | -21.6    | -33.7             | -2.8     |
| Apr-02                         | -15.5         | -15.3   | -24.1    | -5.1      | -16.8    | -2.9  | -26.7  | -31.7    | -22.8    | -33.7             | 6.7      |
| May-02                         | -9.7          | -11.0   | -20.7    | -1.1      | -3.5     | 8.9   | -14.8  | -21.7    | -21.4    | -32.8             | 1.6      |
| Jun-02                         | -6.3          | -5.4    | -16.7    | 4.1       | -10.2    | -6.9  | -12.8  | -13.2    | -18.9    | -31.7             | 3.6      |
| Jul-02                         | -7.5          | -7.3    | -22.1    | 3.8       | -8.5     | -1.6  | -18.8  | -6.6     | -22.3    | -35.3             | 1.3      |
| Aug-02                         | -5.2          | -4.4    | -18.3    | 5.4       | -9.3     | -2.4  | -17.9  | -3.1     | -20.0    | -34.3             | 1.3      |
| Sep-02                         | 5.8           | 6.4     | 3.9      | 8.5       | 3.7      | 17.8  | -10.9  | -7.4     | 7.6      | 2.8               | 0.7      |
| Oct-02                         | 23.4          | 22.6    | 27.0     | 18.7      | 26.8     | 48.7  | -4.4   | 0.1      | 21.2     | 34.5              | 5.2      |
| Nov-02                         | 12.5          | 11.0    | 16.9     | 5.0       | 22.1     | 30.9  | 7.6    | 19.5     | 16.8     | 24.5              | 10.9     |
| Dec-02                         | 2.2           | 2.4     | 6.6      | -0.7      | 1.1      | -3.1  | -0.6   | 17.4     | 9.6      | 9.9               | 11.7     |
| Jan-03                         | 7.4           | 7.4     | 11.8     | 3.3       | 7.7      | 1.7   | 2.2    | 38.4     | 8.6      | 16.0              | 7.2      |

\* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

| Period                           | International |         |          |           |          |       |        |           | Canadian |                   |          |
|----------------------------------|---------------|---------|----------|-----------|----------|-------|--------|-----------|----------|-------------------|----------|
|                                  | Total         | USA     |          |           | Overseas |       |        |           | Total    | USA same-day auto | Overseas |
|                                  |               | Total*  | Same-day | Overnight | Total    | Asia  | Europe | Oceania** |          |                   |          |
| 1997                             | 7,322.8       | 5,892.6 | 2,798.2  | 3,094.4   | 1,430.2  | 798.0 | 449.1  | 122.1     | 13,427.5 | 9,328.6           | 767.3    |
| 1998                             | 7,844.6       | 6,549.0 | 3,124.2  | 3,424.7   | 1,295.7  | 652.7 | 449.4  | 118.2     | 10,451.3 | 6,734.9           | 799.7    |
| 1999                             | 8,269.2       | 6,861.7 | 3,370.2  | 3,491.5   | 1,407.5  | 716.0 | 484.6  | 126.0     | 9,588.1  | 5,813.1           | 798.7    |
| 2000                             | 8,481.7       | 7,006.0 | 3,407.1  | 3,598.8   | 1,475.8  | 758.9 | 498.0  | 133.8     | 9,435.2  | 5,639.0           | 866.4    |
| 2001                             | 8,312.5       | 6,894.5 | 3,257.7  | 3,636.8   | 1,418.0  | 731.8 | 466.3  | 131.9     | 8,328.6  | 4,720.3           | 902.8    |
| 2002                             | 7,996.9       | 6,609.7 | 2,820.9  | 3,774.9   | 1,387.2  | 764.0 | 411.8  | 118.0     | 7,262.2  | 3,642.9           | 930.7    |
| Quarterly data                   |               |         |          |           |          |       |        |           |          |                   |          |
| 2001 Q3                          | 2,023.6       | 1,676.9 | 821.0    | 872.3     | 346.7    | 183.0 | 114.3  | 31.8      | 2,096.0  | 1,184.9           | 229.3    |
| 2001 Q4                          | 1,917.7       | 1,576.2 | 654.8    | 912.5     | 341.5    | 167.7 | 112.7  | 29.1      | 1,678.4  | 844.7             | 222.3    |
| 2002 Q1                          | 1,974.9       | 1,626.6 | 682.0    | 938.0     | 348.3    | 187.7 | 111.8  | 27.7      | 1,751.3  | 881.9             | 226.6    |
| 2002 Q2                          | 1,939.5       | 1,608.0 | 682.5    | 923.9     | 331.5    | 182.6 | 97.0   | 27.2      | 1,773.9  | 880.1             | 231.3    |
| 2002 Q3                          | 1,996.9       | 1,659.7 | 704.8    | 938.4     | 337.2    | 188.3 | 94.6   | 30.4      | 1,835.7  | 892.5             | 231.7    |
| 2002 Q4                          | 2,085.6       | 1,715.4 | 751.6    | 974.6     | 370.2    | 205.4 | 108.4  | 32.6      | 1,901.4  | 988.5             | 241.1    |
| Monthly data                     |               |         |          |           |          |       |        |           |          |                   |          |
| Sep-01                           | 604.6         | 494.7   | 225.7    | 266.8     | 109.8    | 56.5  | 36.4   | 10.8      | 576.5    | 296.1             | 74.9     |
| Oct-01                           | 592.1         | 482.2   | 196.6    | 287.0     | 109.9    | 52.9  | 36.5   | 10.3      | 532.2    | 252.5             | 73.3     |
| Nov-01                           | 631.3         | 522.3   | 223.2    | 300.9     | 109.0    | 49.8  | 38.2   | 9.1       | 554.6    | 281.0             | 73.4     |
| Dec-01                           | 694.3         | 571.7   | 235.0    | 324.7     | 122.7    | 65.0  | 38.0   | 9.7       | 591.6    | 311.3             | 75.6     |
| Jan-02                           | 657.6         | 540.8   | 225.6    | 315.1     | 116.8    | 62.9  | 37.3   | 9.0       | 580.7    | 290.7             | 75.0     |
| Feb-02                           | 673.9         | 556.1   | 233.4    | 316.7     | 117.7    | 63.7  | 37.4   | 9.3       | 588.5    | 299.6             | 75.2     |
| Mar-02                           | 643.4         | 529.6   | 223.0    | 306.2     | 113.8    | 61.1  | 37.1   | 9.5       | 582.2    | 291.6             | 76.4     |
| Apr-02                           | 637.8         | 527.4   | 224.9    | 305.2     | 110.4    | 61.2  | 32.8   | 8.7       | 582.8    | 293.9             | 75.7     |
| May-02                           | 643.5         | 530.8   | 228.0    | 304.0     | 112.7    | 62.8  | 32.1   | 9.2       | 594.5    | 294.0             | 76.9     |
| Jun-02                           | 658.3         | 549.8   | 229.6    | 314.7     | 108.5    | 58.5  | 32.1   | 9.3       | 596.5    | 292.2             | 78.7     |
| Jul-02                           | 659.3         | 548.7   | 229.2    | 315.8     | 110.6    | 61.2  | 31.0   | 10.1      | 604.7    | 288.8             | 77.4     |
| Aug-02                           | 673.3         | 561.4   | 235.1    | 316.6     | 112.0    | 61.9  | 31.4   | 10.2      | 611.2    | 299.0             | 76.2     |
| Sep-02                           | 664.3         | 549.6   | 240.4    | 306.0     | 114.7    | 65.3  | 32.1   | 10.2      | 619.8    | 304.6             | 78.1     |
| Oct-02                           | 702.0         | 573.9   | 247.1    | 331.7     | 128.2    | 75.9  | 33.8   | 10.2      | 629.4    | 323.7             | 78.2     |
| Nov-02                           | 687.0         | 565.1   | 250.9    | 317.0     | 121.9    | 66.3  | 39.0   | 10.9      | 634.0    | 333.6             | 80.1     |
| Dec-02                           | 696.5         | 576.4   | 253.7    | 325.9     | 120.1    | 63.2  | 35.6   | 11.6      | 637.9    | 331.2             | 82.8     |
| Jan-03                           | 682.9         | 562.7   | 250.5    | 318.2     | 120.3    | 61.8  | 36.3   | 12.1      | 621.3    | 325.3             | 79.3     |
| Month-over-month percent changes |               |         |          |           |          |       |        |           |          |                   |          |
| Sep-01                           | -14.8         | -16.2   | -24.1    | -12.1     | -7.3     | -11.7 | -7.2   | 4.9       | -24.7    | -34.9             | -2.5     |
| Oct-01                           | -2.1          | -2.5    | -12.9    | 7.5       | 0.1      | -6.4  | 0.2    | -4.9      | -7.7     | -14.7             | -2.2     |
| Nov-01                           | 6.6           | 8.3     | 13.5     | 4.8       | -0.8     | -5.8  | 4.9    | -11.5     | 4.2      | 11.3              | 0.2      |
| Dec-01                           | 10.0          | 9.4     | 5.3      | 7.9       | 12.6     | 30.3  | -0.7   | 6.7       | 6.7      | 10.8              | 3.0      |
| Jan-02                           | -5.3          | -5.4    | -4.0     | -3.0      | -4.8     | -3.1  | -1.6   | -7.6      | -1.8     | -6.6              | -0.9     |
| Feb-02                           | 2.5           | 2.8     | 3.5      | 0.5       | 0.8      | 1.2   | 0.1    | 3.1       | 1.3      | 3.1               | 0.3      |
| Mar-02                           | -4.5          | -4.8    | -4.4     | -3.3      | -3.4     | -4.1  | -0.8   | 2.7       | -1.1     | -2.7              | 1.6      |
| Apr-02                           | -0.9          | -0.4    | 0.8      | -0.3      | -3.0     | 0.2   | -11.4  | -8.4      | 0.1      | 0.8               | -0.9     |
| May-02                           | 0.9           | 0.6     | 1.4      | -0.4      | 2.1      | 2.6   | -2.3   | 5.4       | 2.0      | 0.0               | 1.7      |
| Jun-02                           | 2.3           | 3.6     | 0.7      | 3.5       | -3.7     | -6.8  | -0.1   | 0.9       | 0.3      | -0.6              | 2.2      |
| Jul-02                           | 0.2           | -0.2    | -0.2     | 0.3       | 2.0      | 4.5   | -3.3   | 8.6       | 1.4      | -1.1              | -1.6     |
| Aug-02                           | 2.1           | 2.3     | 2.6      | 0.3       | 1.2      | 1.1   | 1.4    | 1.6       | 1.1      | 3.5               | -1.5     |
| Sep-02                           | -1.3          | -2.1    | 2.3      | -3.3      | 2.4      | 5.6   | 2.3    | -0.5      | 1.4      | 1.9               | 2.4      |
| Oct-02                           | 5.7           | 4.4     | 2.8      | 8.4       | 11.8     | 16.2  | 5.2    | 0.3       | 1.5      | 6.3               | 0.2      |
| Nov-02                           | -2.1          | -1.5    | 1.5      | -4.4      | -4.9     | -12.6 | 15.2   | 6.6       | 0.7      | 3.0               | 2.4      |
| Dec-02                           | 1.4           | 2.0     | 1.1      | 2.8       | -1.4     | -4.7  | -8.5   | 6.5       | 0.6      | -0.7              | 3.4      |
| Jan-03                           | -2.0          | -2.4    | -1.3     | -2.4      | 0.1      | -2.2  | 1.7    | 5.0       | -2.6     | -1.8              | -4.2     |

\* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

\*\* Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

| Period                         | Air Passenger Traffic (000s) |          |              |              |          |         |               | Other Transportation (000s) |            |                    |
|--------------------------------|------------------------------|----------|--------------|--------------|----------|---------|---------------|-----------------------------|------------|--------------------|
|                                | Vancouver                    |          |              |              | Victoria | Kelowna | Prince George | BC Ferries                  |            | Coquihalla Hwy     |
|                                | Total                        | Domestic | Trans-border | Other Int'l. | Total    | Total   | Total         | Vehicles                    | Passengers | Passenger Vehicles |
| 1998                           | 15,508                       | 8,215    | 4,123        | 3,170        | 1,214.2  | 799.7   | 322.8         | 7,822                       | 21,418     | 2,365              |
| 1999                           | 15,806                       | 8,314    | 4,120        | 3,372        | 1,191.4  | 815.1   | 352.2         | 7,852                       | 21,369     | 2,378              |
| 2000                           | 16,033                       | 8,306    | 4,074        | 3,652        | 1,139.2  | 835.9   | 392.9         | 7,887                       | 21,280     | 2,389              |
| 2001                           | 15,477                       | 7,869    | 4,000        | 3,608        | 1,158.2  | 850.3   | 361.9         | 8,104                       | 21,309     | 2,449              |
| 2002                           | 14,915                       | 7,445    | 3,855        | 3,615        | 1,102.2  | 836.9   | 325.4         | 8,244                       | 21,540     | 2,518              |
| Quarterly data                 |                              |          |              |              |          |         |               |                             |            |                    |
| 2001 Q2                        | 4,104                        | 2,097    | 1,062        | 945          | 308.4    | 207.9   | 94.9          | 2,079                       | 5,445      | 641                |
| 2001 Q3                        | 4,641                        | 2,230    | 1,270        | 1,141        | 314.6    | 223.3   | 89.4          | 2,619                       | 7,392      | 991                |
| 2001 Q4                        | 3,095                        | 1,704    | 702          | 689          | 262.5    | 201.7   | 83.7          | 1,806                       | 4,469      | 448                |
| 2002 Q1                        | 3,316                        | 1,650    | 852          | 814          | 249.9    | 210.2   | 75.7          | 1,604                       | 3,945      | 363                |
| 2002 Q2                        | 3,753                        | 1,894    | 956          | 903          | 289.0    | 195.2   | 79.6          | 2,121                       | 5,436      | 648                |
| 2002 Q3                        | 4,526                        | 2,154    | 1,268        | 1,104        | 299.4    | 223.7   | 80.9          | 2,686                       | 7,532      | 1,027              |
| 2002 Q4                        | 3,319                        | 1,747    | 780          | 793          | 263.9    | 207.8   | 89.1          | 1,833                       | 4,627      | 480                |
| Monthly data                   |                              |          |              |              |          |         |               |                             |            |                    |
| Oct-01                         | 1,065                        | 599      | 225          | 241          | 95.7     | 65.9    | 28.8          | 641                         | 1,590      | 188                |
| Nov-01                         | 920                          | 517      | 212          | 191          | 77.8     | 61.0    | 26.6          | 568                         | 1,355      | 122                |
| Dec-01                         | 1,110                        | 588      | 264          | 257          | 89.0     | 74.7    | 28.3          | 597                         | 1,524      | 138                |
| Jan-02                         | 1,094                        | 541      | 280          | 273          | 76.6     | 67.2    | 25.5          | 497                         | 1,191      | 97                 |
| Feb-02                         | 1,041                        | 521      | 272          | 248          | 78.3     | 68.4    | 24.3          | 498                         | 1,196      | 105                |
| Mar-02                         | 1,181                        | 588      | 300          | 293          | 95.0     | 74.6    | 25.9          | 609                         | 1,558      | 162                |
| Apr-02                         | 1,128                        | 589      | 266          | 273          | 95.1     | 63.5    | 25.2          | 639                         | 1,564      | 169                |
| May-02                         | 1,254                        | 647      | 308          | 299          | 98.6     | 66.5    | 27.4          | 731                         | 1,885      | 233                |
| Jun-02                         | 1,372                        | 658      | 383          | 331          | 95.3     | 65.2    | 27.0          | 751                         | 1,987      | 246                |
| Jul-02                         | 1,558                        | 722      | 466          | 369          | 98.1     | 74.9    | 27.3          | 921                         | 2,630      | 361                |
| Aug-02                         | 1,661                        | 790      | 470          | 401          | 110.9    | 83.5    | 27.4          | 1,013                       | 2,975      | 415                |
| Sep-02                         | 1,308                        | 642      | 332          | 334          | 90.4     | 65.3    | 26.2          | 752                         | 1,927      | 251                |
| Oct-02                         | 1,198                        | 641      | 263          | 293          | 95.7     | 69.7    | 29.6          | 667                         | 1,670      | 203                |
| Nov-02                         | 963                          | 507      | 227          | 229          | 77.9     | 60.2    | 28.2          | 547                         | 1,385      | 126                |
| Dec-02                         | 1,158                        | 599      | 289          | 270          | 90.3     | 77.9    | 31.3          | 619                         | 1,572      | 151                |
| Jan-03                         | n/a                          | n/a      | n/a          | n/a          | 78.8     | 72.8    | n/a           | 522                         | 1,253      | 103                |
| Year-over-year percent changes |                              |          |              |              |          |         |               |                             |            |                    |
| Oct-01                         | -15.9                        | -16.4    | -16.5        | -14.2        | -7.4     | -6.2    | -17.4         | 1.4                         | -2.7       | -0.9               |
| Nov-01                         | -14.4                        | -11.2    | -18.9        | -17.4        | -9.1     | -3.5    | -20.5         | 3.5                         | -0.1       | 11.3               |
| Dec-01                         | -9.5                         | -8.6     | -14.4        | -5.9         | -8.8     | -2.6    | -16.2         | 4.2                         | 1.8        | 8.3                |
| Jan-01                         | -10.3                        | -9.5     | -12.6        | -9.6         | -12.1    | -6.9    | -15.9         | -0.2                        | -2.6       | -4.4               |
| Feb-02                         | -9.2                         | -11.4    | -13.4        | 1.4          | -6.8     | -0.1    | -17.9         | 2.7                         | 0.1        | -0.4               |
| Mar-02                         | -7.0                         | -9.7     | -9.6         | 2.4          | -6.5     | -3.0    | -23.8         | -1.3                        | -1.7       | -0.5               |
| Apr-02                         | -9.2                         | -8.7     | -13.2        | -6.0         | -6.5     | -5.7    | -20.3         | -1.4                        | -5.2       | -10.7              |
| May-02                         | -9.3                         | -10.1    | -13.5        | -2.4         | -5.0     | -3.8    | -15.0         | 4.0                         | 1.9        | 6.9                |
| Jun-02                         | -7.4                         | -10.2    | -4.5         | -4.7         | -7.4     | -8.8    | -13.0         | 3.2                         | 2.1        | 5.4                |
| Jul-02                         | -7.2                         | -9.6     | -3.9         | -6.6         | -13.2    | -6.3    | -15.4         | 2.3                         | 1.2        | 6.3                |
| Aug-02                         | -7.7                         | -8.2     | -8.7         | -5.5         | -8.9     | -1.7    | -12.0         | 2.4                         | 2.9        | 3.5                |
| Sep-02                         | 12.6                         | 12.4     | 23.1         | 4.0          | 13.1     | 11.8    | 1.1           | 3.0                         | 1.3        | 0.1                |
| Oct-02                         | 12.5                         | 7.1      | 16.9         | 21.7         | 0.0      | 5.7     | 2.9           | 4.1                         | 5.0        | 7.8                |
| Nov-02                         | 4.7                          | -1.9     | 7.0          | 20.1         | 0.1      | -1.4    | 6.0           | -3.7                        | 2.2        | 3.6                |
| Dec-02                         | 4.3                          | 1.8      | 9.3          | 5.0          | 1.5      | 4.3     | 10.8          | 3.7                         | 3.1        | 9.7                |
| Jan-03                         | n/a                          | n/a      | n/a          | n/a          | 2.9      | 8.3     | n/a           | 5.0                         | 5.2        | 5.8                |

Table 10: Tourism sector indicators

| Period                         | Employment (000s) <sup>1</sup> |                                  |               |                       |               |                          | Hotel Industry <sup>2</sup>     |                | Consumer Price Index <sup>1</sup> |                 |
|--------------------------------|--------------------------------|----------------------------------|---------------|-----------------------|---------------|--------------------------|---------------------------------|----------------|-----------------------------------|-----------------|
|                                | BC Total                       | Key industries in tourism sector |               |                       |               |                          | Occupancy Rate (%) <sup>3</sup> | Room Rate (\$) | Traveller accommodation           | Restaurant food |
|                                |                                | Industrial aggregate             | Air transport | Heritage Institutions | Accommodation | Food & beverage services |                                 |                |                                   |                 |
| 1997                           | 1,499.7                        | 14.4                             | 2.2           | 30.5                  | 106.8         | 29.5                     | 66.1                            | 106.04         | 111.6                             | 141.8           |
| 1998                           | 1,511.2                        | 15.9                             | 2.3           | 29.4                  | 109.6         | 27.3                     | 61.9                            | 108.59         | 113.9                             | 152.6           |
| 1999                           | 1,513.9                        | 15.3                             | 2.3           | 29.2                  | 110.1         | 24.7                     | 61.7                            | 112.02         | 115.6                             | 166.2           |
| 2000                           | 1,574.3                        | 14.8                             | 2.3           | 28.2                  | 116.7         | 26.5                     | 60.0                            | 114.04         | 117.6                             | 171.3           |
| 2001                           | 1,595.4                        | 13.5                             | 2.4           | 29.5                  | 117.8         | 27.4                     | 59.3                            | 116.12         | 121.3                             | 173.4           |
| 2002                           | 1,612.7                        | 12.2                             | 2.5           | 29.2                  | 118.1         | 28.8                     | 59.3                            | 118.20         | 125.4                             | 186.8           |
| Quarterly data                 |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| 2001 Q2                        | 1,607.5                        | 14.3                             | 2.4           | 30.0                  | 119.9         | 27.3                     | 63.6                            | 115.54         | 120.5                             | 163.8           |
| 2001 Q3                        | 1,603.5                        | 13.3                             | 2.5           | 33.0                  | 120.8         | 28.3                     | 72.8                            | 130.72         | 122.0                             | 187.8           |
| 2001 Q4                        | 1,597.1                        | 12.2                             | 2.4           | 28.9                  | 115.0         | 27.4                     | 45.9                            | 101.56         | 123.1                             | 178.1           |
| 2002 Q1                        | 1,575.3                        | 11.6                             | 2.4           | 27.4                  | 111.7         | 27.3                     | 52.4                            | 117.56         | 124.4                             | 172.0           |
| 2002 Q2                        | 1,617.4                        | 12.0                             | 2.5           | 29.6                  | 120.3         | 28.9                     | 62.8                            | 117.45         | 124.9                             | 184.6           |
| 2002 Q3                        | 1,625.7                        | 12.5                             | 2.6           | 31.4                  | 122.3         | 30.0                     | 73.8                            | 132.94         | 125.9                             | 201.1           |
| 2002 Q4                        | 1,632.6                        | 12.6                             | 2.6           | 28.2                  | 117.9         | 28.9                     | 48.3                            | 104.87         | 126.3                             | 189.3           |
| Monthly data                   |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| Oct-01                         | 1,616.7                        | 12.9                             | 2.5           | 30.5                  | 118.9         | 28.2                     | 51.2                            | 100.31         | 122.9                             | 180.8           |
| Nov-01                         | 1,594.2                        | 11.8                             | 2.4           | 28.6                  | 113.1         | 27.1                     | 45.0                            | 93.25          | 123.0                             | 174.5           |
| Dec-01                         | 1,580.3                        | 11.8                             | 2.4           | 27.8                  | 112.9         | 27.0                     | 41.6                            | 111.13         | 123.3                             | 179.1           |
| Jan-02                         | 1,569.0                        | 11.5                             | 2.4           | 27.6                  | 112.1         | 26.9                     | 43.5                            | 112.69         | 124.1                             | 171.0           |
| Feb-02                         | 1,572.4                        | 11.7                             | 2.4           | 27.3                  | 110.6         | 27.4                     | 54.7                            | 119.08         | 124.4                             | 170.9           |
| Mar-02                         | 1,584.6                        | 11.7                             | 2.4           | 27.4                  | 112.3         | 27.6                     | 58.9                            | 120.90         | 124.6                             | 174.1           |
| Apr-02                         | 1,597.9                        | 12.1                             | 2.4           | 27.9                  | 116.9         | 28.0                     | 58.8                            | 105.64         | 124.8                             | 181.4           |
| May-02                         | 1,616.6                        | 12.2                             | 2.6           | 29.3                  | 121.6         | 28.9                     | 61.8                            | 115.24         | 124.7                             | 186.8           |
| Jun-02                         | 1,637.7                        | 11.9                             | 2.5           | 31.4                  | 122.5         | 29.7                     | 67.7                            | 131.46         | 125.2                             | 185.7           |
| Jul-02                         | 1,616.3                        | 12.6                             | 2.6           | 31.9                  | 122.8         | 30.2                     | 74.2                            | 137.23         | 125.6                             | 200.9           |
| Aug-02                         | 1,618.3                        | 12.6                             | 2.6           | 32.4                  | 122.8         | 30.2                     | 79.9                            | 138.12         | 126.0                             | 204.7           |
| Sep-02                         | 1,642.4                        | 12.4                             | 2.6           | 29.9                  | 121.3         | 29.5                     | 67.2                            | 123.47         | 126.1                             | 197.7           |
| Oct-02                         | 1,643.1                        | 12.3                             | 2.6           | 29.5                  | 121.3         | 29.4                     | 56.4                            | 102.85         | 126.1                             | 193.9           |
| Nov-02                         | 1,632.8                        | 12.5                             | 2.6           | 27.9                  | 116.6         | 28.4                     | 45.9                            | 94.30          | 126.2                             | 187.6           |
| Dec-02                         | 1,621.9                        | 13.0                             | 2.6           | 27.3                  | 115.9         | 29.1                     | 42.5                            | 117.45         | 126.7                             | 186.5           |
| Jan-03                         | 1,606.4                        | 12.6                             | 2.5           | 27.8                  | 114.4         | 29.3                     | n/a                             | n/a            | 126.9                             | 184.4           |
| Year-over-year percent changes |                                |                                  |               |                       |               |                          |                                 |                |                                   |                 |
| Oct-01                         | 0.2                            | -11.6                            | 4.3           | 7.1                   | -1.5          | 5.3                      | -10.0                           | -3.4           | 3.9                               | 6.5             |
| Nov-01                         | -0.8                           | -23.0                            | 4.2           | 3.7                   | -2.2          | 5.4                      | -8.4                            | 1.1            | 3.9                               | 3.0             |
| Dec-01                         | -0.9                           | -27.7                            | 3.0           | 1.8                   | -2.6          | 0.3                      | -2.3                            | -1.1           | 3.6                               | 10.7            |
| Jan-02                         | 0.0                            | -19.4                            | 2.9           | 4.7                   | -3.3          | 3.2                      | -4.2                            | -1.7           | 3.9                               | 4.2             |
| Feb-02                         | 0.0                            | -18.0                            | 2.7           | 6.8                   | -3.5          | 3.0                      | -0.7                            | 1.1            | 3.8                               | -0.4            |
| Mar-02                         | 0.4                            | -18.5                            | 1.5           | 6.9                   | -3.0          | 2.8                      | -7.8                            | 2.9            | 3.9                               | 11.7            |
| Apr-02                         | 0.7                            | -19.1                            | -0.1          | 5.6                   | -0.6          | 3.0                      | -2.2                            | 0.7            | 3.8                               | 13.2            |
| May-02                         | 0.5                            | -15.3                            | 7.1           | -3.7                  | 1.0           | 5.9                      | -1.7                            | 1.1            | 3.4                               | 16.5            |
| Jun-02                         | 0.7                            | -12.0                            | 4.0           | -5.1                  | 0.8           | 7.9                      | -0.3                            | 2.9            | 3.6                               | 8.7             |
| Jul-02                         | 1.2                            | -5.7                             | 4.3           | -4.6                  | 1.2           | 6.5                      | -0.9                            | 0.4            | 3.4                               | 6.5             |
| Aug-02                         | 1.3                            | -6.9                             | 3.6           | -4.1                  | 1.2           | 6.4                      | 0.5                             | 1.6            | 3.2                               | 7.9             |
| Sep-02                         | 1.7                            | -5.6                             | 4.8           | -6.0                  | 1.4           | 4.6                      | 4.8                             | 3.2            | 3.1                               | 6.9             |
| Oct-02                         | 1.6                            | -4.6                             | 3.8           | -3.1                  | 2.0           | 4.2                      | 10.2                            | 2.5            | 2.6                               | 7.2             |
| Nov-02                         | 2.4                            | 5.9                              | 7.9           | -2.5                  | 3.1           | 5.0                      | 2.0                             | 1.1            | 2.6                               | 7.5             |
| Dec-02                         | 2.6                            | 10.8                             | 11.3          | -1.8                  | 2.6           | 7.7                      | 2.2                             | 5.7            | 2.8                               | 4.1             |
| Jan-03                         | 2.4                            | 9.1                              | 4.3           | 0.8                   | 2.1           | 8.8                      | n/a                             | n/a            | 2.3                               | 7.8             |

<sup>1</sup>Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)<sup>2</sup>Source: Pannell Kerr Forster<sup>3</sup>Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

| Period                                | Restaurant and Taverns <sup>1</sup> |                       |                 |                    |                                |                                |                    |
|---------------------------------------|-------------------------------------|-----------------------|-----------------|--------------------|--------------------------------|--------------------------------|--------------------|
|                                       | BC<br>Total<br>locations            | Receipts (\$ million) |                 |                    |                                |                                |                    |
|                                       |                                     | Total                 | Full<br>service | Limited<br>service | Food<br>service<br>contractors | Social &<br>mobile<br>caterers | Drinking<br>places |
| 1998                                  | 8,718                               | 4,641.0               | 2,377.0         | 1,571.2            | 227.7                          | 66.3                           | 398.8              |
| 1999                                  | 8,606                               | 4,467.5               | 2,188.8         | 1,616.5            | 214.3                          | 78.2                           | 369.8              |
| 2000                                  | 9,060                               | 4,831.5               | 2,482.6         | 1,640.1            | 256.5                          | 93.4                           | 358.9              |
| 2001                                  | 8,706                               | 5,176.3               | 2,762.5         | 1,690.1            | 274.1                          | 91.6                           | 357.9              |
| 2002                                  | 8,083                               | 5,101.2               | 2,728.3         | 1,720.2            | 254.3                          | 92.6                           | 305.9              |
| <b>Quarterly data</b>                 |                                     |                       |                 |                    |                                |                                |                    |
| 2001 Q3                               | 8,843                               | 1,405.7               | 760.4           | 454.5              | 68.5                           | 24.7                           | 97.6               |
| 2001 Q4                               | 8,538                               | 1,230.1               | 646.5           | 413.0              | 61.6                           | 25.8                           | 83.2               |
| 2002 Q1                               | 8,277                               | 1,213.5               | 647.8           | 390.7              | 73.3                           | 22.0                           | 79.7               |
| 2002 Q2                               | 8,001                               | 1,295.8               | 690.3           | 436.1              | 58.5                           | 33.1                           | 77.9               |
| 2002 Q3                               | 7,975                               | 1,350.7               | 740.2           | 451.2              | 61.4                           | 18.8                           | 79.1               |
| 2002 Q4                               | 8,079                               | 1,241.3               | 650.0           | 442.2              | 61.1                           | 18.7                           | 69.3               |
| <b>Monthly data</b>                   |                                     |                       |                 |                    |                                |                                |                    |
| Nov-01                                | 8,599                               | 392.7                 | 204.2           | 135.2              | 19.4                           | 7.1                            | 26.8               |
| Dec-01                                | 8,308                               | 431.2                 | 232.3           | 141.3              | 20.9                           | 10.2                           | 26.6               |
| Jan-02                                | 8,233                               | 384.1                 | 203.7           | 125.8              | 23.4                           | 7.0                            | 24.3               |
| Feb-02                                | 8,321                               | 396.1                 | 210.9           | 126.7              | 24.9                           | 7.9                            | 25.8               |
| Mar-02                                | 8,278                               | 433.2                 | 233.2           | 138.2              | 25.1                           | 7.1                            | 29.6               |
| Apr-02                                | 8,078                               | 416.5                 | 220.8           | 141.3              | 19.8                           | 8.3                            | 26.2               |
| May-02                                | 7,983                               | 436.3                 | 230.0           | 149.1              | 18.8                           | 12.1                           | 26.2               |
| Jun-02                                | 7,942                               | 443.1                 | 239.5           | 145.7              | 19.9                           | 12.6                           | 25.4               |
| Jul-02                                | 7,939                               | 459.3                 | 252.3           | 153.9              | 19.8                           | 5.9                            | 27.2               |
| Aug-02                                | 8,014                               | 476.4                 | 266.3           | 157.2              | 19.7                           | 6.0                            | 27.3               |
| Sep-02                                | 7,971                               | 415.0                 | 221.5           | 140.1              | 21.9                           | 6.9                            | 24.6               |
| Oct-02                                | 7,950                               | 401.1                 | 201.2           | 148.9              | 21.1                           | 6.2                            | 23.7               |
| Nov-02                                | 8,116                               | 412.8                 | 218.7           | 146.2              | 19.6                           | 5.2                            | 23.1               |
| Dec-02                                | 8,172                               | 427.4                 | 230.1           | 147.0              | 20.4                           | 7.4                            | 22.5               |
| Jan-03                                | 8,291                               | 400.5                 | 216.9           | 134.4              | 21.4                           | 6.0                            | 21.9               |
| <b>Year-over-year percent changes</b> |                                     |                       |                 |                    |                                |                                |                    |
| Nov-01                                | -5.5                                | 2.6                   | 4.4             | 3.5                | -17.9                          | 4.8                            | 2.6                |
| Dec-01                                | -9.4                                | 4.4                   | 7.8             | 3.5                | -13.3                          | 0.2                            | -1.0               |
| Jan-02                                | -8.7                                | -3.6                  | -6.1            | 2.7                | -16.9                          | 18.1                           | -2.1               |
| Feb-02                                | -6.3                                | 2.3                   | 0.6             | 6.6                | -3.9                           | 12.0                           | -0.3               |
| Mar-02                                | -3.2                                | -2.0                  | -2.8            | -0.6               | -8.1                           | 26.4                           | -2.5               |
| Apr-02                                | -6.0                                | -0.9                  | -2.2            | 4.1                | -6.0                           | 35.9                           | -16.1              |
| May-02                                | -7.4                                | -0.1                  | 2.6             | -1.9               | -6.9                           | 54.3                           | -18.9              |
| Jun-02                                | -8.4                                | -2.8                  | 0.1             | -5.6               | -7.3                           | 46.2                           | -21.9              |
| Jul-02                                | -9.8                                | -4.0                  | -2.7            | 0.1                | -14.5                          | -14.8                          | -22.6              |
| Aug-02                                | -9.4                                | -3.6                  | -1.8            | -1.4               | -15.5                          | -21.1                          | -16.0              |
| Sep-02                                | -10.3                               | -4.2                  | -3.6            | -0.8               | -0.9                           | -31.7                          | -17.9              |
| Oct-02                                | -8.7                                | -1.3                  | -4.2            | 9.1                | -1.0                           | -27.4                          | -20.7              |
| Nov-02                                | -5.6                                | 5.1                   | 7.1             | 8.1                | 1.0                            | -26.9                          | -13.9              |
| Dec-02                                | -1.6                                | -0.9                  | -0.9            | 4.0                | -2.3                           | -27.5                          | -15.2              |
| Jan-03                                | 0.7                                 | 4.3                   | 6.5             | 6.9                | -8.7                           | -14.4                          | -10.1              |

<sup>1</sup>Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

